

2026-2027 SEASON

AUSTIN ROYALS



SPONSORSHIP
OPPORTUNITY
PACKET



INTRODUCTION



We are a Christ-centered athletic organization serving homeschool athletes from 4th grade through 12th grade, both boys and girls, across the Austin area. Our focus is to develop elite basketball players within a structure that demands discipline, accountability, and consistent growth.

Everything we do is rooted in our faith in Jesus. We are committed to building athletes who not only compete at a high level, but who understand their identity, lead with character, and represent something greater than themselves on and off the court.



PROGRAM AT A GLANCE

100+

ATHLETES

10

TEAMS

160

GAMES THIS SEASON

40

TOURNAMENTS WON

2K+

SOCIAL FOLLOWERS

1K+

AVERAGE POST REACH



WHO IS WATCHING THE ROYALS

When you sponsor the Austin Royals, you're not just buying a logo placement. You're putting your brand in front of an engaged, loyal community — families who show up every week, follow every game, and support the businesses that support their kids.



AUSTIN-AREA FAMILIES

Parents aged 30–50 with active, faith-oriented households. They make buying decisions and they remember who invested in their community.



HOMESCHOOL COMMUNITY

A tight-knit, word-of-mouth network across Cedar Park, Leander, Georgetown, and the greater Austin metro. Loyalty runs deep here.



LIVESTREAM & SOCIAL FOLLOWERS

Fans who can't be in the gym follow every game online. Every post, every stream, every stat graphic extends your reach beyond the building.



YOUR BRAND. EVERY GAME.

We post game stats, player highlights, and season milestones across our social channels throughout the entire season. Every post is an impression. Every impression is your brand in front of a family that trusts this program.

This isn't a one-time recognition. This is a season-long relationship.



JAETYN DAVIS

VS GRACE ACADEMY

20
PTS

13
REB

6
AST

2
STL

SPONSORED BY



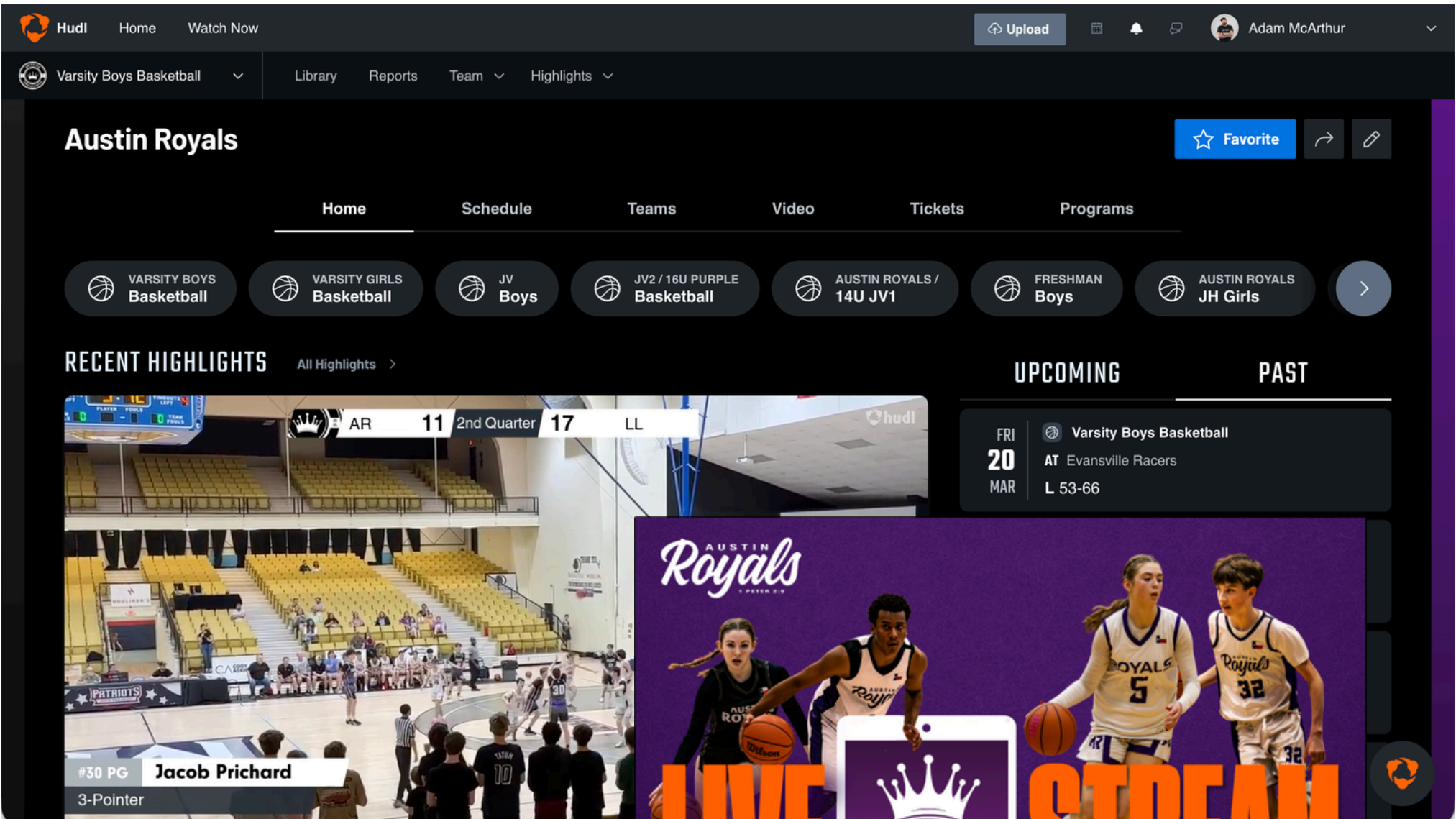
This is what a sponsored post looks like. Every time a player has a big game, this goes out. Your logo goes right here.



