

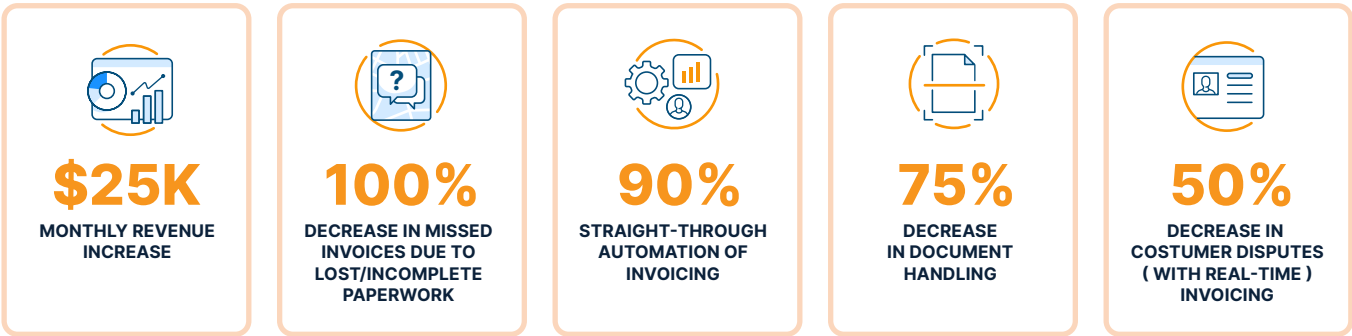


LOGISTICS

An Evolutionary Solution Marking a New Digital Era for LTL Carriers

RADARO

Polaris Transportation Group adopted a proactive approach to revolutionize their LTL operations and efficiencies by eliminating manual document procedures and ensuring precision in billing to significantly reduce the potential for missed charges or disputes. This transformation extends to the heart of their supply chain, where a proactive stance optimizes their operations. In addition, by offering real-time updates on the status and location of goods in transit, Polaris not only enhances their customer satisfaction but also nurtures trust in the reliability of their services.



Company Overview

Since 1994, **Polaris Transportation Group** has earned its reputation for providing dependable scheduled LTL services between Canada and the USA, along with industry-leading transit times for shipments to and from the USA. Over time, Polaris has transformed to simplify the shipping industry’s operations and through a combination of innovation and acquisitions, customers now turn to Polaris for comprehensive support across all aspects of their supply chain. The Polaris Transportation Group encompasses Polaris Transport Carriers, Polaris Global Logistics, Polaris Commercial Warehousing, and NorthStar Digital Solutions.

