

Yaazhinii S

Product Designer

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Portfolio: https://yaazh.design/

I'm a product designer by choice, curious about how people interact with the world around them and the experiences that shape their everyday lives. I enjoy questioning the obvious, exploring the unexplored, and uncovering the needs behind a problem. I believe in experimenting with ideas, testing different approaches, and creating meaningful user experiences. Beyond experience design, I enjoy exploring motion graphics and animal photography. Always curious, always exploring, and always learning.

Education

Master of Design
2025 - Present

National Institute of Design, Ahmedabad, Gujarat
Specialization - Product Design

Bachelor of Design
2019 - 2023

National Institute of Fashion Technology, Kannur, Kerala
Specialization - Fashion Communication

Software

Figma, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Rhino, KeyShot, Canva, MS Word

Design Skills

User Research, User Flows, Wireframing, Design Thinking, Ideation, Prototyping, Interaction Design, Micro Interactions, Motion Graphics, Animation
Layouting - Publication Design, Photography

Achievements

My UG graduation project - Coord "An Organising App" was selected among the top 10 graduation projects in the department and showcased at the 2023 Graduation Project Showcase.

Work Experience

Associate UX Designer
Nov 2023 - May 2024

Gaian Solutions, Gachibowli, Hyderabad

- Designed Aegis (emergency response) and Go FEMA (disaster alerts and weather) for US government pitches.
- Defined user flows and designed desktop screens for Aegis and TV screens for Go FEMA.
- Created design systems for both apps and collaborated with developers and product teams to translate requirements into design solutions.

Graduation Internship
Jan 2023 - Apr 2023

Sketch Brahma Technologies, Bengaluru

Position: UI/UX Intern

- Developed the "Coord" graduation project under company mentorship, exploring ways to organise and access scattered digital content.
- Created wireframes and prototypes for website and login page redesigns.
- Contributed to design ideation and interface design, applying visual hierarchy, spacing, and layout principles.

Industry Internship
Jun 2022 – Aug 2022

The Rooster News, Chennai

Domain: Photography, Graphic design

- Assisted photoshoots using Nikon D3300
- Designed a catalog for the brand Paalam
- Contributed to market research and did digital communication works like social media handling

Language

English (Fluent), Tamil (Native), Malayalam (Basic)