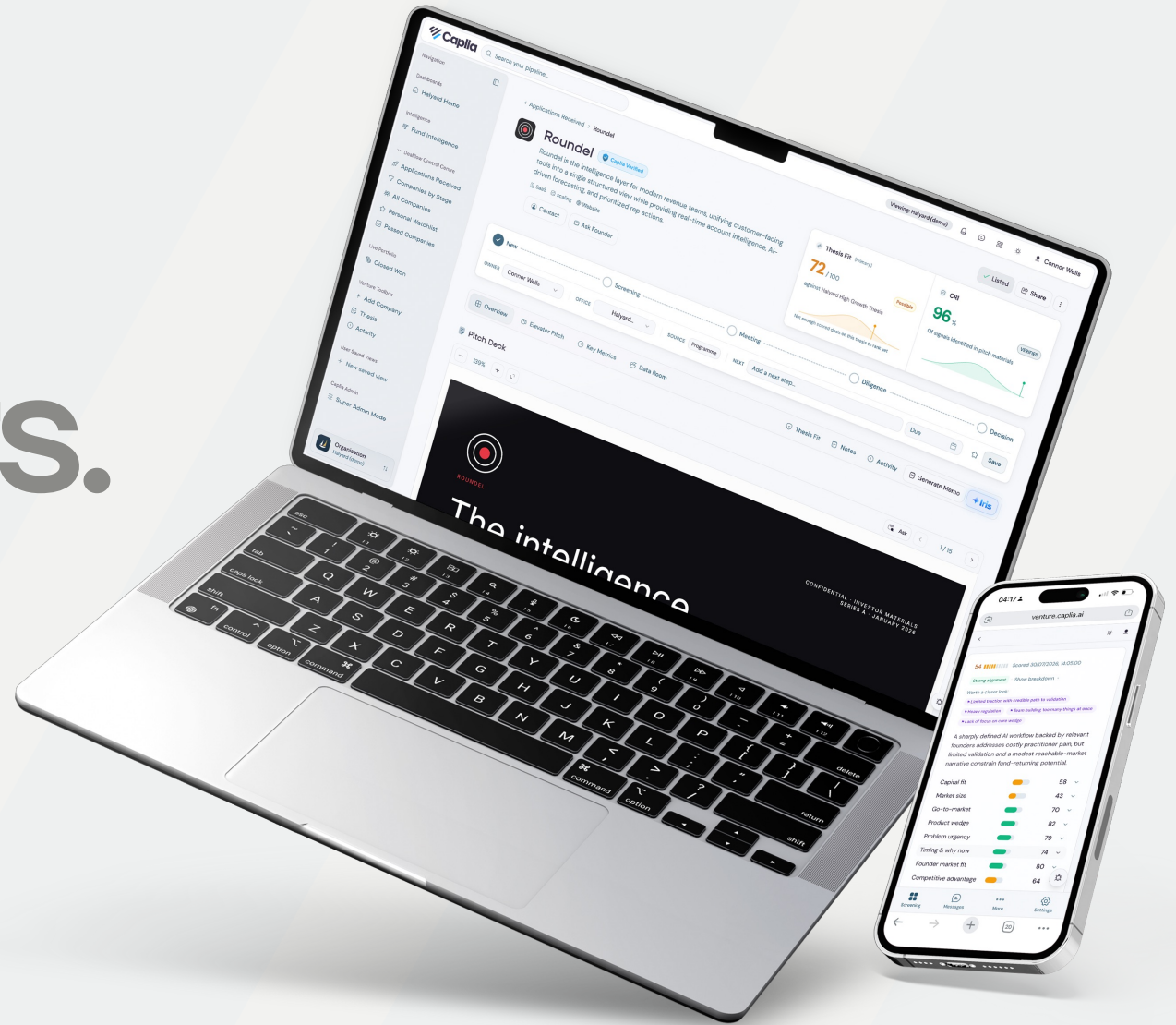




Caplia for Accelerators.

