

# Samuel Tupy

User Experience Designer

## WHY I'M WORTH YOUR TIME

I have spent the last 9 years crafting thoughtful and data-driven solutions for actual human beings.

With a background in local church ministry, and a wide array of experience, I have learned that genuine empathy and curiosity take far more effort than we realize, but are the only way of meeting the need beneath the need.

I genuinely care about people and want to help others play to their strengths and succeed. As a result, I don't just hit my marks; I make the entire team better.

## RECENT EXPERIENCE

### Concord | UX Strategy Consultant | Sept 2021 - Present

- Research and design with several prominent clients including: UnitedHealth Group, Blue Cross Blue Shield, and Roche Tissue Diagnostics.
- Creating thoughtful user experiences while balancing the interests of the client and user with empathy
- Successfully embed myself in client teams and add value beginning as quickly as possible through probing questions and effective communication

### Roche | UX Designer | Nov 2022 - Present

- Onboarding and mentoring of new team members
- Redesigned and tested navify Digital Pathology platform and related algorithm workflows
- Successful Human Factors validation study and report for FDA submission of multiple products

### UnitedHealth Group | UX Designer | Dec 2021 - Oct 2022

- Responsible for UX Designer of the Broker and Employer Portal for United Health Care.
- Collaborated with product owners and development leads to plan and design features based on user feedback
- Navigated a complex team structure to add value beyond what was expected and developed lasting relationships with several team members

## EDUCATION

- Prime Digital Academy, Minneapolis, MN — UX Design Certification, 2021
- Southeastern University, Lakeland, FL — Organizational Leadership Associates, 2018

## Notable Strengths

- Excellent Communication (Active Listener, Curious, Empathetic)
- Highly Responsive to Feedback (Strong desire to grow at all times)

## Skills

User Experience Research, Usability Testing, Interface Design, Product Design, Chat GPT, Figma, Data Synthesis, Project Planning, Lucid, Workshopping, AI Tools