CARLOS BORGHES
SENIOR DESIGNER

- N15 3RU, London, UK
- (+44) 7857 936453
- carlosborghes@gmail.com
- LinkedIn   Portfolio

PROFILE

Innovative and results-driven Senior Web Designer with over 15 years of experience in designing user-friendly and visually appealing websites. Adept at collaborating with cross-functional teams to deliver exceptional web solutions that meet business objectives.

EXPERIENCE

Senior Designer, GIMO
London, UK
2021 - Present

- Led groundbreaking initiatives for GIMO's Netbet sports team.
- Crafting asset and component libraries for workflow enhancement.
- Enhanced user experience on NetBet interfaces.
- Led advertising campaigns for major UK digital newspapers.
- Develop and execute international OOH advertising campaigns.

Senior UI Designer, DSW
London, UK
2020 - 2021

- Specialise in crafting intuitive interfaces using Figma.
- Produced wireframes, mockups, and prototypes.
- Lead the design and development of different websites.
- Mentored junior designers by creating development programs.
- Consistently enhance user satisfaction.

Web Designer, 942estudio
Santander, Spain
2019 - 2021

- Created 942estudio's identity & marketing strategy.
- Developed COVID-19 tracking app for Santander city hall.
- Redesigned Culturacamper, with a 30%+ conversion rise.
- Managed profedeele.es, top Spanish teachers' portal.
- Ranked 942estudio in leading search results through SEO.

Designer, Freelance
Santander, Spain
2014 - 2019

- Responsible for Bennecke's UI design, real estate company.
- Developed the AFT Dental System platform.
- Designed marketing campaigns for Emagister.
- Built the TEP Wildfire courses system.
- Delivered print campaigns for different companies.

EDUCATION

Figma.camp
Professional Program
Design System Specialist
2024

I.E.S. Augusto Linares
Degree
Web Development & Design
2010 - 2012

I.E.S. Albericia
Degree
Graphic Design & Communication
2008 - 2010

SKILLS

Figma	UX/UI Design	Wireframing	Web Design
Adobe Creative Suite	Design Systems	Accessibility	Web Development
Framer	Atomic Design	Documentation	HTML + CSS + JS