

I am
studio

MARBLE IMAGING

Brand Evolution

This presentation introduces the evolution of the Marble Imaging brand as the company advances its role in the Earth Observation ecosystem. The proposed identity reflects Marble's core capability:

transforming high-resolution satellite data into structured, operational insight.

The visual and verbal system translates this foundation — orbital sensing, analytical intelligence, and engineered infrastructure — into a coherent brand language. Through form, typography, color, and symbol, the identity positions Marble as a European provider of advanced Earth intelligence systems, aligned with the company's technological development and long-term ambitions.

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BEYOND OBSERVATION



Marble Imaging goes beyond traditional Earth observation by transforming very high-resolution satellite data into precise, actionable intelligence. Built on a European foundation, Marble is developing a next-generation constellation designed to enable continuous, reliable monitoring of environmental change, infrastructure, and global activity.

From data capture to decision support, Marble Imaging moves beyond the traditional role of satellite observation, transforms complex Earth data into structured intelligence that supports critical decision.

CONCEPT

Marble Imaging is a next-generation Earth intelligence partner transforming advanced satellite data into decisive, future-oriented insight.

By combining cutting-edge satellite technology with rigorous analytical expertise, Marble Imaging provides reliable, actionable insight that supports critical decision-making at scale.

PRECISION AT
PLANETARY SCALE

Marble delivers very high-resolution, multispectral data designed for exact measurement and reliable intelligence. Every layer of the system — from satellite design to analytics — is engineered for accuracy, consistency, and operational trust.

EUROPEAN SOVEREIGNTY IN
EARTH INTELLIGENCE

Marble strengthens Europe’s independent capability in Earth Observation by building advanced space infrastructure and analytics within a European ecosystem. This ensures strategic autonomy, data security, and long-term resilience.

CLARITY THAT EMPOWERS
ACTION

Data only has value when it leads to decisions. Marble Imaging distills complexity into clear, usable insights that enable confident action across security, infrastructure, climate, and mobility sectors. Clarity is both a functional outcome and a visual principle of the brand.

BRAND IDENTITY



The Marble Imaging identity evolves while preserving the recognisable structure of its core symbol. The logo remains consistent, with subtle refinements improving balance and visual harmony. The broader identity system introduces technical typography, modular iconography, and structured graphic elements inspired by geospatial data and satellite sensing.

Pixel structures, layered lines, and signal-like compositions reference the transformation of Earth Observation data into structured intelligence. The color palette draws from orbital perspectives and multispectral imaging, with deep space tones transitioning into luminous gradients that reflect the flow of data across analytical layers.

VISUAL APPROACH



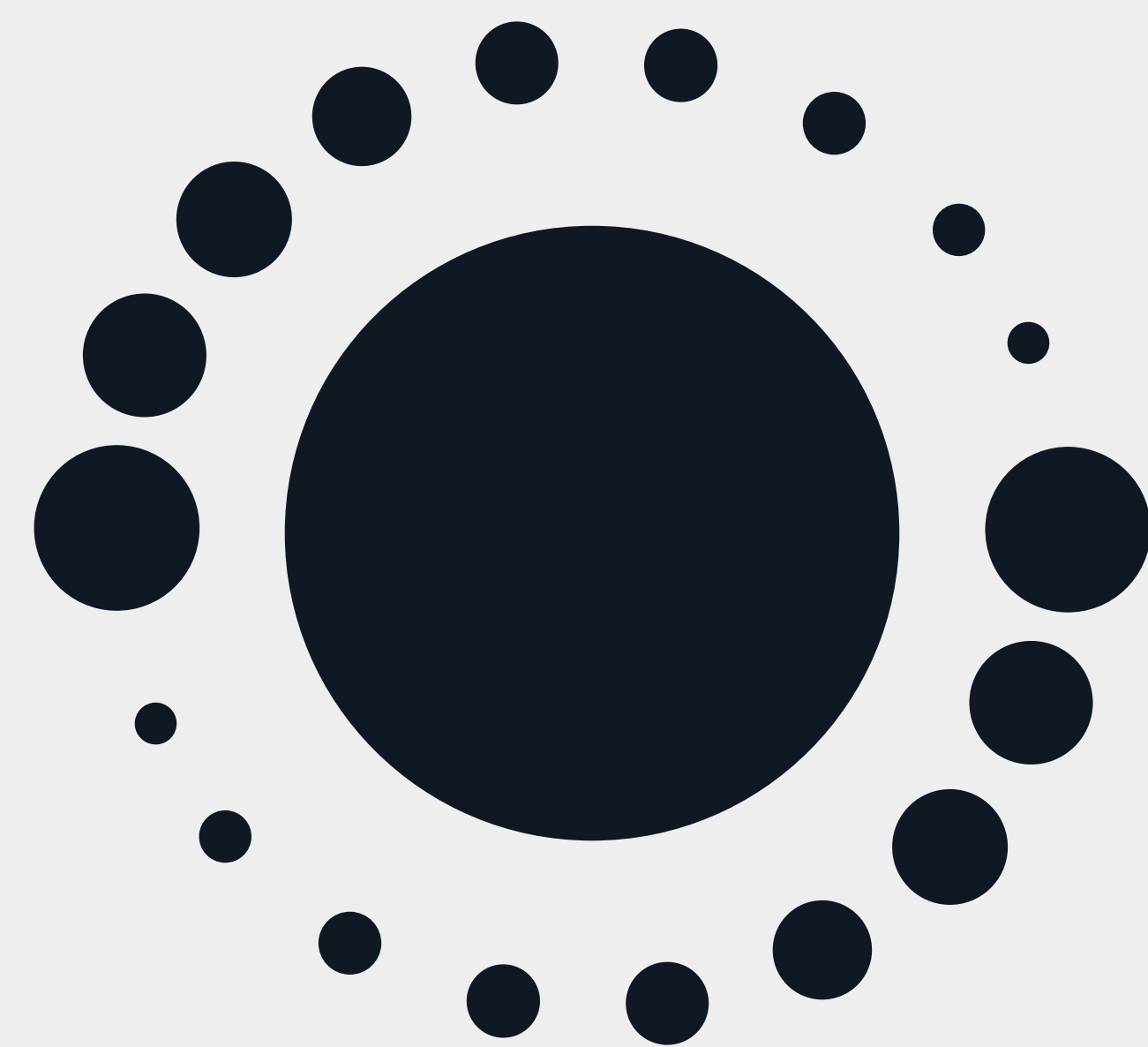
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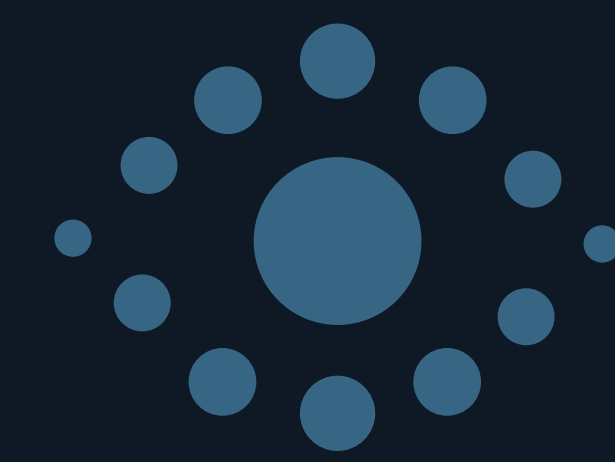


REVISITED LOGO



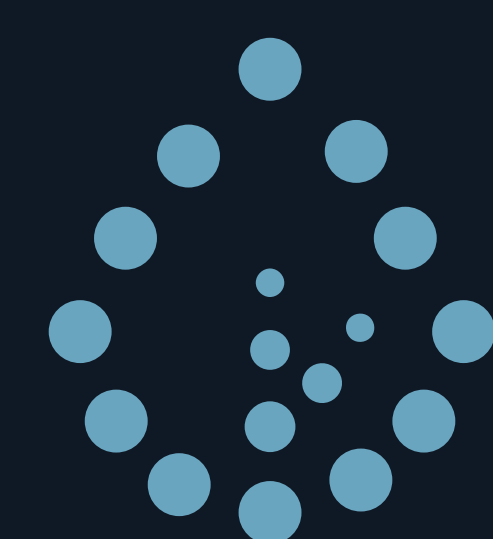






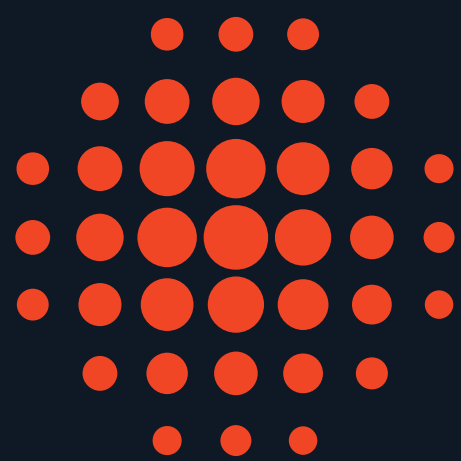
**marble
intelligence**

Always one
step Ahead



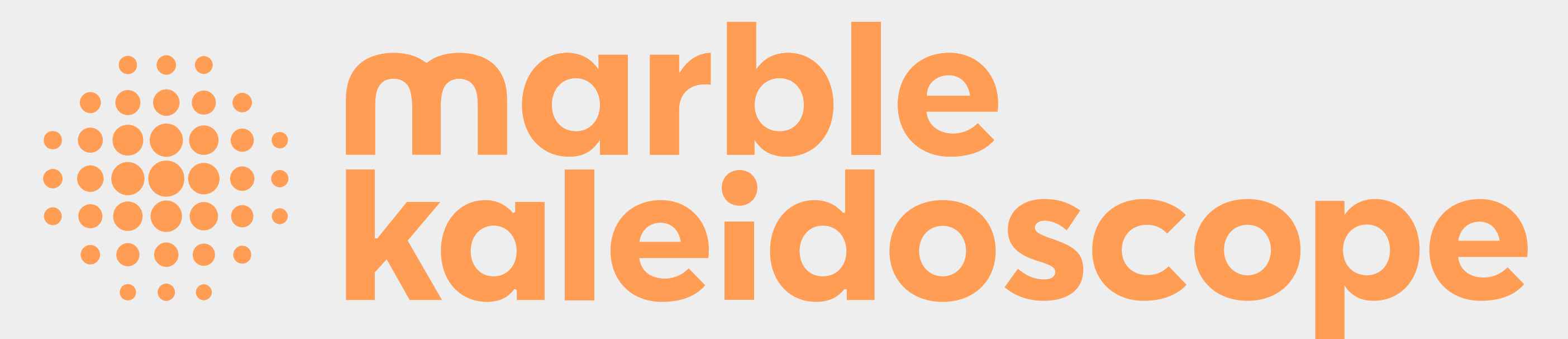
precious marble

Global. Timely.
Detailed.