One intelligent platform to evaluate startups, accelerate founder readiness and measure impact at scale.

For the institutions shaping the next generation of companies





Powered by Phronel.TM

Phronel is Caplia's private intelligence, purpose-built for the early-stage ecosystem.

You use it to run your programme more efficiently and impact reporting; founders use it to improve their fundamental readiness.

AI THAT READS EARLY-STAGE COMPANIES THE WAY YOU DO.

Readiness scoring across program

Built in frameworks that track and quantify readiness, allowing you to spot support areas at scale.



Get consistent traction signals.

Measure external traction across 15-core signals, and report on them.



A reasoning layer for early-stage.

Apply your own logic and programme context for application management and contextual reasoning.



100% private by design.

Hosted on our own infrastructure. Phronel, never shares, or trains from your data.



OUR SOLUTION

One operating layer. Application to investor-ready.

Caplia is the purpose-built operating system for entrepreneurial support organisations.

One intuitive workspace that unifies your operations and delivers purpose-built intelligence for early-stage, helping you work more efficiently and provide unparalleled support to early-stage companies.

Manage applications

Every inbound application in one structured system.

Develop founders

Companies get a workspace, that you can track.

Spot gaps

Intelligence allows you to pinpoint gaps to progress cohorts.

Route to capital

Smart solutions to showcase companies to investors.

TWO SIDES. ONE PLATFORM.

You get a platform. So do your founders.

One shared system. Your team runs the programme, every founder gets their own workspace to become investor-ready, and you see their progress as it happens.

YOU GET

A platform to run your programme.

- | | | |
|----|------------------|---|
| 01 | Applications | Every application screened and onboarded in one system. |
| 02 | Cohort view | Progress and readiness across every company, live. |
| 03 | Support routing | Mentors and office hours matched to real gaps. |
| 04 | Impact reporting | Reports built with Phronel, for funders and sponsors. |

YOUR FOUNDERS GET

A platform to get investor-ready.

- | | | |
|---|-----------|---|
|  | Passport | One decision-ready profile to share with investors. |
|  | CRI | Their readiness score, and exactly what to improve. |
|  | Data Room | Data room and cap table in one secure place. |
|  | Phronel | Private intelligence to strengthen their raise. |

WHAT FOUNDERS GET, AND WHAT YOU SEE

Four parts. **One platform.**

Structured company data, a readiness framework, an AI mentor for founders, and the intelligence underneath.



01 · PROFILE

Passport

Companies build one decision-ready digital profile ready to share with investors.



02 · READINESS

CRI

The Caplia Readiness Index supports the founder towards readiness.



03 · CONSOLIDATION

Data Room

Companies consolidate data room and cap table into one secure platform.



04 · INTELLIGENCE

Phronel

Supports companies with unmatched contextual intelligence.



Know who's ready. And who needs help.

The CRI gives your team a consistent framework to understand founder readiness, missing materials and investor preparation. You can see which companies are progressing, which need support and which are ready to route forward.

Measures 28-signals across five areas. Powered by Phronel, in collaboration with Oxford Saïd Business School.



Prof. Thomas Hellmann

Developed the Caplia Readiness Index · Leading researcher in entrepreneurial finance and venture capital · Oversees empirical research in collaboration with Saïd Business School.

3.9x

Companies scoring 600+ on the CRI are 3.9x more likely to raise within 12 months than those scoring below 300.

Team	6 signals
Product & Competition	6 signals
Market	5 signals
Traction	6 signals
Foundational Readiness	5 signals

The CRI is a versioned model. We adjust signal weights based on outcomes, so it's always in date with what investors are looking for.

Allocate minutes **where they matter.**

Match founders to the right mentors, experts and surface questions that come from the CRI and your mock thesis.

01 CRI SCORED

CRI scored materials automatically

02 GAP IDENTIFIED

Surfaces material gaps across 28-signals

03 MENTOR MATCHED

Caplia identifies the right mentor inside your ecosystem

04 PASSPORT SHARED

Mentor adds value, founder amends, readiness improves

Identify the gaps

See where each company needs support, from its readiness profile.

