I'm

finn

UX/UI Designer

A versatile Designer with a strong eye for detail. I enjoy working at the intersection of analytical thinking and creative execution.

Hi, I'm Finn – a UX/UI designer currently based in Dublin and originally from Hamburg. I holds a dual media master at Trinity College Dublin. I combine user research, interaction design and visual design to turn complex workflows into clear digital experiences.

Marketing graduate · Quality first approach

Level 1 · 3 years of experience in design · 9 / 9

education

Bachelor of Arts (B.A) Marketing & Business Studies – HAW Hamburg
2016 - 2022 (Final Grade: 2.0)

Technical College Entrance Qualification – BBS II Stade
2015 - 2017 (Final Grade: 1.8)

experience

Product Manager - Freenet AG
2022 - today

UX/UI Designer (Freelance)
2022 - today

contact

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LinkedIn

ux/ui research

Identifying **user needs, behaviours** and pain points to inform **design** decisions.

wireframing

Producing a **smooth** and **clear** as well as **intuitive user flow** for both the future user and the project leader.

prototyping

Ensure quality in an iterative environment.

high quality design creation

Receive services in Typography, Colour Schemes, Features, Customer Journey, Animations or Components **tailored** to your specific **business.**

selected work

You are about to see four major cases

01 bautask – ux/ui improvement

The Leader of this software company approached me with the idea of a more feature related model of the tool. I created a deeper view, separated the calender table and added more interactive details.

I created multiple features that improve the functionality and user experience. Important actions are now more accessible and displayed after unnecessary views. The improvement was intended to reduce unnecessary navigation and make scheduling information easier to access.

User Flowing | Sketch | Prototyping

02 mijo – appstore preparation

At Mijo I built AppStore Preview-slides that provide all the information about the Apps functionalities. After conducting an in-depth analysis of their USPs I gather all features and comprehend them on seven slides in total.

With playful icons such as custom arrows, useful illustrations like a footballer or a trophy, I created a matching preview to the app's identity. Additionally I added direct cues for a immediate perception while communication bottlenecks through the blue color pattern.

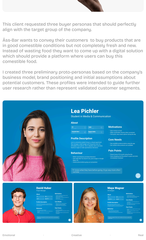
Flyer | Slides | Prototyping

03 das-bar — proto-personas and audience exploration

This client requested three buyer personas that should perfectly align with the target group of the company.

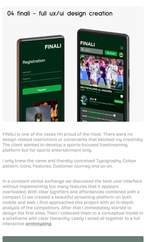
Das-Bar wants to convey their customers to buy products that are in good consumible conditions but not completing fresh and new. Instead of wasting food they want to come up with a digital solution that provides a platform where users can buy this commodities food.

I created three preliminary proto-personas based on the company's business model, brand positioning and initial assumptions about potential customers. These profiles were intended to guide further user research rather than represent validated customer segments.



Wireframe | Creation | Flyer

04 finali – full ux/ui design creation

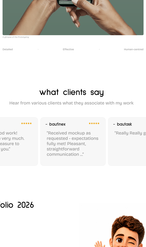


FINALI is one of the cases I'm proud of the most. There were no restrictions and I could design a fun and visual libraries my creativity. The client wanted to develop a sports-focused livestreaming platform tool for sports entertainment only.

I only knew the name and thereby concerned Typography, Colour pattern, Icons, Features, Customer Journey and so on.

In a constant verbal exchange we discussed the best user interface without implementing too many features that it appears overloaded. With clear signifiers and affordances combined with a compact UI we created a beautiful streaming platform on both mobile and web. I first approached this project with an in-depth analysis of the competitors. I gathered inspirational material to design the first sites. Then I collected them to a conceptual model in a wireframe with clear hierarchy. Lastly I wirred all together to a full interactive **prototyping**.

Wireframe | Creation | Prototyping



Wireframe | Creation | Screen Layouts

what clients say

Hear from various clients what they associate with my work

– mijo

"Really good work! There was very much. It was a pleasure to work with you!"

– bautask

"Received mockup as requested - expectations fully met! Pleasant, straightforward communication ..."

– das-bar

"Really, Really good"

portfolio 2026

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