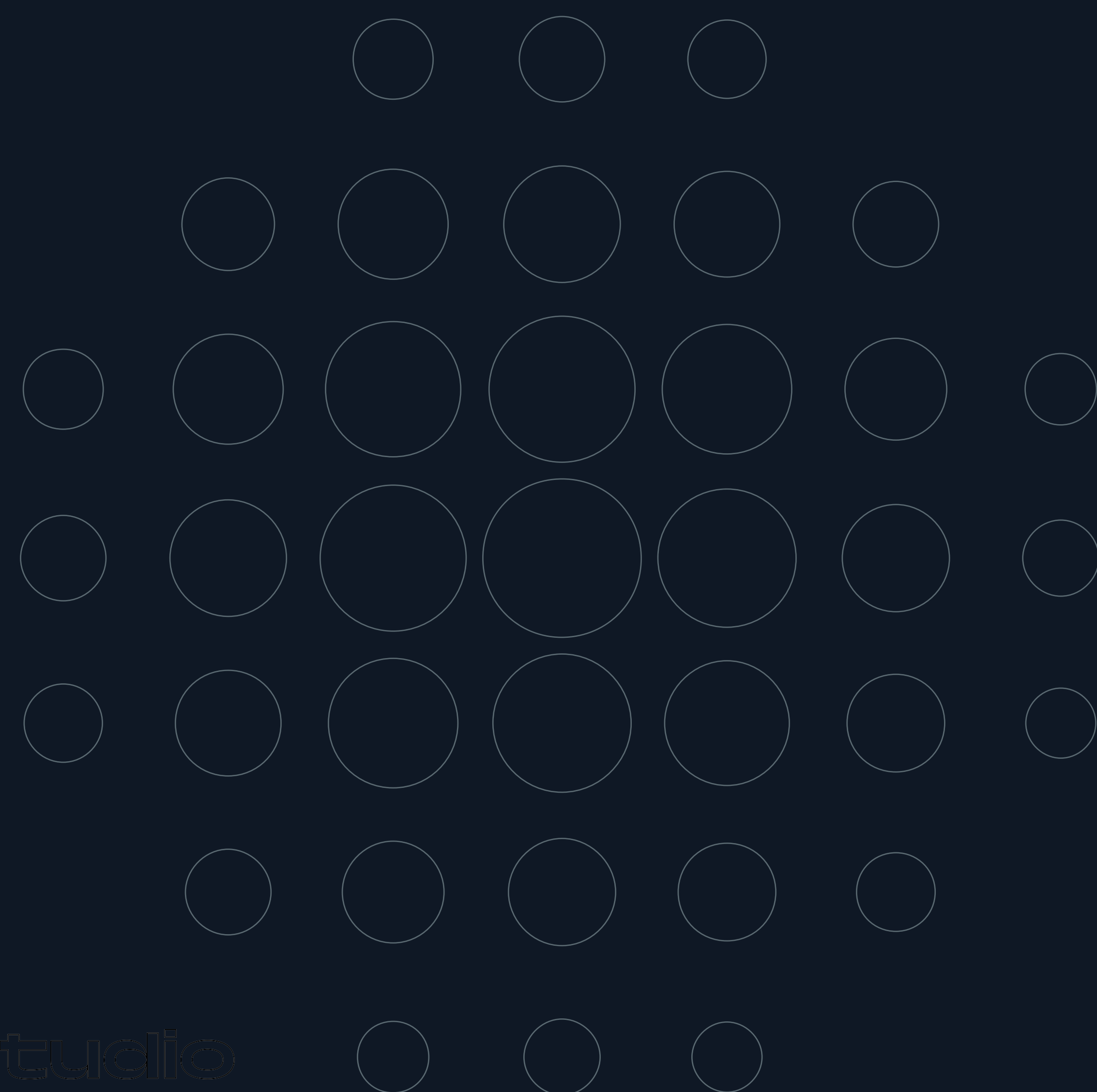
marble
kaleidoscope

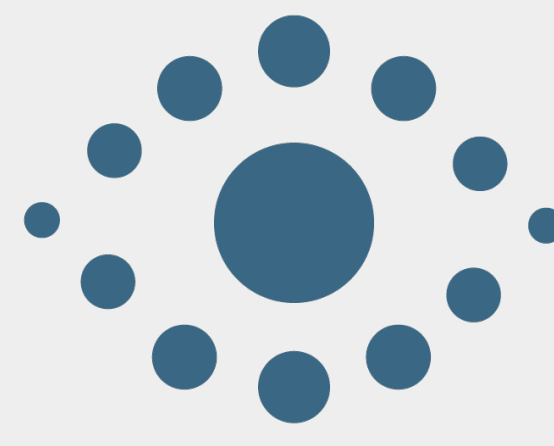
Tailored Analytics
Easily accessible.



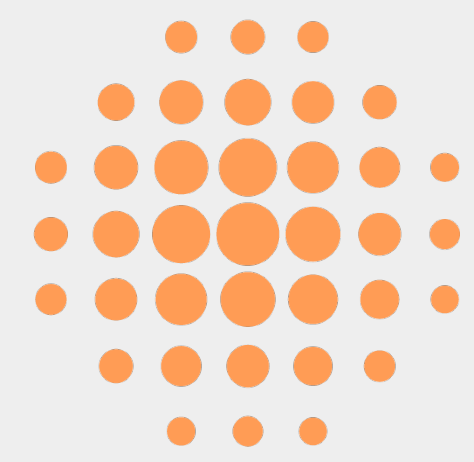
marble
kaleidoscope

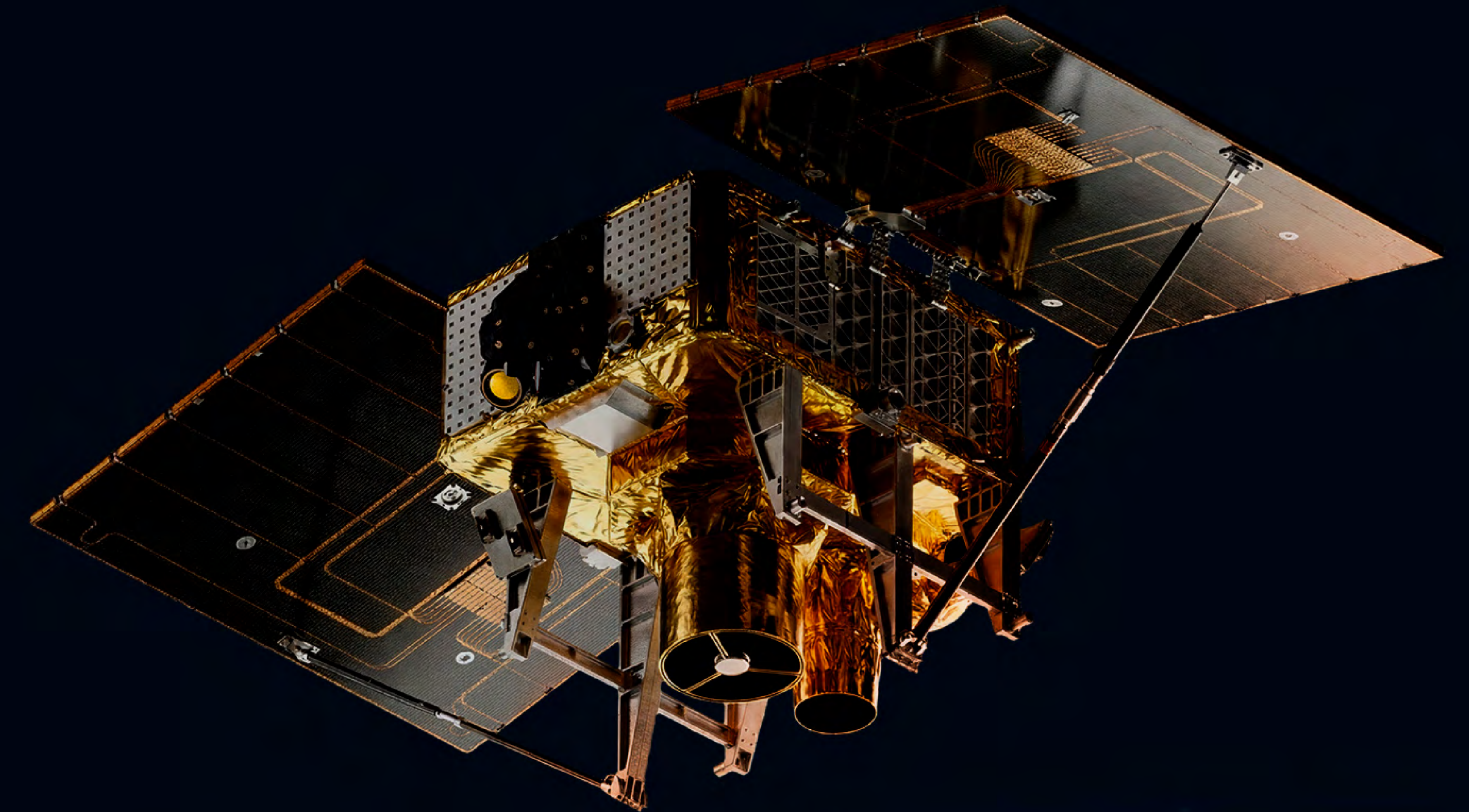
Tailored Analytics
Easily accessible.



 **marble
intelligence** Always one
step ahead

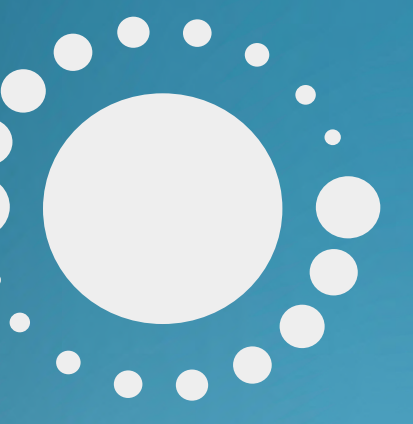
 **precious
marble** Global. Timely.
Detailed.

