

VICTOR ZOLTAN CASSIZZI

Portfolio at victorcassizzi.com

Specialized in technology, design, and human-centered experiences, with advanced skills in emerging design software technologies, artificial intelligence, website design, and audio creation, combined with a deep passion for applying creative innovations.

EXPERIENCE

Hometown & Young

Founder, Manager, Designer, Producer | 2018-2023

- Led the design and development of the band website and social media, overseeing traffic, engagement, and SEO analytics.
- Produced songs for official release on various platforms
- Featured on multiple Spotify editorial playlists
- Over 8 million Spotify streams and 800k global listeners

Freelance Designer

Graphic Design | 2020-Present

- Designed impactful branding solutions
- Developed UX case studies, illustrating design processes
- Led interface design for seamless user experiences
- Worked to translate visions into effective designs

KTCU 88.7 The Choice

Radio Host | 2021

- Hosted broadcasts, spoke on air, and managed calls
- Led live broadcasts using Adobe Audition software
- Organized and optimized on-air schedule
- Demonstrated multitasking prowess for dynamic hosting

Next Level Sports

Youth Football Coach | 2019

- Coordinated the practice and organization of games for two flag football teams of kids from kindergarten to 5th grade
- Communicated between both the children and parents during games to satisfy the emotions of both parties.

EDUCATION

Texas Christian University

Bachelor of Science, Design Studies

Aug 2020 - Dec 2024

SKILLS

Multidisciplinary Creative

Human-Centered Design

AI Integration for Rapid Prototyping

Video & Music content development

Branding, Content, & Web Design

SOFTWARE & APPLICATIONS

DESIGN

Figma

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Sketch

Adobe Lightroom

Microsoft Suite

Google Analytics

CMS Processes

Framer

Final Cut

Adobe XD

MUSIC

Logic Pro

Avid Pro Tools

Melodyne

Ableton Live