Cemal Ozgur

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Experience

Fiserv
Lead UX/UI Designer | April 2023 - Present

- Leading the redesign and research of a 20 year old B2B2C web and mobile application at a Fortune 250 corporation with exposure to over 100,000 end users.
- Serve as a "Design Evangelist" that educates teammates on UX Design principles while establishing best practices in a team with near zero initial UX maturity. Thriving in an environment steeped in ambiguity.
- Conduct user research via usability testing, focus groups, and A/B Testing. Develop user personas to guide design-thinking decisions.
- Utilize Figma at a master level to design wireframes, prototypes, user journeys, client demos, presentations, and deliverables.
- Meet on a daily basis with Product Managers to gather requirements, understand client needs, and solicit design feedback.
- Demo prototypes to clients and answer design-related questions.
- Build, and maintain, a complex design system with rich documentation.
- Own designs by explaining them to stakeholders, Product Managers, Product Owners, and engineers. Serve as the point of contact for any questions or concerns.
- Lead design workshops for product launches and weekly design brainstorming sessions to facilitate creative thinking.
- Mentor junior designer by tutoring Figma best practices and real world UX applications.
- Follow design trends and best practices specifically in the realms of AI.

Brick (B2C SaaS webapp for a Fintech startup)
Founding UI/UX Designer | June. 2022 - Mar. 2023

- Collaborating in agile sprints to develop and deliver MVPs.
- Conducting competitive analysis research to verify proof of concept.
- Building design system in conjunction with brand identity.
- Researching target audience needs, personas, and journeys.
- Designing wireframes and prototypes in Figma for web and mobile.

Latif Designs
Co-owner & Head of UX Design | Nov. 2020 - April 2023

- Freelance UX Design agency run by my wife and I in order to provide digital infrastructure to underserved communities and institutions.
- Understand the bottom-line of each business and how to best integrate it into designs while meeting user needs and expectations.
- Produce consultation and audit reports for preexisting products.
- Design mockups, wireframes, and prototypes in Figma.

Education

UX Design
2020 - Present

UX Design
Georgia Institute of Technology

Interaction Design: Interface
LinkedIn Learning

Digital Skills: User Experience
Accenture

Learning Adobe XD
LinkedIn Learning

Bubble IO In Depth
Udemy

Typography: Color, Contrast...
Linkedin Learning

Figma Advanced Features
Linkedin Learning

UX Multidevice Design
Linkedin Learning

Service Design: Delivering Great Customer Experiences
Linkedin Learning

Boston College
2012 - 2017, Political Science

Software

- Figma
- Adobe XD
- Axure RP
- Miro
- Jira
- Notion