 **marble
kaleidoscope** Tailored analytics
easy accessible.



SPACE BLUE	SKY BLUE	LIGHT BLUE	OFF WHITE	SOLAR RED	SUNSET ORANGE
RGB: 25 - 30 - 41 CMYK: 97 - 82 - 53 - 74 HEX: #191e29	RGB: 75 - 103 - 130 CMYK: 80 - 49 - 31 - 15 HEX: #4b6782	RGB: 165 - 192 - 203 CMYK: 44 - 13 - 18 - 0 HEX: #a5c0cb	RGB: 237 - 237 - 237 CMYK: 8 - 6 - 7 - 0 HEX: #ededed	RGB: 209 - 71 - 43 CMYK: 0 - 83 - 86 - 0 HEX: #d1472b	RGB: 234 - 155 - 90 CMYK: 0 - 48 - 68 - 0 HEX: #ea9b5a
90%	90%	90%	90%	90%	90%
70%	70%	70%	70%	70%	70%
50%	50%	50%	50%	50%	50%

COLOUR PALETTE

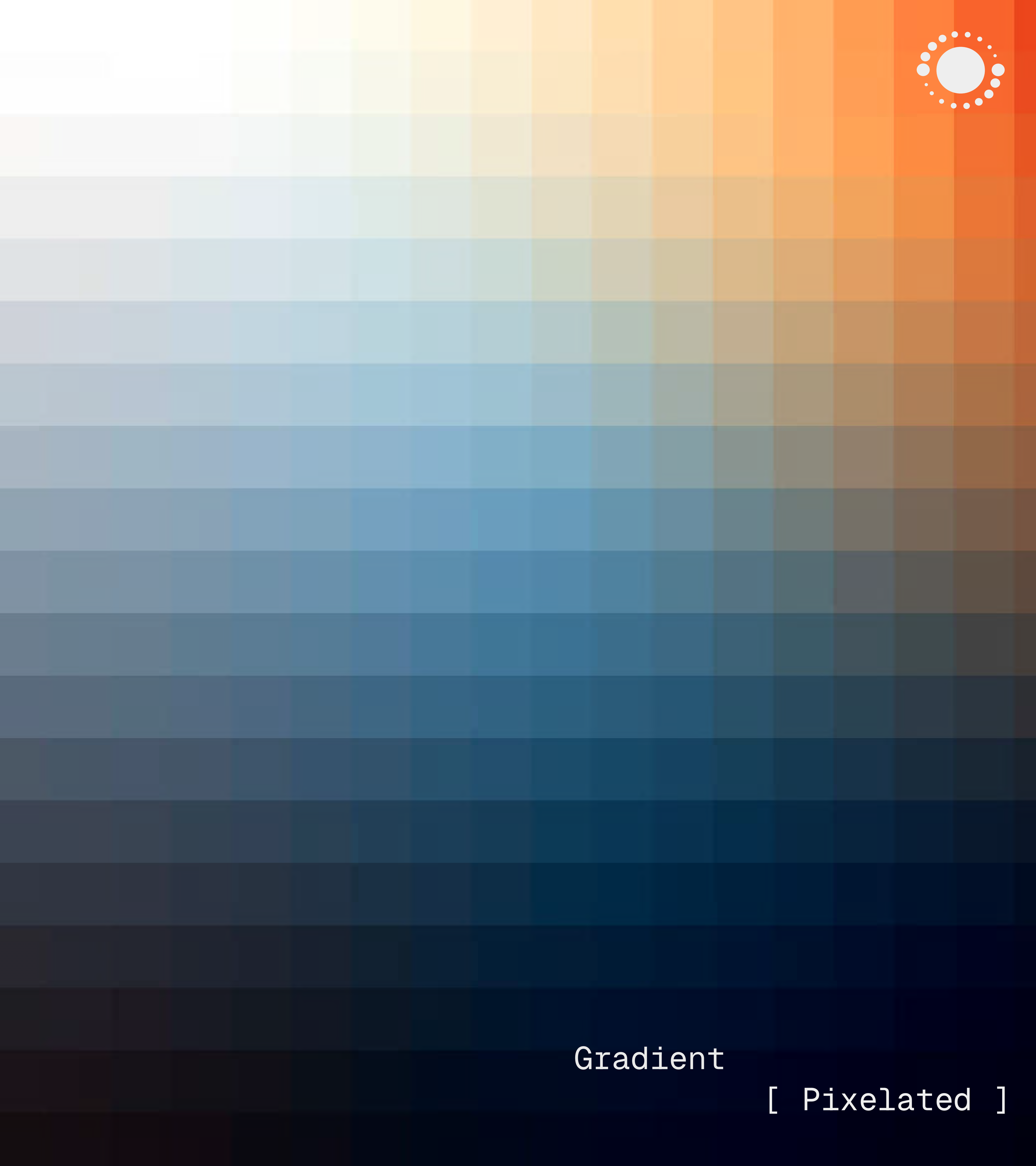


GRADIENT COLLECTION



Gradient

[Color]



Gradient

[Pixelated]





GEIST LIGHT

Aa01

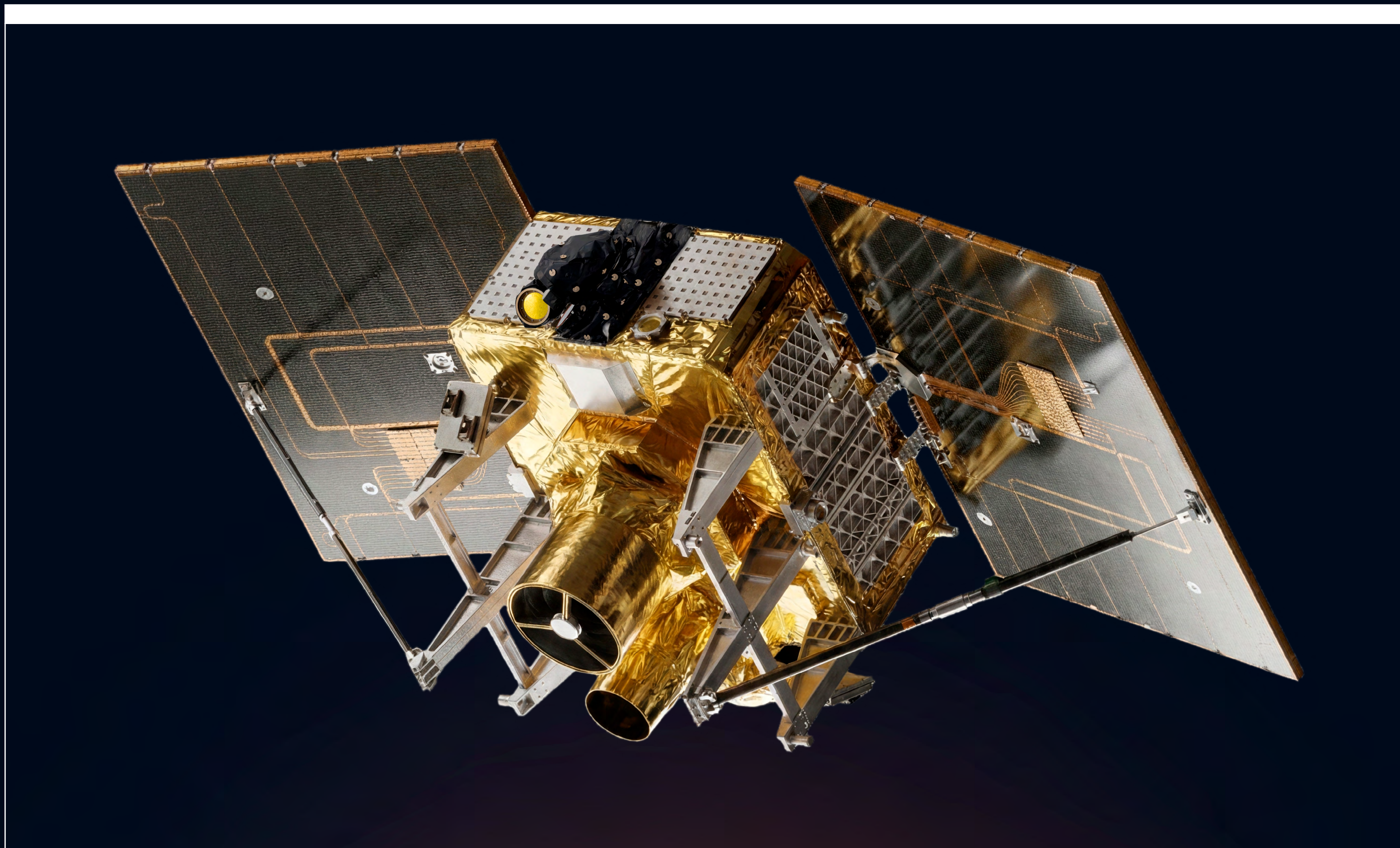
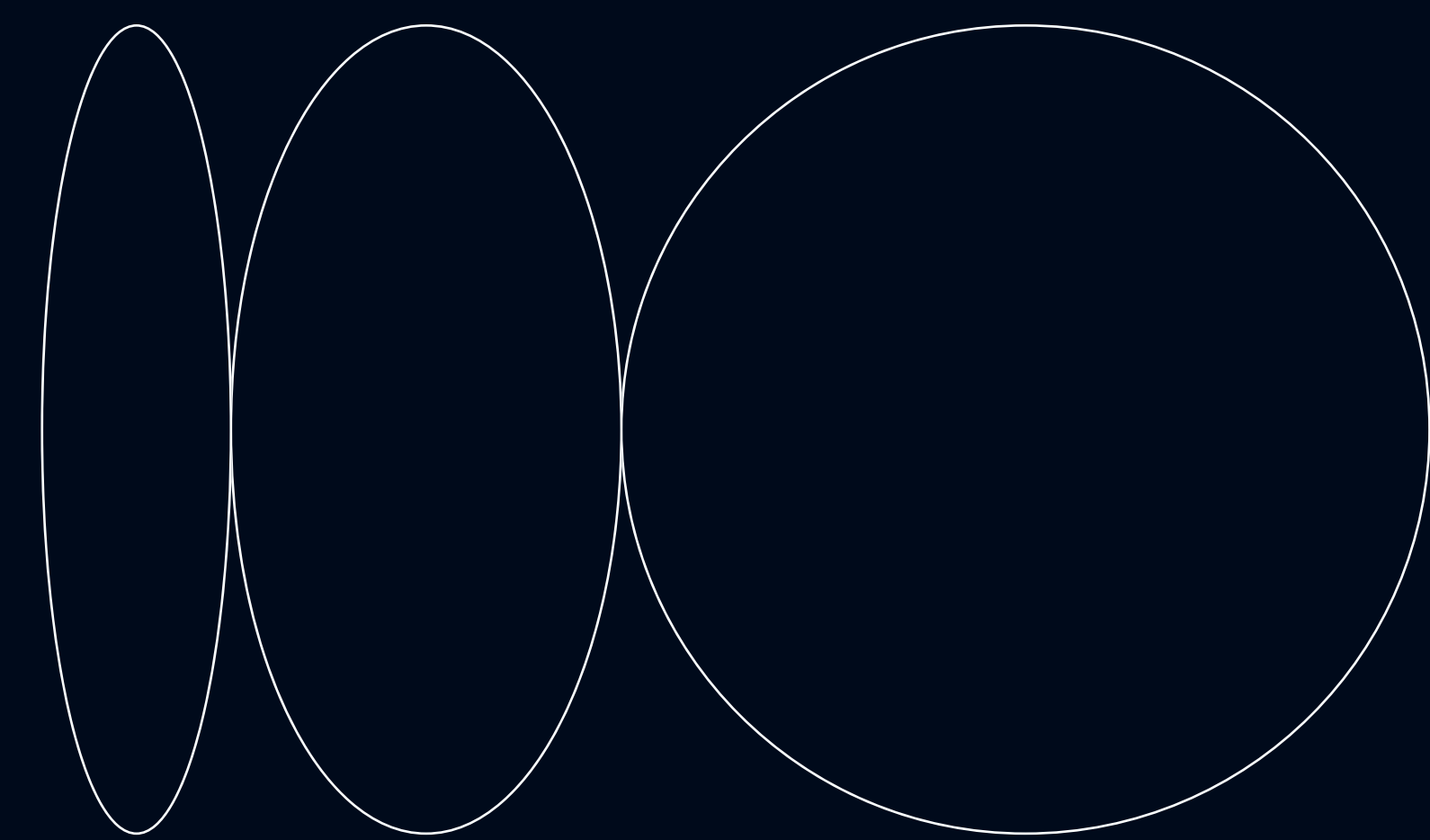
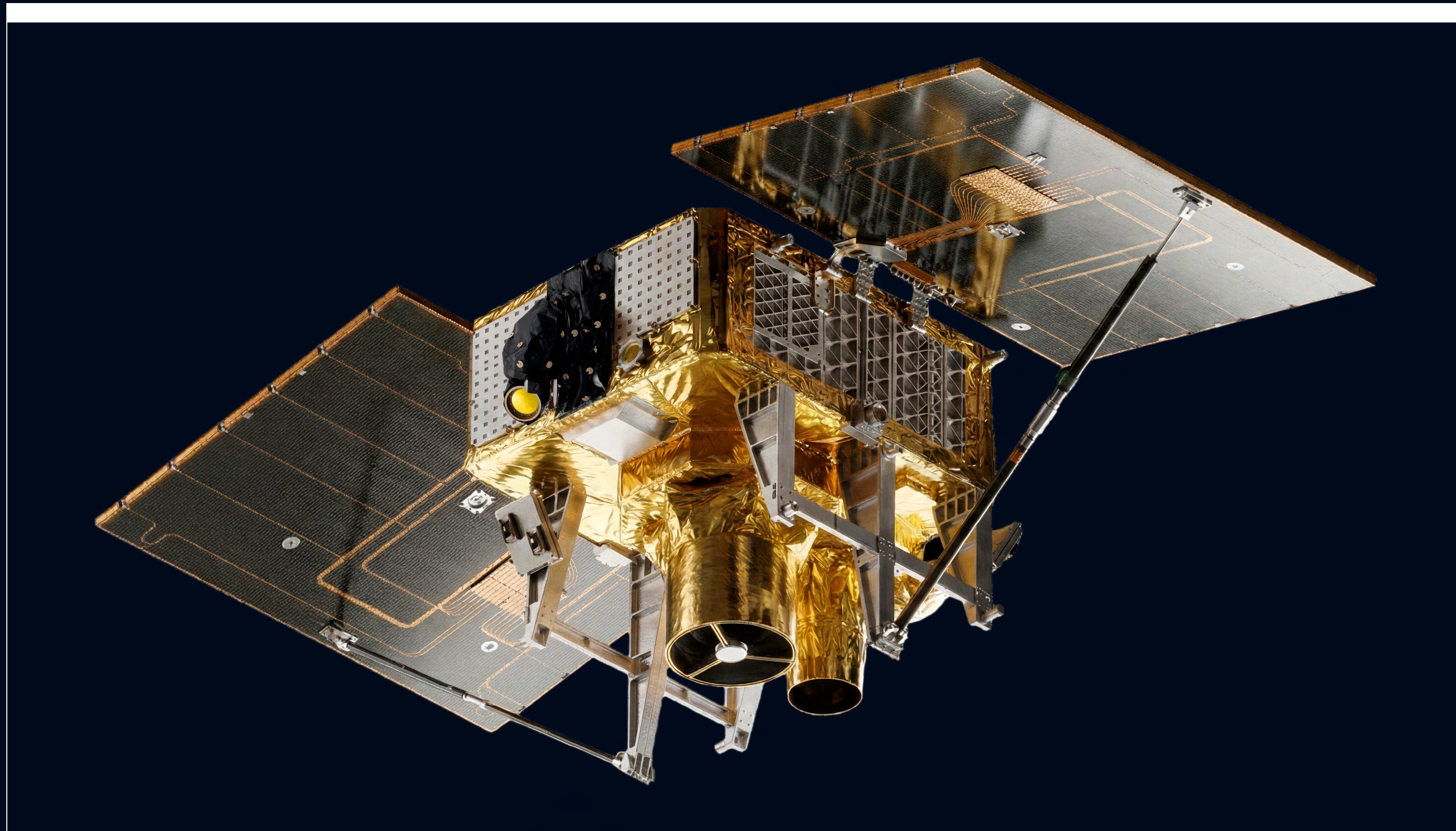


