

Engage with unique users

Anima, Synaps' dID protocol

Build your bot-free community

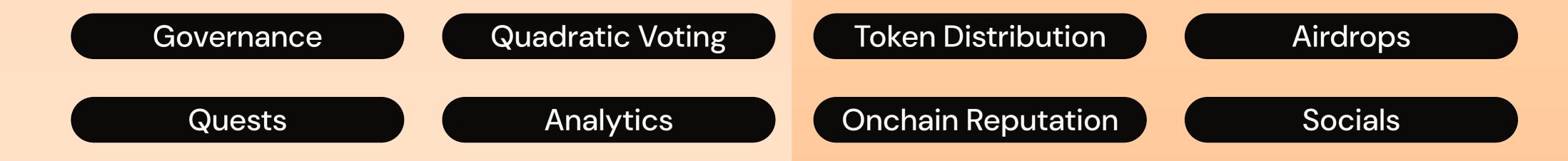
Stop rewarding bots. Attract true believers and offer a fair environment to build a highly engaged community.

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# 250000

Anima owners

# 200 000 Reputation NFT holders





## Airdrops are corrupted

Bots and duplicate accounts damage Airdrop's core value with industrial-scale farming.

A Impact for community members

Fewer rewards per users, genuine users potentially left out, and rapid decrease in reward values due to dumping.

#### Impact for your project

Airdrop event perceived as a risk: potential negative backlash instead of positive community engagement.

## Identifying true believers is a struggle

Identifying engaged users who won't cash out at launch, after the farming period is over is difficult. Current practices are broken.

#### Complex rules

Projects often unintentionally exclude legitimate users in their efforts to block Sybil attacks.

○ Extreme verification

Social media verification is not Sybil resistant and KYC integration is not privacy preserving.

#### └ Approximate Insights

Bots are farming airdrops on an industrial scale, making it difficult for projects to track true engagement.

#### © Time consuming

Teams work hard on these issues and users feel like projects are farming the farmers, season after season.

## Reward genuine users with our Reputation NFT

Leverage Soulbound tokens (SBT) and Proof of Personhood (PoP) technology to identify unique users.

#### Biometric verification

First Proof of Humanity (PoH) with Al-driven biometric check.

Privacy preserving

Biometric data converted into an encrypted, non-biometric proxy.

#### Scalable

Adapts seamlessly to any verification volume.

## Universal

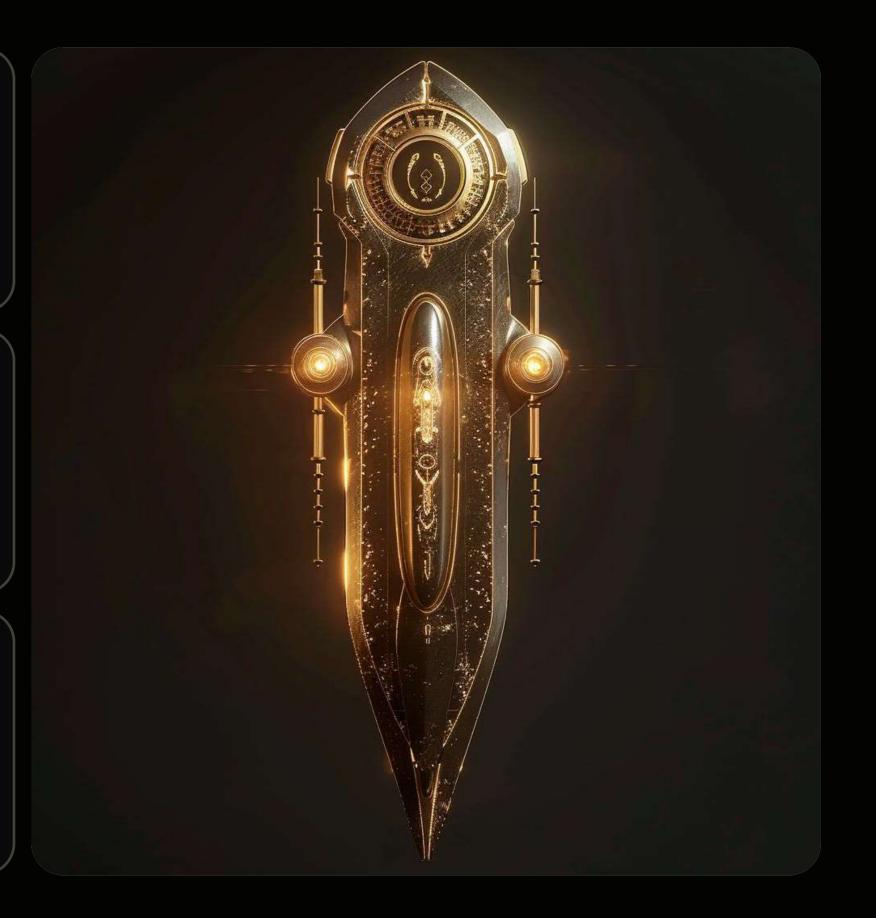
Available onchain via SBT or SDK integration.

