

SEBASTIAN TORTOLA

(904)-707-5065

sebastian.a.tortola@gmail.com

Jacksonville FL

PROFILE

Web design specialist with a focus on layout and UI visuals. Committed to continuous learning and adapting to industry trends.

EDUCATION

Bachelor's Degree in Graphic Design
University of North Florida
2019 - 2024

TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Food Photography
Figma
Traditional Arts

CORE SKILLS

Leadership
Efficiency
Team Player
Customer Service
Attention to Detail
Multi Tasking
Versatile

LANGUAGE SKILLS

Native Spanish Speaker
Fully English Speaker
Italian Learner

WORK EXPERIENCE

Marketing Manager/Graphic Designer/Web Designer | St. Gabriel Artisan Bread, Jacksonville FL

August 2023 - Present

- Created a brand identity that would resonate with American customers while keeping the essence of a Hispanic bakery.
- Managed social media marketing.
- Reached Hispanic and American customers through visual graphics.

Freelance Graphic Designer | Jacksonville FL

May 2024 - July 2024

- Created a brand identity for a Detailing Car Wash, including business cards and potential T-shirt designs.
- Created a series of posters and acrylic displays for three Mexican restaurants promoting new and old desserts with a successful sales increase.
- Worked alongside a team of designers for a month-long project which involved a series of five posters, logo revision and UI/UX revisions.

House Keeping | Kevca, Jacksonville FL

June 2019 - Present

- Delivered exceptional service by addressing customer's requests and complaints, building a long lasting and positive relationship with every customer.
- Collaborated effectively with team members.
- Managed multiple tasks efficiently, adhering to strict cleaning schedules.