GEIST MONO LIGHT

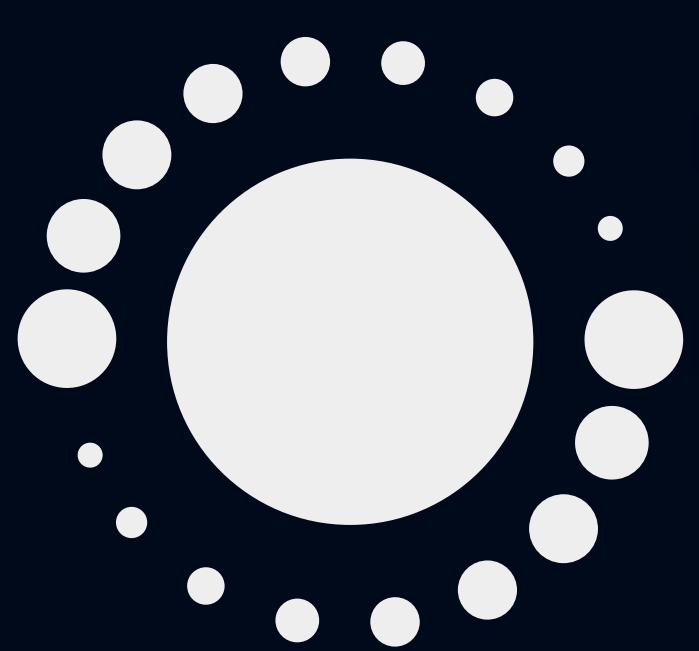
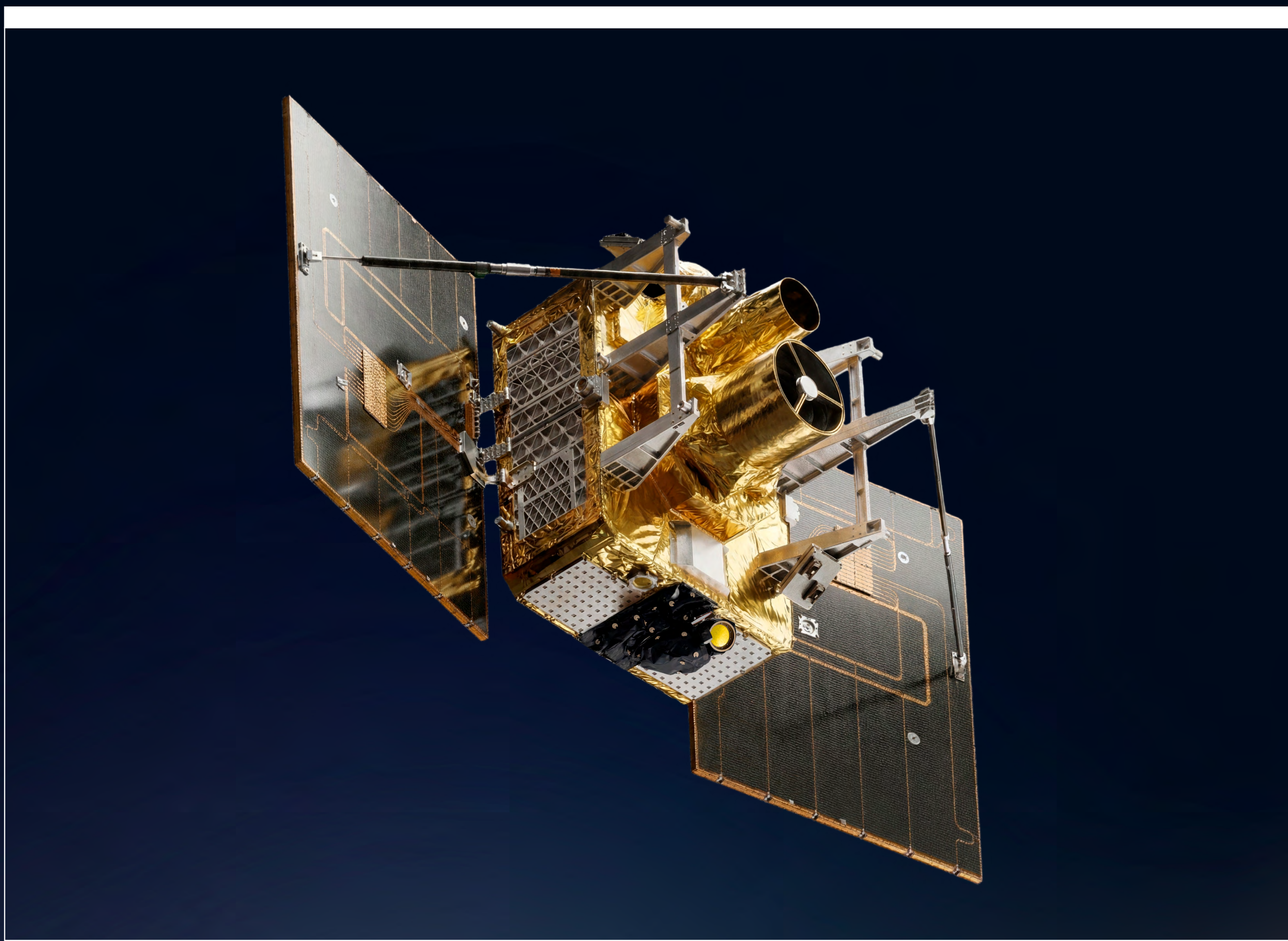
Aa01



FONTS



Earth observation
[Reimagined]



BRAND IMPLEMENTATION



The following examples demonstrate how the Marble Imaging identity translates into practical communication tools.

Across stationery, business cards, brochures, and digital interfaces, the visual system ensures consistency while highlighting the technical and structured character of the brand. Each application illustrates how typography, color gradients, iconography, and graphic elements work together to create a clear and cohesive presence across both physical and digital touchpoints.

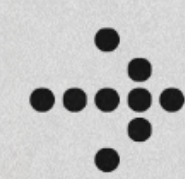
APPLICATIONS



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& Co-Founder

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lorem ipsum strasse 23, 12345 Berlin
+123 456 789 10

PRECISION ✦ FROM ORBIT. DECISIONS ON EARTH.