### Sector Sector

10-second process for swift user humanity and uniqueness validation.

#### Reliable $\checkmark$

Re-authentication is possible every 2 weeks, depending on your needs.





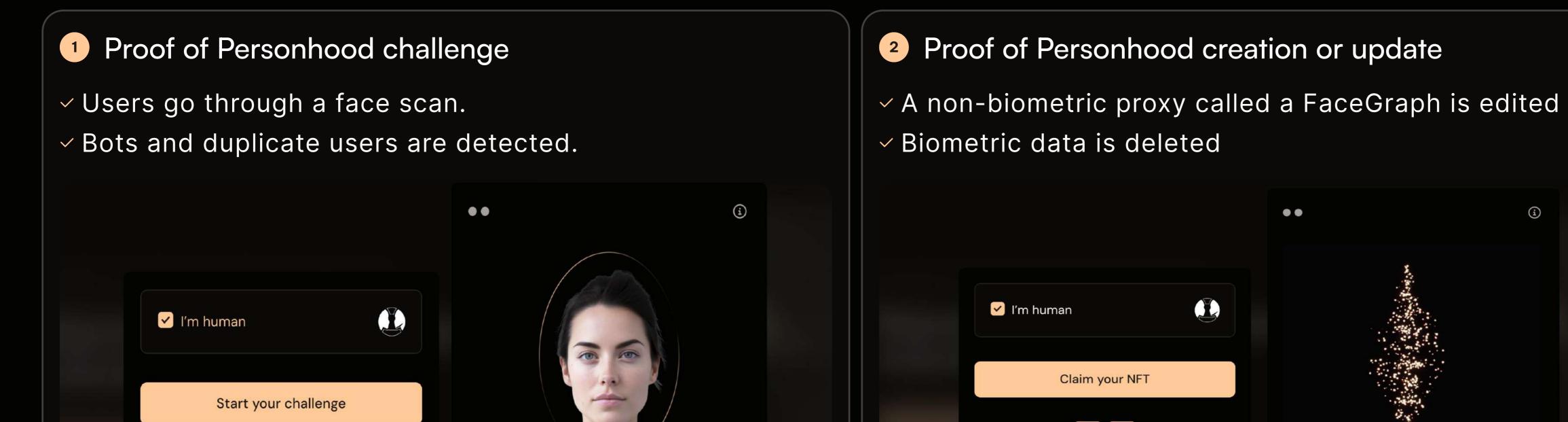






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## Your users' flow to claim their Reputation NFT



	Scan your face		<ul> <li>You are a human</li> </ul>	
3 Reputation NFT mint		Reputation NFT level-up	A Reputation NFT level-up	
<ul> <li>Chain is selected by the users</li> </ul>		A bi-weekly PoP challenge is	A bi-weekly PoP challenge is accessible to level up	
A \$1 minting fee is paid by the users		The SBT meta-data is update	<ul> <li>The SBT meta-data is updated with the new level</li> </ul>	
All blockchains Individually   \$1   \$1   \$1   \$2   \$2   \$3   \$6    \$6   \$6 <t< td=""><td>Select all blockchains Save 37%   Collect 100 points per blockchain   Select all   Select all   BNB   Starknet   Starknet   Base   Cosmos   Arbitrum   Optimism   Polygon</td><td>Enjoy your rewards</td><td>s x</td></t<>	Select all blockchains Save 37%   Collect 100 points per blockchain   Select all   Select all   BNB   Starknet   Starknet   Base   Cosmos   Arbitrum   Optimism   Polygon	Enjoy your rewards	s x	

## Reward engaged users with our quest platform

Identify advanced unique users from other communities through onchain quests on our Sybil-resistant dApp.

