

CONTACT

Location: Los Angeles, CA
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PROFILE

Multidisciplinary senior designer and creative lead with 12+ years shaping brand systems, digital campaigns, responsive web experiences, and photography for creative agencies, luxury interiors, and ecommerce. Pairs refined visual direction with hands-on production and front-end fluency to move work from concept to launch.

SKILLS

Product & UX/UI Design
Design Systems
Responsive Web Design

Brand & Visual Identity
Art Direction
Photography & Retouching

Front-End Development
Email Marketing
SEO & Content

EXPERIENCE

Lead Designer + Creative Engineer | 2024 – Present
Living Contrast · Los Angeles, CA

- Lead creative strategy, design, and web development for a Los Angeles studio serving brands across digital, print, and web.
- Translate client goals into polished brand systems, websites, and production-ready marketing deliverables.
- Own end-to-end creative workflows from discovery and concept direction through design, refinement, and delivery.

Creative Engineer | 2019 – 2024
Woven · Los Angeles, CA

- Led the creative process for digital and print branded resources across a high-end interiors and product brand — promoted from Associate Graphic Designer.
- Shot, edited, and art-directed elevated product and interiors photography for marketing, ecommerce, and sales.
- Partnered with copywriters and marketing specialists to develop advertising campaigns across digital and print.
- Collaborated with senior leadership on website feature rollouts and organized internal creative resources.

Senior Graphic Designer | 2018 – 2019
90210 Kitchen & Bath · Los Angeles, CA

- Directed digital marketing assets, photography, and online advertising campaigns for a design-focused business.
- Built and managed online ads averaging 1.2M+ views at a 25% engagement rate.

EDUCATION

Platt Technical High School | 2007 – 2011
High School Diploma — Computer Science