



Matthew Abdulghaniy Alashe

Nationality: Nigerian (Nigeria) | Phone: (+234) 08184495633 (Mobile), (+234) 09067914250 (Work) | Email address: donghinny91@gmail.com | Website: <https://www.matthewalashe.framer.website/> | Address: Lagos, Nigeria (Home)

About me

Creative UI/UX Designer with 5+ years of experience designing intuitive mobile apps and websites. Skilled in Figma, Framer, Webflow, Canva, Photoshop and Illustrator, accessibility, and user-centered design, delivering engaging digital experiences that balance aesthetics and functionality.

Work experience

UIUX Designer | Farmers Colony UK | 01/08/2024 - 04/10/2025 | London, UK, United Kingdom

Designing core features and user flows for clients' websites

Creating design systems, interfaces, wireframes, and prototypes.

Gathering user feedback through user acceptance testing and interviews.

Conducting user research using qualitative and quantitative methods.

Website: www.farmerscolony.co.uk

Web Designer/Content Manager | Farmers Colony UK | London, UK, United Kingdom

Website: www.farmerscolony.co.uk

Product Manager and Web Designer | Aare Kazeem Bakinson Foundation | 12/11/2024 - 17/09/2025 | Abeokuta

Directed and managed brand and product design projects including website, applications and brand identity.

Built brand and product identity for the company, helping the company to secure deals worth \$160,000 with USAID and ESRI

Website: bakinsonfoundation.com | Link: bakinsonfoundation.com

UIUX Designer and UX Researcher | Lagos State Geographic Information Service | 22/12/2023 - 03/10/2024 | Alausa, Ikeja, Nigeria

Translated user research into actionable insights for designers and developers

Designed core features and user flows for the agency's various SaaS used by the agency.

Ensured that the product is built and optimized with the end user in mind through collaboration with developers and managers.

Designed and executed research studies, including user testing, field studies, usability tests, concept tests, group discussions, and monitored the project to completion, handover and further iteration

UIUX Designer | Choicegen LLC | 10/01/2023 - 13/12/2024 | Atlanta, GA, United States

Designed user-centric digital products, calendar, and other applications, optimizing user experience

Designed 5 functional mobile apps and 3 websites, 2 of which are live currently.

Collaborated with a team of 15 engineers to ensure seamless integration of design and functionality, reducing development time by 30% and post-launch issues by 20%.

Created visually appealing product packaging and promotional materials, leading to a 15% increase in sales and a 10% boost in brand recognition, including for the 2023 Choicegen Platform Training for LAGIS staff

Intern User experience designer | Opay Nigeria | 10/01/2022 - 19/01/2023 | Ikeja, Lagos, Nigeria

Analysed research data to identify user needs and pain points.

Translated research findings into actionable insights for UI, UX designers and product managers.

Education & Training

Diploma in Product Management | Alt School Africa | 17/10/2025

Project Management for Instructional Design & E-Learning Development | Corporate Instructional Design Mastery Institute® | 01/01/2024 | Nigeria

Product Design Associate | Innkeeper Academy | 13/06/2023 - 12/06/2024 | Lagos, Nigeria

Augmented Professional Development Skills in the Digital Age | Alt School Africa

Certificate of National Service | National Youth Service Corps, Abuja | 18/05/2021 - 17/05/2022

Bachelor of Science in Urban and Regional Planning | University of Lagos | 01/01/2015 - 01/01/2020 | Lagos, Nigeria

Language Skills

Mother tongue(s): **English**

Skills

Microsoft Office | Photoshop And Figma | UIUX Designer| AutoCAD and Inventor CAD program| ArcGIS Desktop/Pro (advanced) | ArcGIS, ESRI, QGIS, EPANET, Google Earth | Open street mapping | Urban Climate | Instructional Design and Methods | Project writing, project development &project management | Project Presentation | project planning and organization | User Center Design| Drone Pilot (A1/A3)