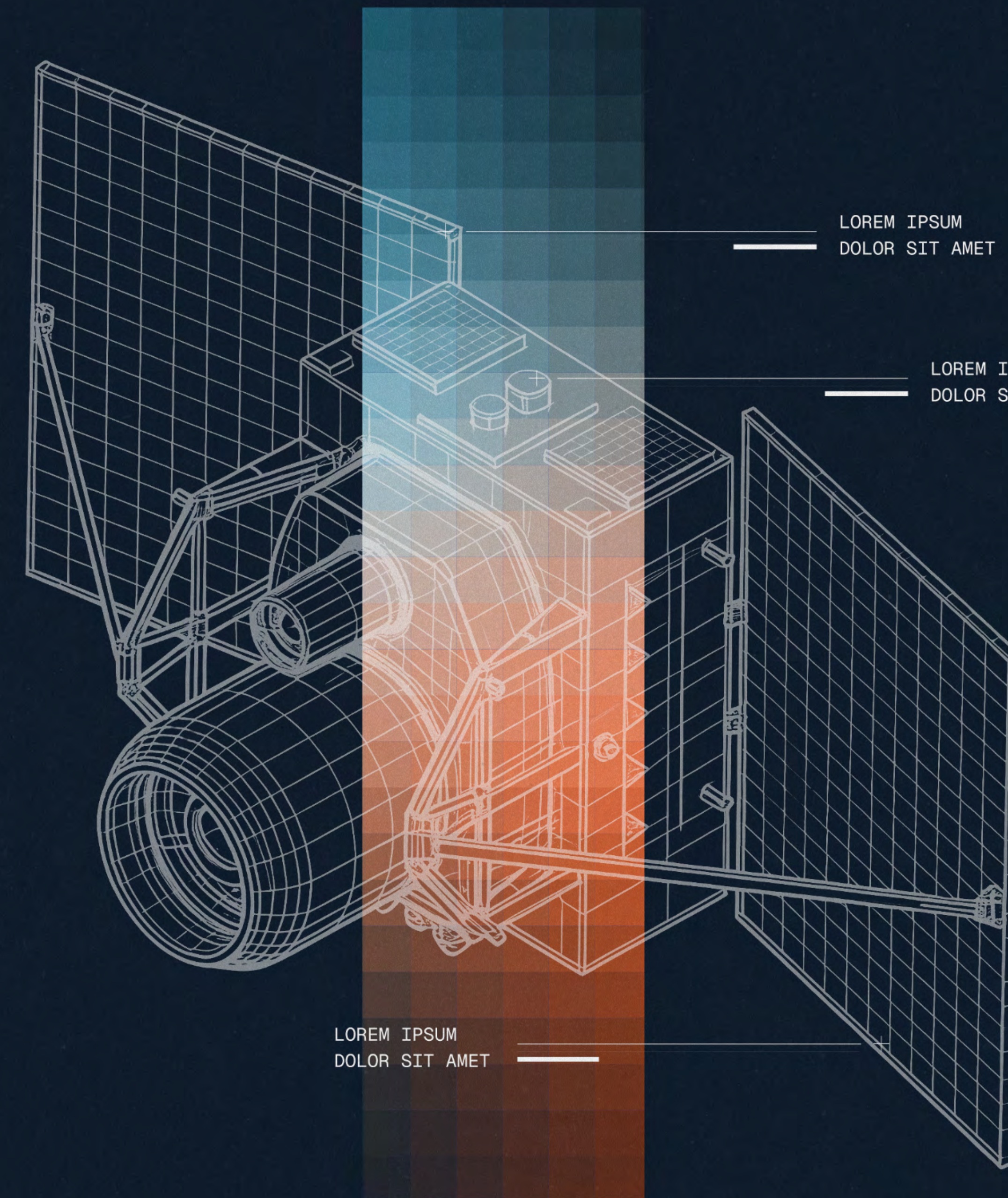


OPERATIONAL APPLICATIONS OF EARTH INTELLIGENCE



LOREM IPSUM
DOLOR SIT AMET

03



LOREM IPSUM
DOLOR SIT AMET

LOREM IPSUM
DOLOR SIT AMET

LOREM IPSUM
DOLOR SIT AMET

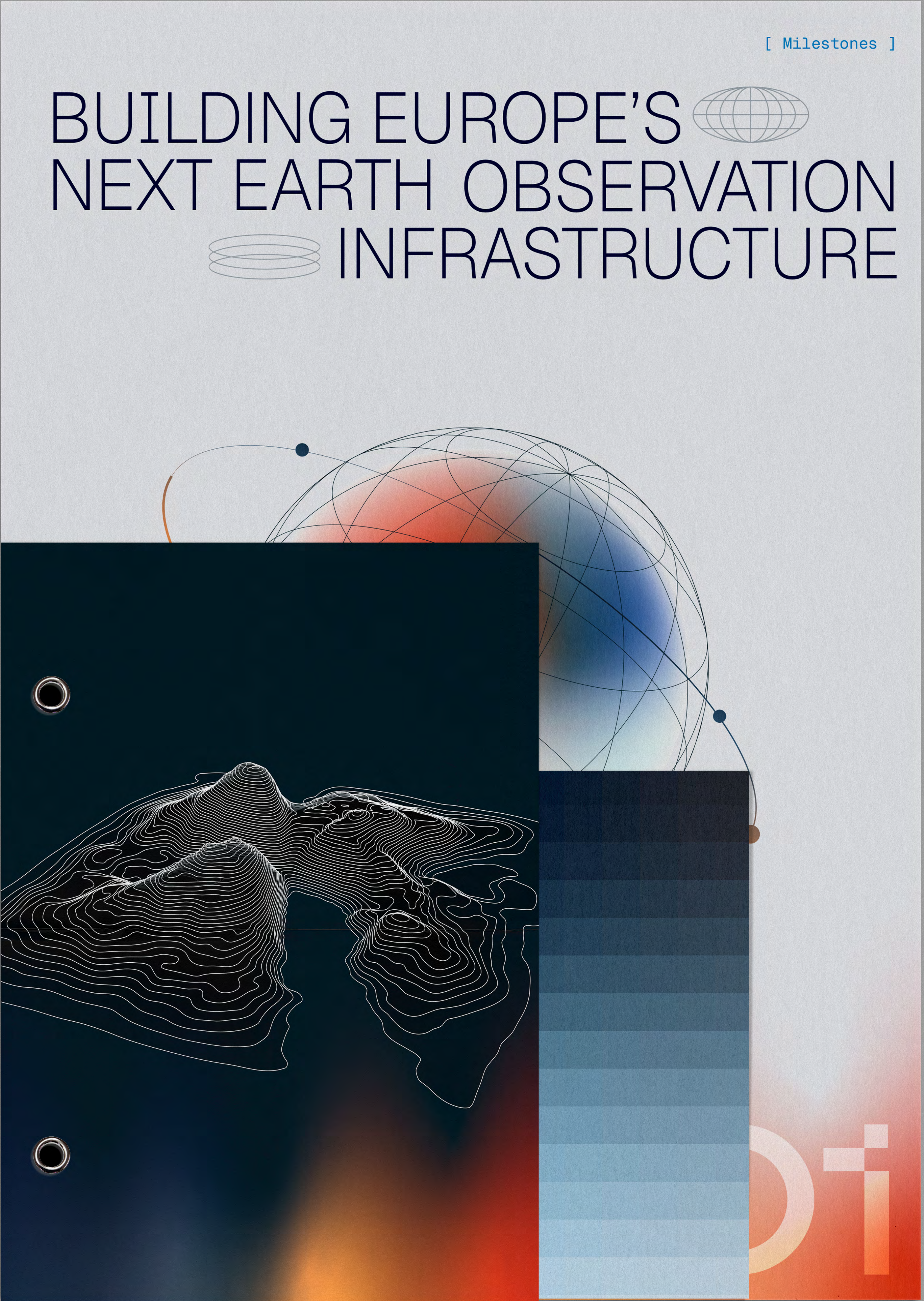
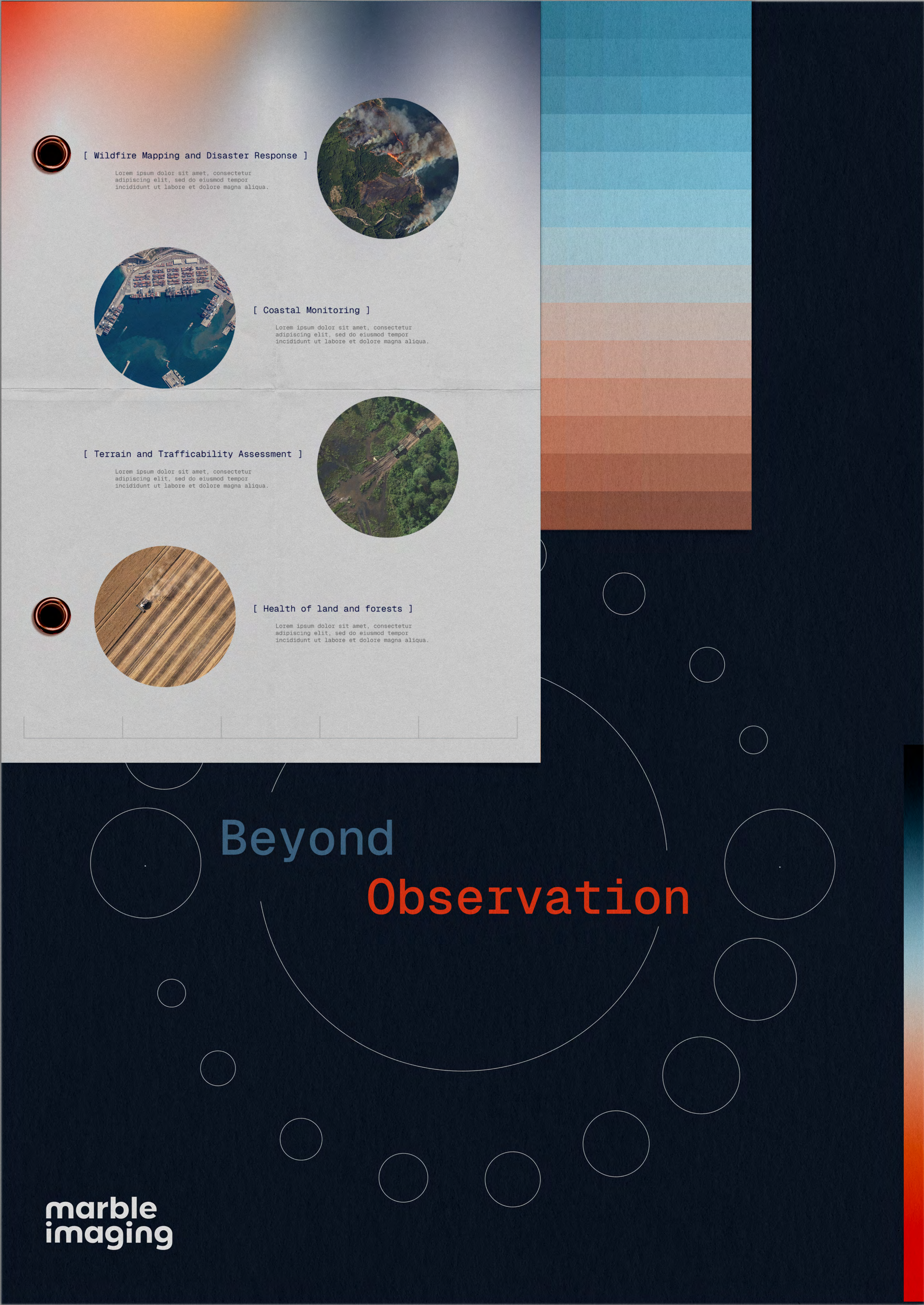
LOREM IPSUM
DOLOR SIT AMET

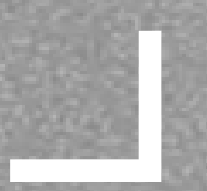
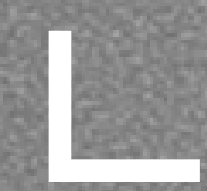
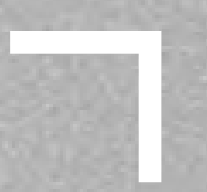
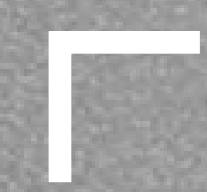
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Nullam sodales quis leo et gravida. In
nec neque id odio sodales malesuada.
Maecenas eget tortor justo. Ut lobortis

APSUM ATEM
LOFH

LOREM IPSUM
DOLOR SIT AMET







marble
imaging



We build European Earth intelligence infrastructure delivering continuous, high-resolution insight to support responsible decisions in a changing world.

