



marilobos

Product Designer

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[Portfolio](#) | [LinkedIn](#)

ABOUT ME

I'm a Product Designer specializing in end-to-end design for complex digital products, from discovery through validation, delivery, and iteration. I focus on transforming business and operational challenges into clear, scalable, user-centered solutions, with experience in digital banking and e-commerce. I work closely with Product Managers, Engineers, and stakeholders, facilitating decision-making and ensuring solutions are both feasible and effectively implemented. I integrate accessibility from the very beginning of the design process, and I'm passionate about improving design systems, maintaining consistency across products, and leveraging tools that optimize the design workflow.

EDUCATION

Behavioral Design Bootcamp

The Behavioral school | 2025

UX Engineer / UI Developer

Immune Technology Institute | 2024

Accessible Experience Design

Edison | 2024

Accessibility for Design Systems

Edison | 2024

Digital Accessibility

Instituto de Accesibilidad | 2024

UX/UI Design

Coderhouse | 2022

Master's in Graphic Design

Idep Barcelona | 2018

Bachelor's in Graphic Design

IES Siglo XXI - Argentina | 2012

EXPERIENCE

Flat 101

PRODUCT DESIGNER | Barcelona, Spain | 2024 - Present

- Designed **end-to-end transactional** and **e-commerce experiences**, improving **conversion** through **usability** and **accessibility best practices**.
- Led **end-to-end design** for **digital payment integrations** (Google Pay and Apple Pay) for MoraBanc, enabling **secure** and **scalable payment experiences**.
- Designed **complex financial flows** in a **regulated environment**, balancing **user needs**, **business goals**, and **compliance requirements** in collaboration with **Product, Engineering, and Legal teams**.
- Conducted **user research**, **usability testing**, and **iterative prototyping** to validate decisions and reduce friction in **critical user journeys**.
- Advocated for **inclusive design** and **accessibility standards**, ensuring **compliance** and improving usability for **diverse user groups**.
- Built and scaled a **Design System** with **reusable components** and a **governance model**, improving **consistency** and **team efficiency**.
- Created **accessibility-focused handoff documentation**, supporting **consistent implementation** by **engineering teams**.

Nnergix

PRODUCT DESIGNER | Barcelona, Spain | 2022 - 2024

- Designed user **flows**, **wireframes**, and **high-fidelity prototypes** aligned with product strategy and technical constraints.
- Improved user **retention by 80% among at-risk users** and **generated +15** qualified leads through UX improvements.
- Audited and optimized **Design System (100+ components)**, reducing outdated elements by **48.5%** and **significantly lowering design debt**.
- Improved design efficiency and consistency across teams.
- Facilitated **cross-functional workshops** to align stakeholders and prioritize high-impact features.

Pull&Bear - Inditex

PRODUCT GRAPHIC DESIGNER | Galicia, Spain | 2020- 2022

- Researched trends and user behavior** to inform product direction.
- Improved product prototypes ensuring visual quality and feasibility**.
- Led graphic development for collections with global partners** (Disney, Netflix, Warner Bros).

Chispum Studio by Javirroyo

GRAPHIC DESIGNER | Barcelona, Spain | 2017 - 2020

- Designed branding, packaging, and visual systems across industries.
- Created visual experiences for 20+ physical spaces.

Freelance Graphic Designer

GRAPHIC DESIGNER | Argentina | 2012 - 2017

SKILLS

End-to-End Product Design | UX Research & Usability Testing | User Flows & Information Architecture | Interaction Design | Visual Design (UI) | Design Systems & Component Libraries | Accessibility (WCAG, Inclusive Design) | Cross-functional Collaboration | Stakeholder Management | Data-driven Design | Product Thinking | Prototyping (Low & High Fidelity) | Complex Systems Design | HTML & CSS | Jira | Confluence