

andré seixas

product designer
with a brand background

[linkedin](#) 
andreseixas.pt 

hello@andreseixas.pt
(pt) +351 913 149 705
(es) +34 617 178 766

barcelona, spain

languages

 portuguese (native)
 spanish (advanced)
 english (advanced)

skills

product design ux research
usability content strategy
brand identity comms

tools

figma adobe creative cloud
framer wordpress vs code
hubspot hootsuite notion

education

communication & web technologies master's degree

sep 2023 – jul 2025
university of aveiro

Graduate program covering UX research and evaluation, accessible interface design, digital product strategy, and emerging web technologies. Final research focused on the application of generative AI in flexible brand systems, combining prototype development with practical design guidelines.

erasmus+ master's degree

sep 2023 – jul 2024
autonomous university of barcelona

multimedia & communication technologies bachelor's degree

oct 2020 – jul 2023
university of aveiro

Undergraduate program covering digital content creation, human-computer interaction, UX, web development, and audiovisual production. Final project designed a high-fidelity prototype for Erasmus Simplex, a platform aimed at simplifying student mobility within the Erasmus+ programme, developed through user interviews and usability testing following Living Labs principles.

erasmus+ bachelor's degree

fev 2022 – jun 2022
autonomous university of barcelona

multimedia course high school

sep 2017 – jul 2020
escola secundária soares basto

experience

signaturit group a namirial company

feb 2025 – present

brand designer | jun 2025 – present

Led brand design across a multi-market merger, driving the visual integration of Namirial and Signaturit Group under a unified one-brand strategy. Owned the end-to-end design of demand generation assets including whitepapers, case studies, and campaign materials, while shaping the group's visual identity through guidelines, templates, and web UI improvements. Embedded across marketing, sales, and events to ensure brand consistency and commercial impact at every touchpoint.

design & marketing specialist | feb 2025 – jun 2025

Delivered brand-consistent design across digital and print including social, display, landing pages, and downloadable content, in direct support of marketing and sales objectives. Contributed to the early stages of the company's branding evolution, with hands-on involvement in visual identity strategy and content production across multiple channels.

communications specialist eu projects mobile world capital barcelona | feb 2024 – feb 2025

Owned communications for a portfolio of six EU-funded innovation projects, developing and executing visibility strategies across digital channels, publications, and events. Produced content, managed project websites, and created presentation and reporting materials for consortium partners and European Commission reviews. Contributed to Mobile World Congress 2024 and 2025, bridging technical complexity with clear, audience-appropriate messaging across diverse stakeholder groups.

ux/ui research in home environments bosch & maxiplás | nov 2022 – jul 2023

digital media and interaction research centre

Designed and tested a new interface for smart heating systems as part of a collaborative research project with Bosch and MaxiPlás. Applied UX research methods across the full design cycle, from problem framing to prototype validation, within an academic research environment focused on experience design in home contexts.

contributor in the communication & image sector multimedia content creation and social media management

sep 2021 – feb 2022
multimedia and communication technologies
student association - aaav

streaming manager cup of europe, juniors national tournament, cup of portugal (figure skating)

2021 – 2022
indoor.pt

multimedia intern agrupamento de escolas de loureiro

jun 2019 – jul 2019
internship