DISCOVER MORE

AI-powered analytics
extracting operational
insight from high-resolution
Earth Observation data.

ACTIVITY DETECTION & MONITORING
CHANGE DETECTION
TERRAIN & INFRASTRUCTURE ASSESSMENT
RISK & SECURITY INTELLIGENCE

DISCOVER MORE

Operational Applications of Earth Intelligence

Marble's advanced analytics applications built on high-resolution Earth Observation data. These capabilities transform satellite imagery into structured insight for monitoring infrastructure, urban planning, and more.

Precise

Reliable



ABOUT US

OUR VISION

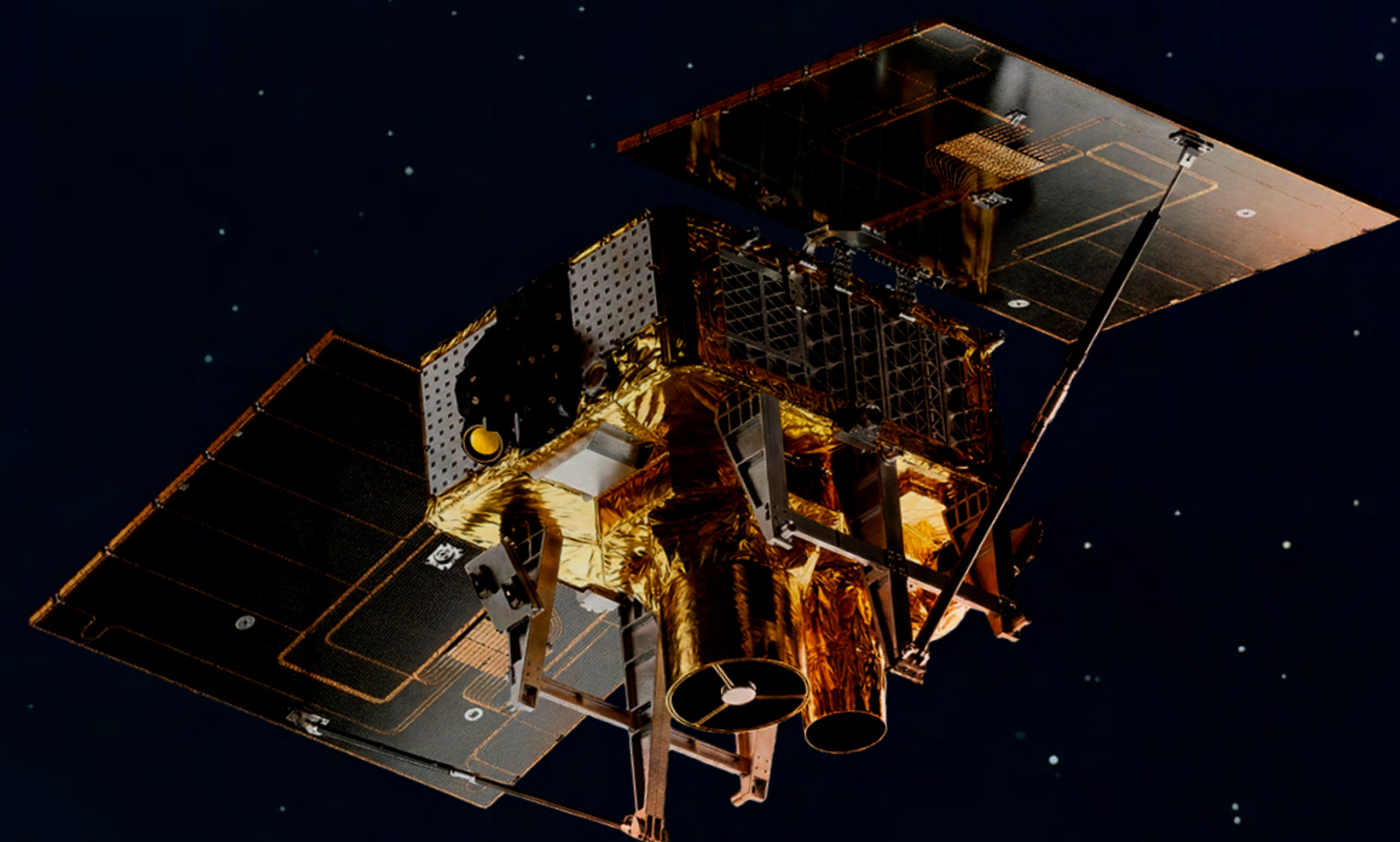
SERVICES

TECHNOLOGY

NEWS

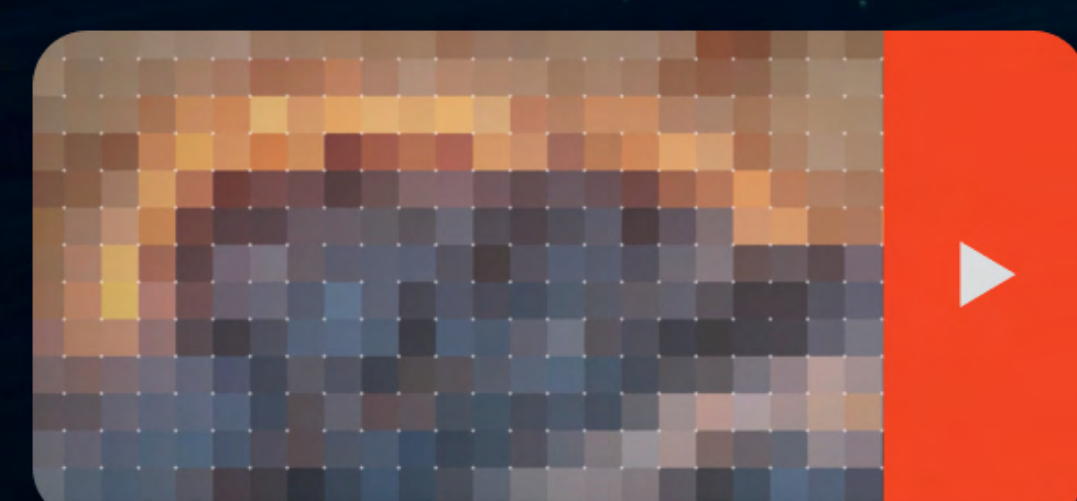
[GET A DEMO]

marble
imaging



PRECISION FROM ORBIT. DECISIONS ON EARTH.

X - 1350
Y - 960



Earth observation

[Reimagined]

We build European Earth intelligence
infrastructure delivering  continuous,
high-resolution  insight to support responsible
decisions in a changing world. 

DISCOVER MORE





Always one step
[Ahead]



AI-powered analytics extracting operational insight from high-resolution Earth Observation data.

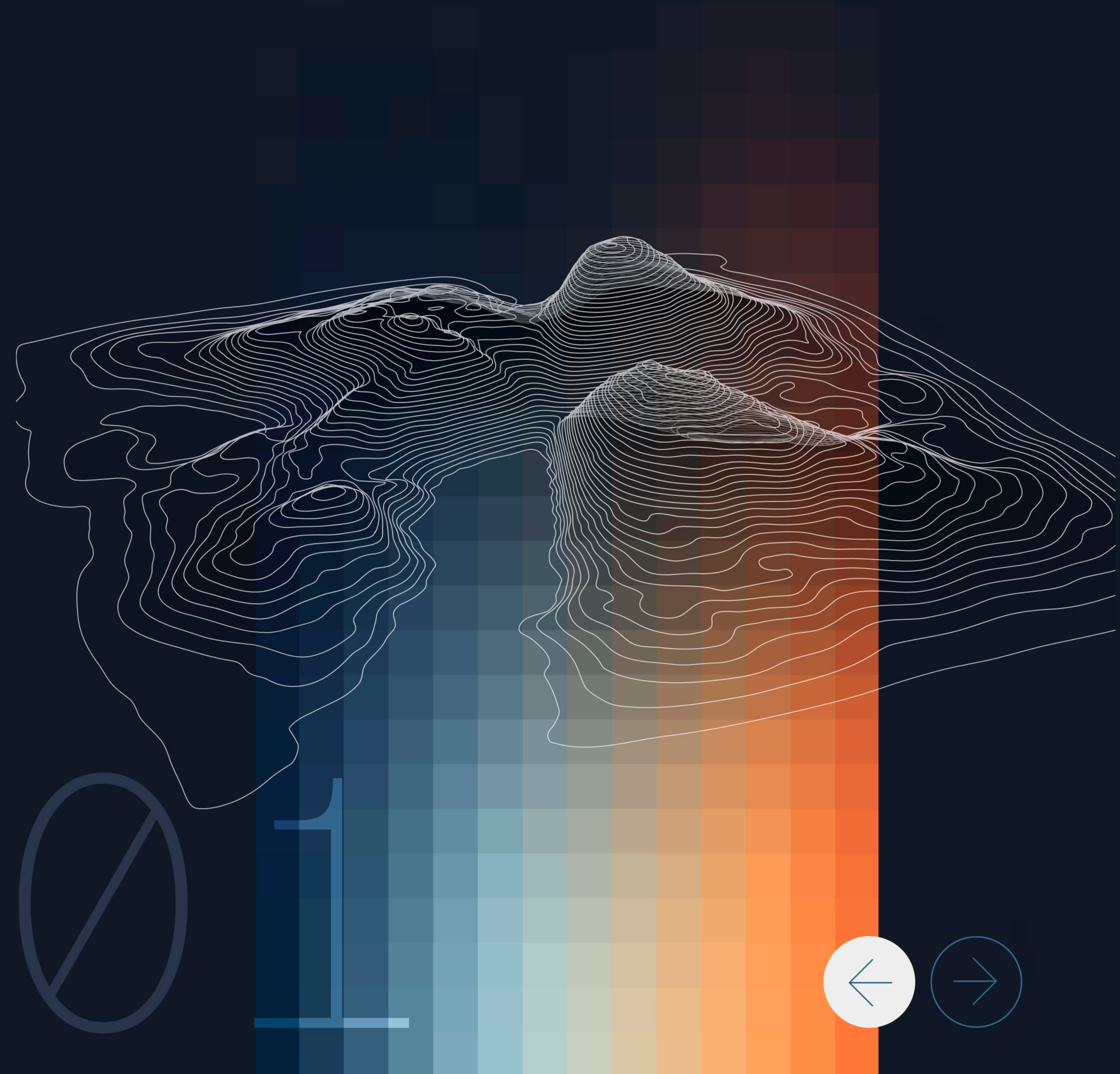
ACTIVITY DETECTION & MONITORING

CHANGE DETECTION

TERRAIN & TRAFFICABILITY ASSESSMENT

RISK & SECURITY INTELLIGENCE

DISCOVER MORE



[OUR PRODUCTS]

Operational Applications of Earth Intelligence

[3.0]

Marble develops analytical applications built on high-resolution Earth Observation data. These capabilities transform satellite imagery into structured insight for monitoring environments, infrastructure, and global activity.



