

To Whom It May Concern,

I am writing to recommend Lisa Hjelt for your open position in [product design]. Lisa has been an appreciated member of our product organization for the past four years, where she demonstrated both skills and dedication as a product designer.

Lisa played a pivotal role in designing user flows for critical products such as margin lending, move my pension, and account details. Her attention to detail and innovative approach enhanced the user experience and functionality of these products. Moreover, Lisa actively contributed to the improvement of our design system, ensuring a cohesive and efficient design language across our product portfolio.

Beyond her technical proficiency, Lisa positively impacted our team culture. She brought a positive and collaborative spirit to the workplace, fostering a sense of camaraderie among team members. Lisa's ability to communicate effectively, listen attentively, and provide constructive feedback made her a well-liked and respected colleague.

In conclusion, Lisa Hjelt is not only an accomplished product designer but also a team player who elevates the overall work environment.

Please feel free to contact me if you require any additional information.

Sincerely,

Rasmus Jarborg

Chief Product Officer, Nordnet Bank AB

(UBS Investment Bank 1999-2008)