

Hello, I'm Madalina Burciu

Achieving a top 1% ranking in Uxcel's Attention to Detail Assessment, I blend precision with a friendly, team-oriented attitude, ensuring each pixel is purposeful. My dedication lies in crafting interfaces that not only delight users but also drive business results.



[Portfolio](#)



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[MadalinaBurciu](#)

Experience

UI & UX Designer

Mobilise Global | London | Jan. 2023 - Present

- **Mentorship:** Assisted in hiring and mentoring a junior designer in marketing design, fostering skill development and enhancing team cohesion.
- **User-Centric UI Design:** Developed and refined UI components for web and app interfaces, focusing on creating visually appealing designs with the user in mind to ensure an optimal user experience.
- **Agile Environment Collaboration:** Worked effectively in an agile environment, participating in regular sprints, stand-ups, and iterative design processes to adapt quickly to project changes and client feedback.
- **Process Development:** Established design processes, including crafting documentation, templates, and guidelines, to streamline workflows and ensure consistency across projects.

UI & Graphic Designer

Mobilise Global | London | Aug. 2021 - Jan. 2023

- **Sole Designer & Multi-Role Contributor:** Acted as the primary designer, managing app, web, and CRM designs for various clients, prioritizing tasks and making key decisions.
- **Cross-Functional Collaboration:** Collaborated closely with developers, product managers, and other stakeholders to ensure cohesive and efficient project delivery, aligning design goals with technical feasibility.
- **Mobilise Rebrand:** Led the comprehensive rebranding of Mobilise, including a full redesign of the company website. This led to a 39.5% increase in page views and a 49.4% rise in user engagement.
- **Marketing Materials:** Created diverse print, digital, video, and trade show stand materials.

Education

Certifications

Google Analytics

Google | Dec. 2023

12 Uxcel Certifications

Uxcel | Apr. 2021 - Mar. 2023

UX Research, UX Writing, Mobile Design, Design Accessibility, Wireframing, Design Composition, Design Terminology, UX Design Foundations, Common Design Patterns, UI Components II: Advanced, Intro to UI Components

BA (HONS) in Graphic Communication Design

1st Class Degree

(UCR) University Centre Rotherham |
Sept. 2020 - May 2021

Foundation Degree in Graphic Design

(UCR) University Centre Rotherham |
Sept. 2018 - May 2020

Software



Soft skills

- Dedication
- Empathy
- Communication
- Problem-solving
- Time Management
- Adaptability
- Critical Thinking
- Creativity