Allocate around real needs

Mentors and experts matched to the gap, not the loudest ask.

Prioritise office hours

Time goes first to the founders with the biggest gaps.

Founders leave investor-ready.

Founders gain a platform that empowers them, the ability to become fundamentally ready, and put their best foot forward.

Leave with a Caplia Passport ready to share

Readiness, materials and proof points together.

Clearer context for funds, angels and mentors.

Company profile

Founder · stage · sector

Materials and proof points

Deck · financials · traction · references

CRI readiness score

Gaps identified and closed



An investor-ready Passport

Ready to share with funds, angels and mentors. One link from first pass through diligence, containing everything, access controlled.

FOR PROGRAMS RUNNING ON CAPLIA

Ecosystems **we're powering.**

SETSQUARED · CASE STUDY

22%

Increase in fundamental capital readiness of their MedTech cohort, within just 2-weeks.



Caplia allows us to strengthen our support ecosystem and lead to improved outcomes.

“For our teams here at SETsquared, Caplia means a clearer view of where each company is, where support is needed, and how we can work more efficiently across the ecosystem. For the investors in our network, it means timely visibility and frictionless access to high-quality spin-outs and startups that align with their investment thesis.”

Rosie Bennett

Executive Director, SETsquared Partnership



FOR PROGRAMS RUNNING ON CAPLIA

An operational **unfair advantage.**

OXFORD VENTURE BUILDER · CASE STUDY

1.3x

Higher likelihood of fundraising in the next 12-months, across the cohort, in just 3-weeks.



A structured way to organise, communicate their venture and assess readiness.

“For founders, Caplia gives them a structured way to organise, communicate their venture, assess their readiness and keep developing as they grow. For investors, it offers a simple way to explore participating ventures and identify the opportunities most relevant to them.”

Ahmed Adel Saad

Head of Venture, Oxford Saïd Entrepreneurship Centre



FOR FOUNDERS ON YOUR PROGRAMME

We also become their unfair advantage.

\$2bn

**Aggregated company value of
founders on Caplia.**

Founders build their Passport, close
readiness gaps and raise on Caplia.



Caplia made keeping on top of
our seed round really easy

“Before, I was relying on a clunky
google sheet. I especially loved the
Caplia Readiness Index, which score
our materials. Highly recommend to
founders who are fundraising”

Sophia Jarvis

Co-founder & CEO, Mia Wealth



THE ADMIN SUITE

Less admin. More time with founders.

Applications, automations and integrations in one place, so your team spends its hours on founders rather than chasing materials.

Email

Inbound and updates

Forms

Applications and check-ins

CRM

Plug into existing records



API & MCP ready

Your own tools and agents

01

Application management. every inbound application, shortlisted and onboarded in one system

02

Automations. auto-pass with reasoning, set up screening criteria, and dive deeper into applicants using Phronel.

03

Custom setup. we know that every programme is different, and Caplia can be configured to your needs.

THE REASON WE'RE HERE

Exactly why you'll fall in love with Caplia

Create dashboards around the metrics your team and your funders care about, from first application to investor introduction.

Cohort performance

How the whole cohort is moving and common gaps inform sessions

Founder progress

Materials, milestones and readiness

Readiness movement

Quantify the impact that you have across the masses

Unparalleled Reporting

Generate reports with Phronel. Unlock sponsorship and measure your impact.