Activity Detection & Monitoring

We offer and constantly improve our AI supported Activity Detection and Monitoring (ADaM) for comprehensive and timely monitoring of security-relevant locations and hard-to-reach infrastructure.

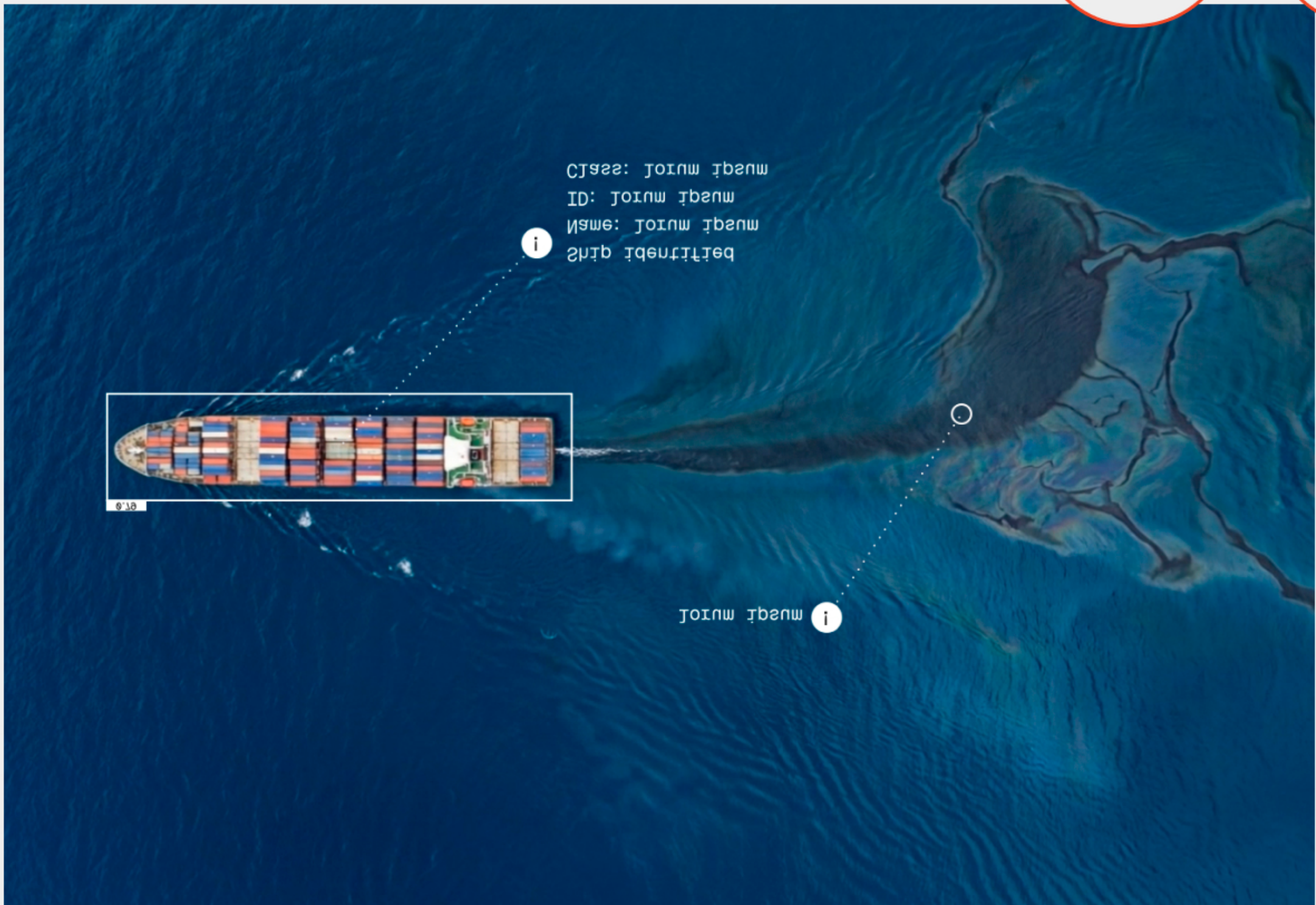
[DISCOVER MORE]



Terrain and Trafficability Assessment

We help navigate tough terrains with increased confidence, enabling safer and more efficient movement in demanding landscapes for optimal route planning and decision making by offering:

[DISCOVER MORE]



Costal Monitoring

Within our environmental monitoring suite, Precious Marble, we develop an imaging information system to detect, quantify, and address coastal vulnerabilities: The Precious Coast Information System (PCIS):

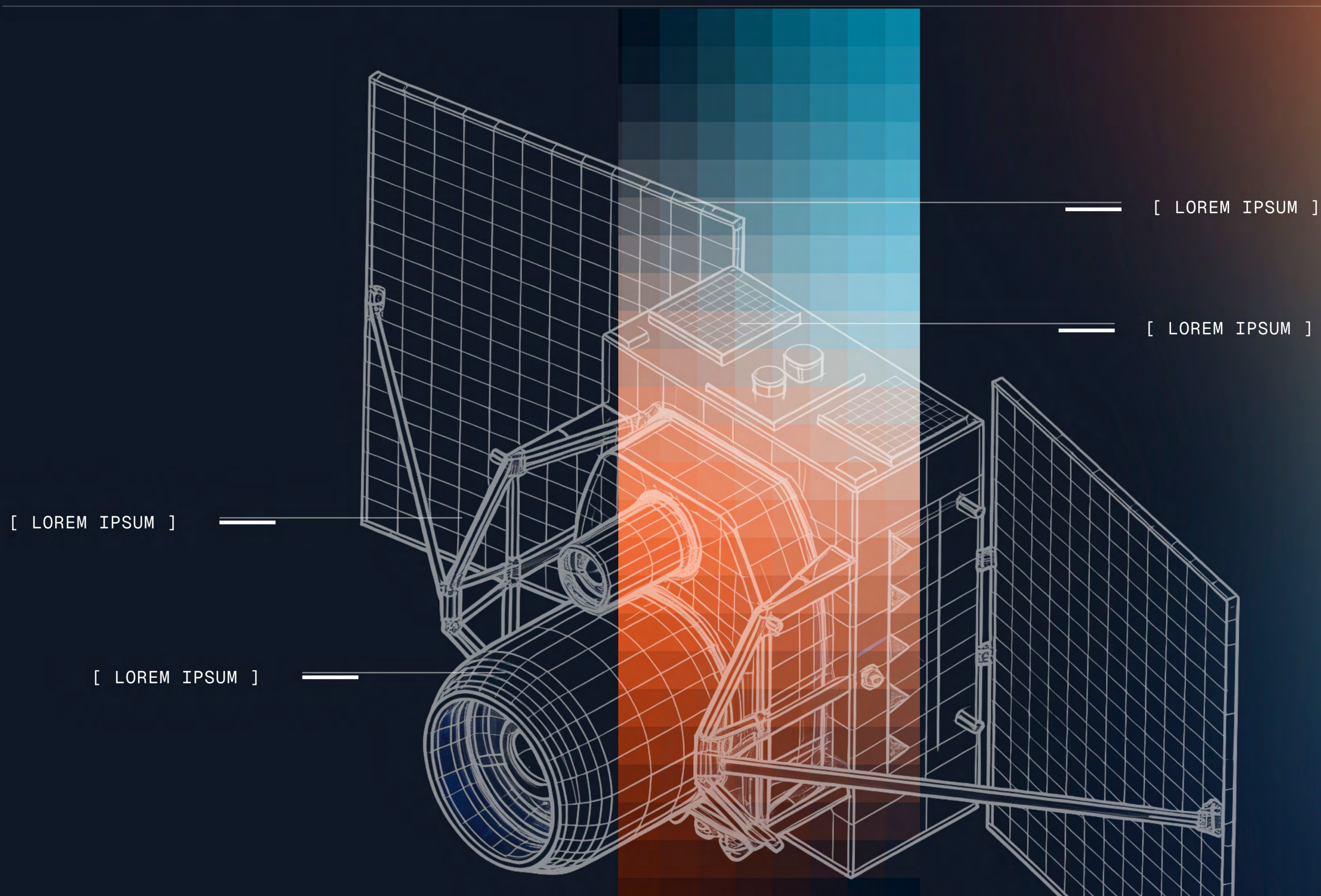
[DISCOVER MORE]



Ac

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Act
c
sec

[4.1] Orbital Sensors



[LOREM IPSUM]

[LOREM IPSUM]

[LOREM IPSUM]

[4.2] Analytical Processing

Machine learning and geospatial analytics transform raw imagery into structured, analysis-ready information.



