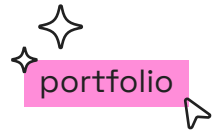


Rakhi Menon

Visual Designer, Experience Curator & Interaction Enthusiast

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+91-7486914469



Education

M.Des

National Institute of Design

Lifestyle Accessory Design | 2016-2018

B.Des

National Institute of Fashion Technology

Fashion Design | 2012-2016

Expertise

You can trust me with

Design systems

Wireframing

Journey mapping

Rapid prototyping

Illustrations

Iconography

I'm great at

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Procreate

I also dribbble with

Blender 3D

Adobe After Effects

Experience

Designit, Bengaluru | 2 years

Worked on solutions across sectors such as banking, tourism and engineering & technology to deliver projects involving insurance claims, employee experience on intranet, luxury travel and compatibility calculators for industrial safety equipments among many others.

Handling design systems for projects to ensure instant delivery of pixel-perfect screens.

Worked on multiple project pitches with quick turn-around time and created a plethora of assets such as landing pages, illustrations, prototypes, icons and posters.

Handled multiple internal initiative roles in the studio with great enthusiasm and success.

Trisoul Solutions, Bengaluru | 1.5 years

Designed and delivered a B2B sales solution for international fashion and apparel market.

Developed research guidelines, conducted user interviews and mapped user pain points to draft a detailed user journey.

Ideated and developed features that were integrated to ensure a seamless user experience, starting from trend analysis concluding in prompt delivery of high quality products.