200K unique users Engage with a genuine user base.	700 points Swap tokens	150 L         100 L	Custom quests Build quests tailored to your needs.
Real rewards User scores convert into tokens weekly.	phaver 1000 points		<ul> <li>Chain-agnostic</li> <li>Build quests on the chain of your choice.</li> </ul>











## We help them build bot-free communities



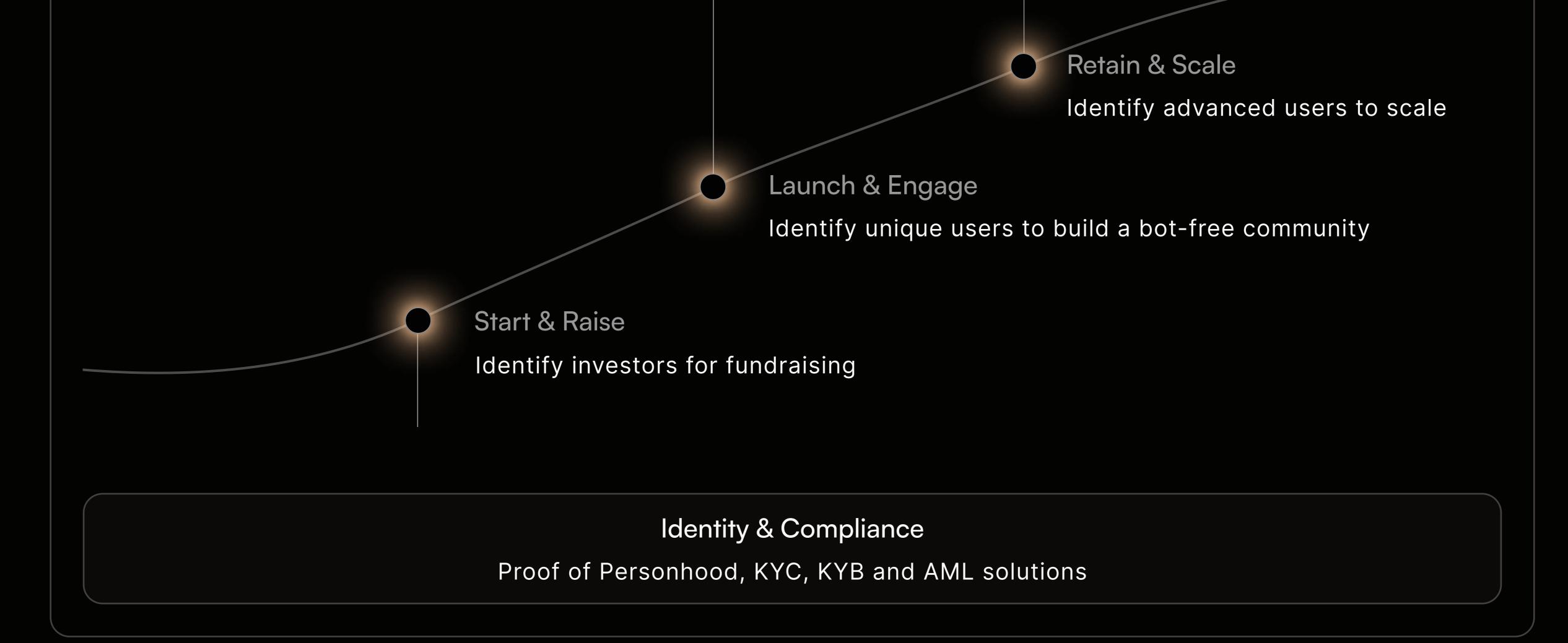


# Stop rewarding bots and build a trust-based community

About to launch an airdrop or looking to engage new users? Get in touch with our team.



As a leading identity expert in Web3 since 2020 and a seasoned KYC provider, Synaps launched Anima dID protocol in 2022. Synaps and Anima help crypto companies kickstart their project.



### ANIMA Part of SYNAPS

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#### anima.io