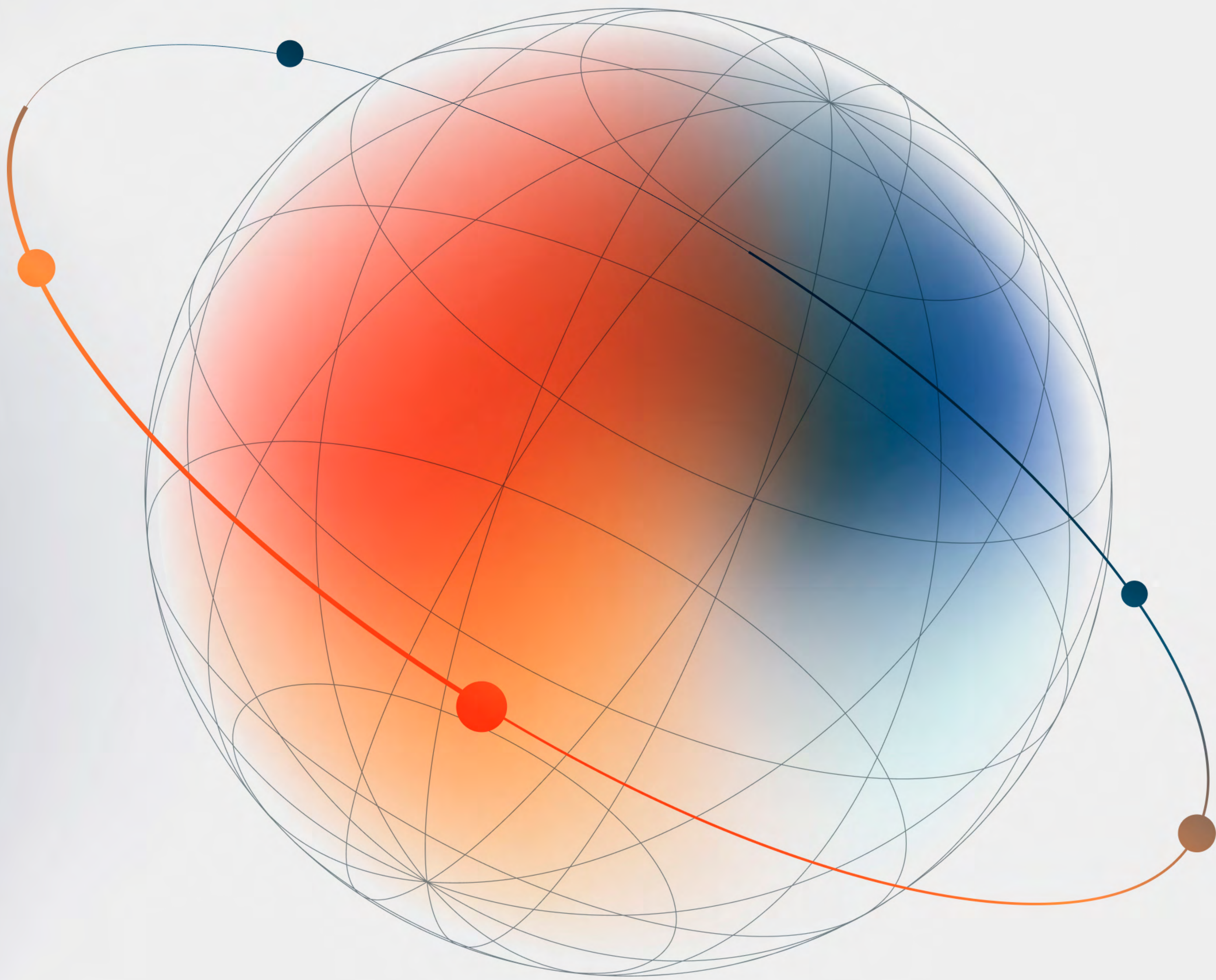
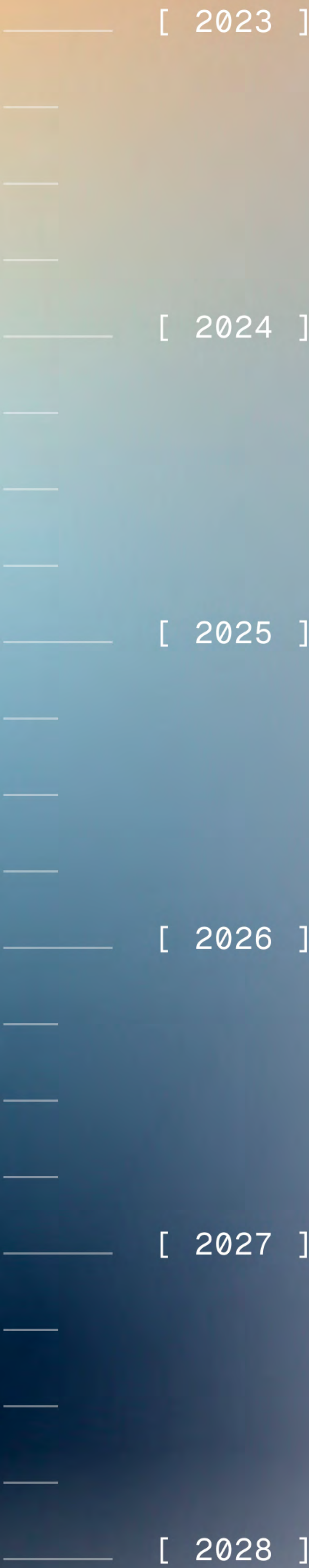
[4.3] Access & Integration

Secure platforms and APIs provide direct access to imagery, analytical products, and operational data workflows.



Building Europe's Next Earth Observation Infrastructure

Marble is developing a new generation of high-resolution Earth Observation satellites designed to deliver frequent, reliable global insight.

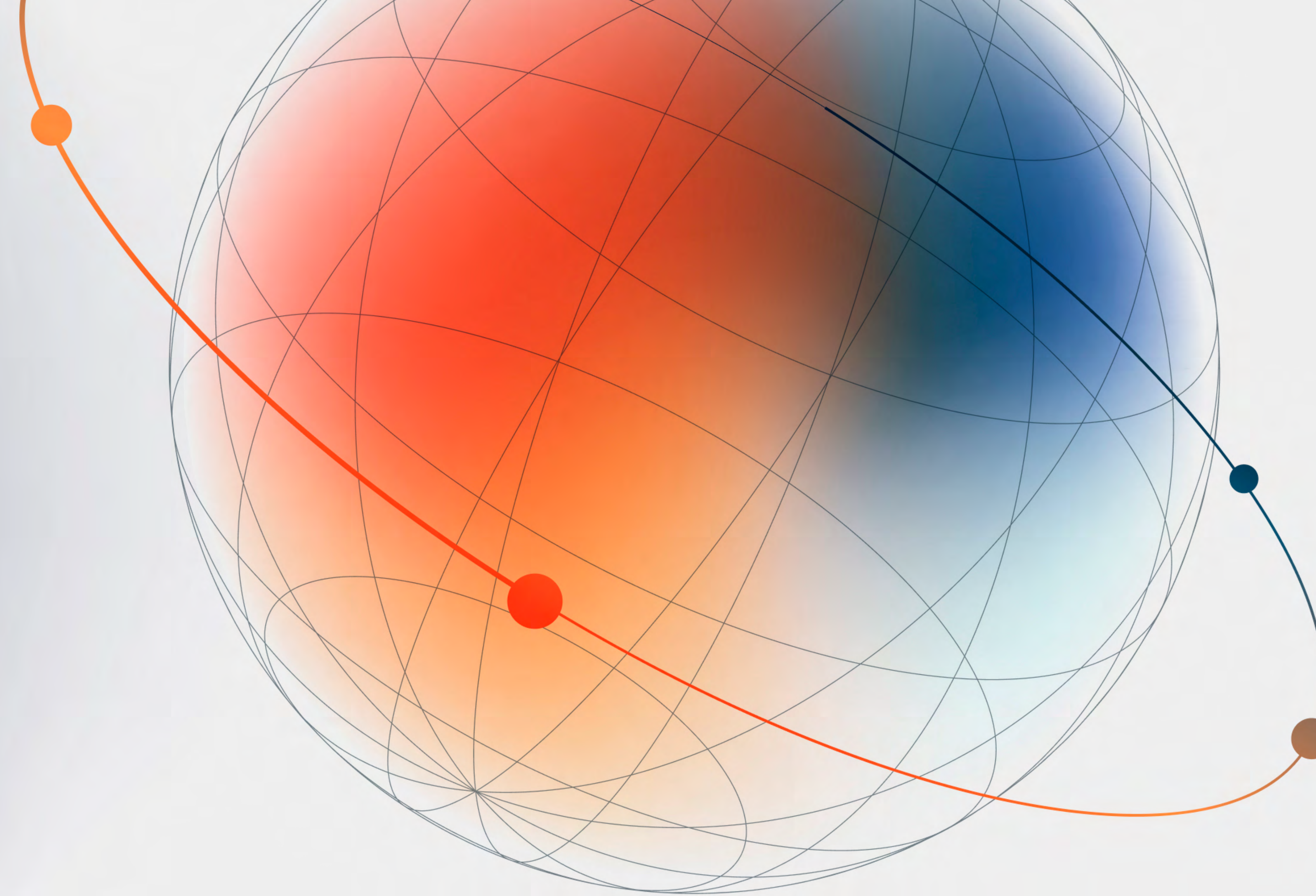


[2025]

[2026]

[2027]

[2028]



ABOUT US

OUR VISION

SERVICES

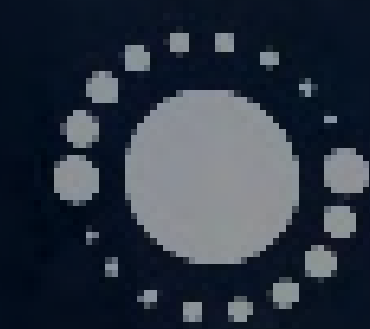
TECHNOLOGY

NEWS

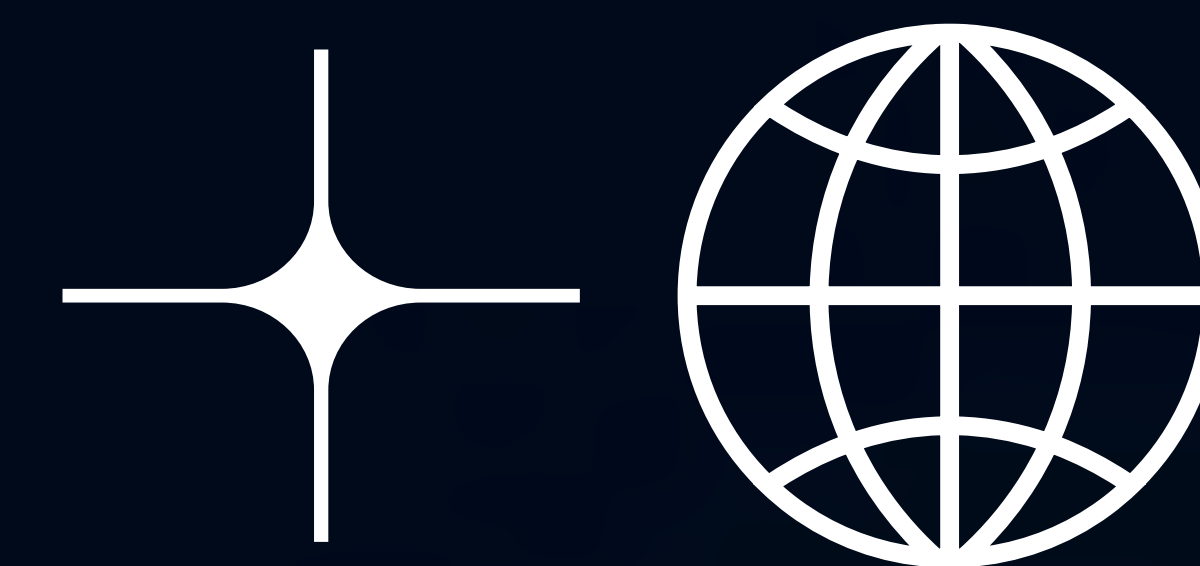
LET'S BUILD
A FUTURE
TOGETHER

[GET A DEMO]

MARBLE IMAGING GMBH
REGISTER COURT:
AMTSGERICHT
BREMEN HRB 41893 HB

 **marble
imaging**

 **BEYOND
OBSERVATION**



**BEYOND
OBSERVATION**

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