

LAMAUR BENJAMIN

GRAPHIC DESIGNER

PROFILE

I'm a graphic designer with experience in branding, digital media, and interactive design. I focus on creating visuals that engage audiences while fulfilling client objectives. Crafting designs that prioritize the audience, ensuring meaningful interactions through a thoughtful creative process.

EDUCATION

Bachelors of Fine Arts

Graphic Design | 3.9 GPA

Iowa State University, May 2025

Leadership Experience

Graphic Design Student Association,
President

College of Design Student Council,
Vice President

Diversity Equity & Inclusion Committee,
Student Representative

Student Advisory Board,
Board Member

AWARDS & RECOGNITIONS

GDUSA 2025 Student to Watch

Art Directors Association of Iowa-
Harry Watts Award, 2024

Janice Peterson Anderson
Excellence Award, 2023

WORK EXPERIENCE

Graphic Design Intern

January 2024–Present | Rippke Design Studio

Part of a creative team working on the design of logos, social media posts, websites, branding, print collateral, etc, on behalf of a large variety of clients spanning over 40 States.

Graphic Design Lead

July 2024–Present | ISU College of Design,
Dept. of Multicultural Student Success

Led a team of four undergraduate designers in creating social media graphics, event promotional materials, and an updated brand identity, ensuring cohesive communication.

Digital Marketing Intern

June 2023–August 2023 | Flexera | Chicago, IL

Collaborated in a creative team to develop templates for datasheets, presentations, and case studies, design logo variations, and create social media posts and icons to strengthen marketing visuals.

SKILLS

Web Design

Typography

Illustration

Identity Design

Motion Design

App Design

Brand Strategy

3D Design

Print Materials

Social Content

SOFTWARE

Adobe Suite

After Effects

Premier Pro

Photoshop

PowerPoint

Illustrator

InDesign

Figma

Framer

Cinema 4D

*EMAIL

Lamaurbenjamin@gmail.com

*PHONE

682-445-4985

*LOCATION

Ames, Iowa

*PORTFOLIO

Lamaurb.com