

Company Data

CAGE Code: **0VB68**

UEI: **C44PY2NFCA25**

Service Area: **NATIONWIDE**

Accepts Credit Cards

Disaster Response Registry

Point of Contact

👤 **NAI'A LEWIS**

📍 Honolulu, Hawai'i

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NAICS & PSC Codes

PRIMARY: 541613

Marketing Consulting
Services

NAICS	PSC	
541430	R408	T002
541490	R410	T004
541612	R423	T005
541820	R499	T006
611430	R701	T009
711510	R708	U008
813312	T001	U009

COMPANY BIO

Salted Logic is an Indigenous women-owned creative agency based in Honolulu, Hawai'i, specializing in strategic communication, multimedia production, and innovative design for diverse clients across the public and private sectors. Their intergenerational team blends cultural fluency with contemporary tools to create inclusive, visually compelling content and experiences. From public service campaigns and institutional storytelling to facilitation and capacity-building workshops, **Salted Logic** leverages expertise in cultural competency, community engagement, the arts, public health, conservation, place-based education, and public affairs to help clients connect authentically and effectively with the people and communities they seek to serve.

CORE COMPETENCIES

- ★ Strategic Marketing and Brand Development
- ★ Project Management and Consulting
- ★ Podcasting and Multi-media Storytelling
- ★ Cultural Capacity Building and Education
- ★ Facilitation and Media Strategy Workshops
- ★ Writing, Editing, and Content Development
- ★ Graphic Design
- ★ Art and Illustration
- ★ Oral Histories and Interviews
- ★ Social Media Strategy
- ★ Digital Content Management

DIFFERENTIATORS

- ✓ Collaborative visioning and arts-based facilitation approaches
- ✓ Expertise in podcast development, production and promotion
- ✓ Effective stakeholder engagement, with a focus on marginalized communities
- ✓ In-depth understanding of arts, culture, and social justice project needs
- ✓ Intergenerational education strategies that center local and Indigenous knowledge
- ✓ Capacity for global collaboration across time zones and regions
- ✓ Established networks throughout Oceania and the Indo-Pacific
- ✓ Cultural competency training and multilingual content adaptation services
- ✓ Recognized leadership in Indigenous media and narrative design
- ✓ High client retention due to relational, values-based service delivery
- ✓ Demonstrated experience in communications for Community Building, The Arts, Public Health, Cultural Resources, and Marine Conservation.

PAST PERFORMANCES

Papa Ola Lōkahi

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