Bhushan Lanjekar

Product Designer (UI/UX)

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Online Portfolio LinkedIn Profile

Hello.

I'm a UI/UX designer specializing in product design for mobile and responsive Web. I love to take a project from concept to launch and beyond, integrating insights from end users, clients, team members and developers to build exceptional designs.

I have in-depth experience in setting up design teams from ground up and managing them by setting up efficient processes via design ops practices.





I have worked on 50+ mobile and web projects along with teams across US, Germany, UAE, Israel and India. I have also setup multiple design teams, design systems and design ops processes. I am a innovative, technically strong and highly articulate designer with over 14+ years of professional experience.

Experience

JAN 2022 - PRESENT

Leanspace

Principal Product Designer (UI/UX)

Currently leading the effort for designing the worlds first cloud platform dedicated to space missions. Supporting 3 PM's across 3 user applications and the SaaS platform.

FEB 2018 - JAN 2022

Amdocs

Team Lead - UI/UX (Product)

Core Responsibilities included managing and providing design directions to a team of UI/UX designers and working with product managers, BA's and developers across multiple location ensuring that the project milestones are met, the deliverables are of high quality and that the processes are efficient and seamless.

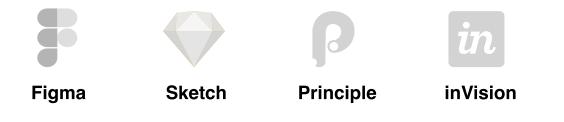
Highlight: Lead the redesign of a complex B2C product consisting of 50+ flows, hundreds of screens and elements. To ensure consistency and efficiency, we built a robust design system which is easy to maintain, ensuring impeccable delivery and collaboration.

Employee of the Quarter - Amdocs

Pat on the back (Client Delight) - Infobeans

Asterix Award - KPIT





UCD Principles I Interaction Design Principles Information architecture I Usability Principles Atomic Design Principles I Wire-framing & Prototyping, Mapping User Journeys | Creating Personas | Card Sorts | A/ B testing, etc

Education

Practical Experience

AUG 2017 - JAN 2018

Infobeans Technologies Ltd.

UX Designer

Worked as a UX designer on multiple products with their main user base being in UAE. Day to day responsibilities involved talking with high profile customer and real users to understand the business needs and pain points, gather insights and translate them into efficient and highly usable designs.

JUL 2012 - JUN 2017

KPIT Technologies Ltd.

Assistant Manager - Design

Was responsible for setting up the entire design practice for the company. Joined as the sole designer and helped hire, coach and build a team of 7 designers within a year.

Developed a universal design language and brand guidelines for the company to ensure departments across the company are aligned.

DEC 2004 - JAN 2010

Full history on request

While my diploma in graphics & web design from Edit Institute introduced me to the amazing world of design, the knowledge and skill set I have today has been developed by the means of self-teaching and practical experience.

Over the years, I have carefully focused my time on learning about new technology, tools, design paradigms and staying up-to-date on the latest trends.

With the continuous learning, exposure to international design conferences and years of experience working with some of the best companies, I have been able to build a skillset and expertise that is not taught in colleges.

Being highly adaptive and a fast learner I have been able to quickly embrace the constant changes the design world goes through.

Diploma in Graphics & Web Design

1999 - 2000 | Edit Institute

Higher Secondary School

2000 | Maharashtra Board

Secondary School

1997 | Maharashtra Board

Bhushan has excellent design skills and is super fast. Works well with the team and everyone really likes him. He is always Willing to help and is very open to criticism. What I really like about him is that he is excellent in engaging customers, always asks the right questions and is able to get answers without inflicting bias.

- Stuart Gill, Product Manager, Leanspace

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