

Nathaniel Bedeau

Digital Designer (UX/UI Focused)

Multidisciplinary Product Designer with experience creating user-centred solutions across UI, UX and brand design. A strong foundation in design thinking stemming from an education in Industrial Design. Bringing clear storytelling, visual harmony and systems understanding to both product interfaces and design assets. Skilled in Figma, prototyping, user research and visual communication; with ongoing exploration into motion design. Driven by curiosity and a passion to create intuitive experiences that elevate how people interact with products.

Experience

Freelance Designer

2023 - Current | C.E.O CIC
(Construction and Engineering Opportunities)

Designed pitch decks and visual assets for client proposals; creating clear brand aligned storytelling in both presentations and digital content.

Creating engaging digital content across multiple platforms boosting brand visibility and user engagement through visual design.

Re-designed website UX/UI utilising Figma and WIX. Improving navigation, clarity and brand consistency for a cohesive brand identity.

Managed multiple projects end to end through multiple iterations; ensuring strong communication and feedback was incorporated.

CAD Footwear Designer

2024 | RHHH Studios - Internship

Designed modular product mechanisms using Rhino and 3D prototyping. Exploring how physical systems translate into clear intuitive user experiences.

Iterated novel concepts rapidly through sketching, rendering and hands-on testing. Refining ideas through continuous feedback and experimentation.

Developed CMF and packaging concepts from cross-industry research. Constructing mood boards and inspirational packs to guide visual storytelling and storytelling.

CMF Design Support

2022 | British American Tobacco - Internship

Conducted CMF and visual future proofing research aligned with brand and sustainability goals, informed through long-term product and design strategy.

Selected and validated colour palettes for new product launch using PANTONE standards. Validated selection through user testing to ensure appeal and brand consistency.

Supported feasibility testing and market research contributing insights that shaped packaging and interface direction.

Collaborated within a global cross-functional team, working closely with designers, engineers and marketing to align decisions across disciplines.

Contact



Design Portfolio



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nathanielbedeaudesign

Key Skills

Digital Design

User Research

Wireframing

Design Systems

Interface Design

Feasibility Testing

Product Design

Concept Sketching

Storyboarding

3D Prototyping (CAD)

Packaging Design

CMF Design

Rendering

Technical Skills

Figma

Framer

Adobe Illustrator

Rive

Canva

Divinci Resolve

Education

Digital Design Bootcamp

2025 | A New Direction

Industrial Design and Technology

2019 - 2023 | Loughborough University

Achievements

IEUK : Technology Programme

2024 | Bright Network

Shortlisted RSA Student Awards

2023 | Loughborough University

Diploma of Professional Studies

2019 - 2023 | Loughborough University

Additional Experience

Stylist

2021 - 2022 | Allsaints

Crew Member

2018-2019 | McDonalds