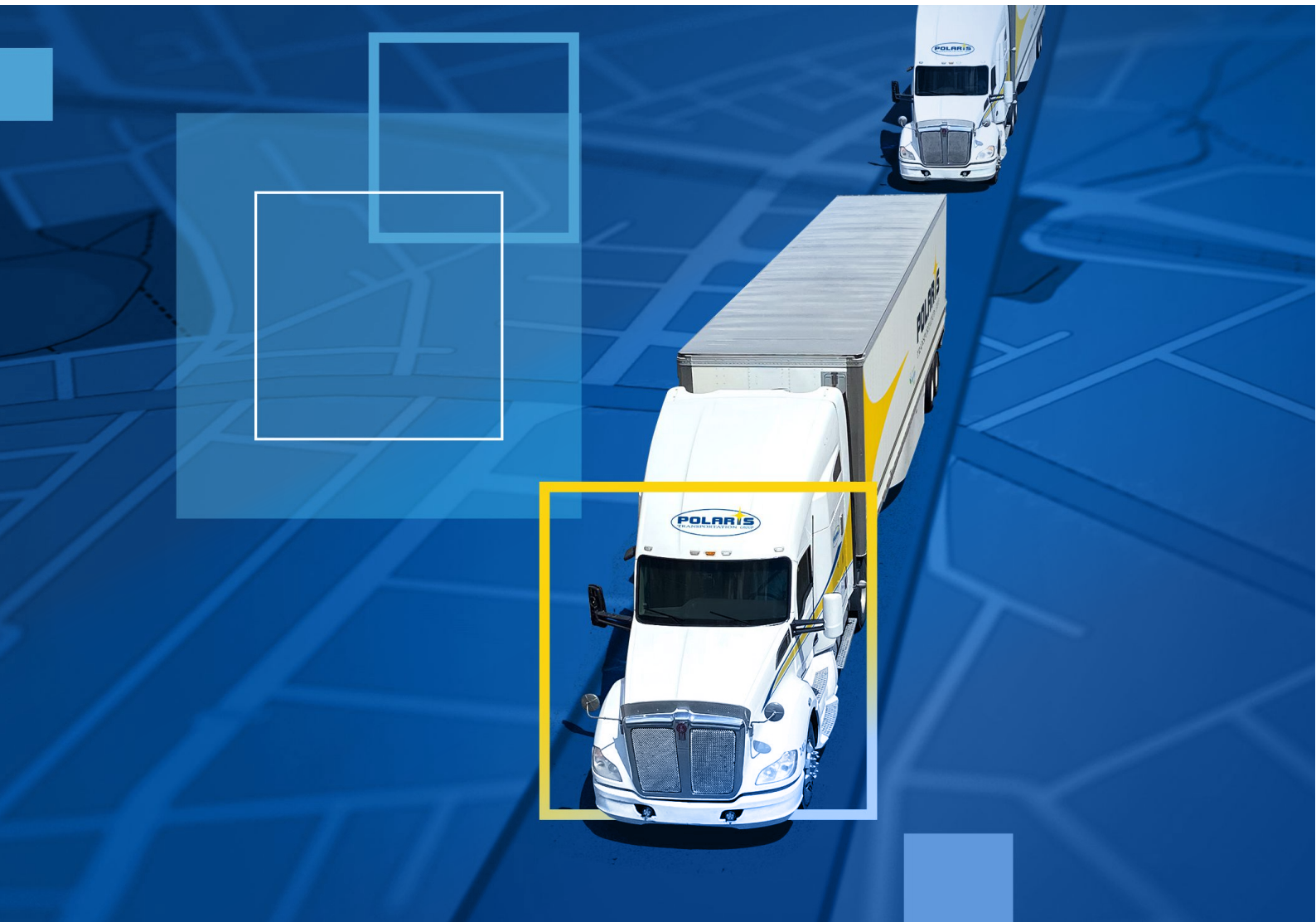
Industry	Employees	Use Case	
Logistics	200	Increase Operational Efficiency	

01 - Challenge

- Outdated, labor-intensive, and repetitive paper document scanning procedures and incurred costs from human error.
- Restricted visibilities during freight transportation.
- Need to establish a connection with their Transportation Management System (TMS) to enable real-time updates between the driver and the transportation platform.

02 - Solution

- Enabling drivers to capture documents through the Radaro mobile app.
- Incorporated SKID management capability into Radaro's core platform and enabling drivers to directly manage SKIDS through the Radaro mobile app.
- Digitize the entire delivery process from job creation to simplifying dispatch, tracking driver locations and product deliveries, keeping the end-customer informed, as well as data capturing, and reporting.



03 - Outcome

- This real-time communication feature initiates document processing immediately upon capture, eliminating the need for administrative staff to manually scan a stack of paperwork at the end of the day, as well as streamlines operations, minimizes errors, and guarantees that all stakeholders have real-time access to the latest information, promoting precise billing.
- In the Radaro mobile app, drivers can add, modify, or delete SKIDs for each job, promoting precise billing and reducing the chances of overlooked billings or disputes.
- Ensures accurate and up-to-the-minute information on the status and location of all goods in transit, enables proactive problem-solving and minimizes disruptions in the supply chain. Customers receive accurate and real-time updates on the status of their shipments, which enhances customer satisfaction and trust.



Testimonials

"(Radaro) has exponentially improved our driver, staff and customer satisfaction while providing greater opportunity to accelerate our company's growth. We are seeing record high, company-wide productivity and are now getting the most from our assets and our people. Customs documents are being uploaded, PODs are being sent and customers are getting invoiced all while our drivers are still on the road-it's a phenomenal improvement and without a doubt, this is the new era of transportation"

– Dave Cox, President & CEO - Polaris Transportation Group

The background is a dark blue map with white line art representing streets and buildings. A large, faint, semi-transparent 'R' logo is visible in the bottom right corner.

RADARO

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