

Atharv Khatri

Work Portfolio - www.bombaydreamer.com

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Communication designer and emerging creative entrepreneur working across brand identity, visual campaigns, packaging, and user experience. Built through agency, freelance, and self-led projects, the practice focuses on turning ideas into clear visual systems that support people, business, and culture.

EXPERIENCE

Founder

*Bombay dreamer

[November 2024 - Present] [Mumbai]

- Bombay Dreamer is my independent design practice, where I work across brand strategy, visual identities, and visual experience design
- The practice focuses on helping brands look sharper, communicate better, and create a stronger impact through design.

Graphic Design Intern

Zoo Media

[May 2025 - June 2025] [Mumbai]

- Contributed to social media creatives and pitch work for brands across lifestyle, mobility, logistics, sports, and digital commerce.
- Worked on visual explorations and campaign assets for brands including Tata Neu, BMW, DHL Express, and Mumbai Indians, supporting the team across design execution, ideation, and presentation development.

UI-UX Design Intern

Embed Design Studio

[May 2024 - July 2024] [Pune]

- Supported UI/UX design work for Sumip, a fiberglass optics company, across information architecture, wireframing, and screen development.
- Helped structure user flows and content layouts to translate business requirements into clear digital experiences.
- Worked with no-code tools like Framer to develop design concepts into functional real-life screens
- Gained hands-on understanding of the end-to-end UI/UX process, from planning and wireframes to execution and prototyping.

Youtube Thumbnail Designer

Freelancer

[2020 - 2022] [Pune]

EDUCATION

Bachelor's in Design (Communication Design)

*[2023-2027]

ISDI, Atlas Skilltech University

Mumbai

High School

Delhi Public School , Pune

VOLUNTEER EXPERIENCE

Media Team

Friends of Figma

[July 2025 - December 2025]

[Mumbai]

Contributed to the media team for Friends of Figma Mumbai, the official Figma community in Mumbai with 4000+ members and one of the largest Figma communities globally. Supported photography and videography for workshops, meetups, and design events, helping document moments of collaboration, mentorship, and design culture across the city.

INDUSTRY KNOWLEDGE

Brand Strategy
Brand Identity
Visual Storytelling
Communication Design
Typography
Packaging Design
Campaign Design
Motion Design
Photography
Editorial Design
Creative Direction
UI/UX Thinking

TOOLS & TECHNOLOGIES

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Adobe Lightroom

Figma
Framer
AI Image Generation Tools
Photography / Video -
Workflows

OTHER SKILLS

Copywriting for Brands
AI Prompt Direction
Photography Direction
Presentation Design
Visual Research
Content Direction