



Erin Bernardo

Product Designer

erinbernardo.com

bernardoerin@gmail.com

[Linkedin](#)

Results-driven Product Designer with 5+ years of experience crafting customer-centric experiences and driving measurable business impact. Proven ability to own projects from conception to launch, conduct user research, and collaborate effectively with cross-functional teams. Passionate about leveraging data to inform design decisions and contribute to a purpose-driven company.

EXPERIENCE

Nov 2021 - Present

Fulton, MD

Product Designer at *Sonatype*

- Owned the end-to-end design process for Sonatype's AI-powered repository protection product, Repository Firewall, from ideation to implementation, reducing customer onboarding from 6+ hours to 1 hour.
- Conducted 30+ user interviews with technical and administrator personas, directly informing data-driven decisions on dashboard information architecture and complex workflows.
- Constructed user flows, wireframes, and prototypes to design and iterate developer workflows and new features for Repository Firewall and Sonatype integrations for Github, Gitlab, and Visual Studio Code.
- Collaborated with cross-functional teams of product managers and engineers to define product requirements, prioritize features, and ensure seamless implementation.

May 2022 - Oct 2022

Toronto, ON

Freelance UX Researcher at *Kitchen Sink*

- Partnered with a mortgaging company and a BIM (building information modeling) company to rebrand, redesign, and launch their websites.
- Led user interviews and conducted comprehensive competitive audits, developed realistic user personas, created effective site maps and wireframes, and performed thorough market research.

Sep 2019 - Nov 2021

Toronto, ON

Applications UX/UI Designer at *Aecon*

- As Aecon's first designer, established the team's first design system and UX research guides, laying the foundation for a user-centered design approach.
- Designed intuitive and engaging user experiences for internal applications used on construction sites and site maps for accessing health and safety documents, working within the technical constraints of SAPUI5 and Sharepoint.

EDUCATION

Sep 2015 - Apr 2019

University of Waterloo

Bachelor of Global Business and Digital Arts

SKILLS

- **Tools:** Figma, Miro, Dovetail, Gainsight, Maze
- **UX:** Design Sprint Facilitation, Wireframing, Personas, Journey Mapping, Usability Testing, Affinity Mapping, Accessibility, User Research, Information Architecture, Interaction Design, Rapid Prototyping, User-Centered Design, Data Analysis