Scarlet Garcia

Polyglot UX/UI Designer who thrives at the intersection of user needs and business goals to craft intuitive digital experiences

Experience

Co-Founder & UX/UI Designer at IT Wave

Feb 2024 - Present | On remote

My role includes enhancing both customer and user experiences, I've been deeply involved in the whole UX/UI design process. Participated giving talks at three of the top universities in Venezuela, sharing insights about IT courses, our user research, and the solution created.

Freelance UX/UI Designer

Apr 2023 - Present | On remote

I have successfully collaborated with startups or SMEs across three different countries, delivering end-to-end product design solutions remotely. My work encompasses the entire UX/UI design process, from initial concept to final designs and handover for development.

UX/UI Designer Intern at Fleet Labs Ghana

Dec 2022 - Apr 2023 | I On remote

As an Intern at a web design agency, I integrated seamlessly into a multicultural team and contributed to the different stages of UX/UI design for multiple projects. My responsibilities included managing the entire design workflow, from initial concept to the final handoff of designs to developers.

Education

Universidad Internacional de La Rioja (UNIR)

2023 - 2024

Master's degree (M.A.) In User Experience Design (UXD)

Coursera

2022

Google UX Design Professional Certificate

Universidad Catolica Andres Bello (UCAB)

2016 - 2022

Bachelor's degree (B.Sc.) In Telecommunications Engineering with a Minor in Marketing

Contact

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Skills

UX/UI Design, Product Design, Explain design decisions, Public speaking, Interaction design, Wireframing, Mockups, Low-fi and Hi-fi Prototyping, Design systems, Android and iOS guidelines, Design Sprints, Agile Methodologies, User Centered Design, User Research, A/B testing, User personae, User journey mapping, Usability testing

Tools

Figma, Sketch, InVision, Figjam Framer, FlutterFlow
Adobe Creative Suite (Adobe XD, Photoshop, Illustrator)
Miro, Trello, Nifty, Asana, ClickUp, Slack
UXtweak, Optimal Workshop

Languages

Spanish (Native)

English (Fluent)

Portuguese (Advanced)

French (Intermediate)