Application quality

Reduce time screening, and spend more time with your founders

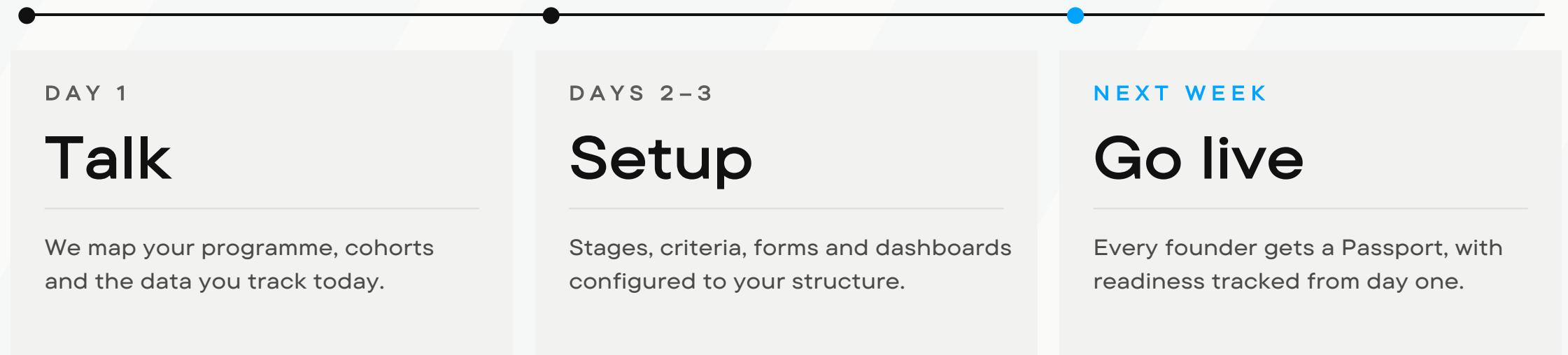
Investor routing

Showcase companies on a sharable, investor friendly directory in one click.

GETTING STARTED

Three-day setup, **live next week.**

Caplia for Accelerators is live today. We configure it to your programme in three days, then onboard your cohort the following week.



Included on every plan. onboarding, unlimited team seats, application management, CRI readiness and reporting dashboards.

PRICING CARD

Run Caplia. Consolidate your stack.

Every plan includes the full platform and unlimited team seats. You pay for the companies you support, not the people supporting them.

Cohort	Program	Portfolio	Ecosystem	Institution
\$600 \$12 per founder	\$1,000 \$10 per founder	\$2,400 \$8 per founder	\$6,000 \$6 per founder	\$12,500 \$5 per founder
10,000 companies included All programs 50M Phronel tokens Multi-entity, white-label, priority SLA	100 companies included 2 programs 2M Phronel tokens Full platform, standard onboarding	300 companies included 5 programs 5M Phronel tokens Full platform, advanced workflows	750 companies included All programs 10M Phronel tokens SSO, multi-programme governance	2,500 companies included All programs 25M Phronel tokens White-label, SSO, SLA

All prices in USD, billed quarterly. Unlimited team seats on every plan. Move up a tier at any time as your programs grow. 6-month founder license worth \$468 alone (e.g., Launch Tier worth value is equal to \$46.8k of founder licenses).

HOW CAPLIA COMPARES

Others run the programme. **We get founders ready.**

Most platforms stop at programme admin. Caplia also gets every founder investor-ready.

WHAT YOU GET	Caplia	Equisy	AcceleratorApp	Dealum	F6S	Gust	HubSpot	Sheets + AI
Applications and screening	●	●	●	●	●	●	○	○
AI screening against your criteria	●	○	●	○	—	—	○	○
Cohort and mentor management	●	○	●	○	—	—	○	○
Founders get their own platform	●	●	○	○	○	○	—	—
Standardised readiness score	●	○	—	○	—	—	—	—
Academically backed readiness intelligence	●	—	—	—	—	—	—	—
Founder data room + cap table	●	○	—	○	—	○	—	—
Private AI, no data training	●	—	—	—	—	—	—	—
Investor routing and directory	●	●	—	●	○	○	—	—
Robust & Intelligent Impact reporting	●	—	●	○	—	—	○	○

● Yes ○ Partial — Not offered or not stated publicly

Based on each provider's public website, October 2026.

CAPLIA FOR ACCELERATORS & INCUBATORS

Ready for your next cohort?

Run your programme on structured company
data, powered by Phronel.

[Book a demo](#)

[Talk to sales](#)