LIVE STREAM.

Austin Royals high school games are broadcast live through Hudl — one of the most trusted platforms in high school sports. Every game, every opponent, every buzzer. Families who can't be in the gym tune in from anywhere.

When you sponsor a livestream, your name is the first thing viewers see and the last thing they hear. That's not an impression, that's a moment.



Your logo runs in the stream itself and on every social post we put out around that game, before, during, and after.





SPONSORSHIP OPPORTUNITIES

Season Title Sponsor	\$5,000	LIMIT: 5	The name behind everything. Main sponsorship level, maximum exposure, all season long.
Team Partner	\$2,500	LIMIT: 4	Season-long visibility across highlights, events and digital content.
3-Point Sponsor	\$1,500	LIMIT: 3	Your brand on every deep-ball performance post all season.
Player Of The Game Sponsor	\$1,500	LIMIT: 3	Every player of the game shout-out for our high school teams. Every game, every winner.
Livestream Sponsor	\$1,500	LIMIT: 3	Sponsor our livestream of our high school games. Your brand shown during timeouts, half time and on the game page.
Game Day Sponsor	\$1,000	OPEN	Own a single game day — all posts, all content, all yours.
Player Season Sponsor	\$750	OPEN	Be the one who sponsors an athletes full season. Personal, meaningful and community-driven.
Content Series Sponsor	\$500	OPEN	Your logo on a defined series, tournament coverage, award and more. Lots of opportunities to be seen



YOUR INVESTMENT HAS A DESTINATION

UNIFORMS AND GEAR

Every athlete in a Royals uniform, representing your brand on the court and in the community.

TOURNAMENT ENTRIES

Competing at regional and national tournaments requires registration, travel preparation, and planning.

COURT TIME & TRAINING

Quality gym time, coaching development, and structured practice environments don't come free.

PLAYER ACCESS

A part of each player's season sponsorship directly reduces the participation costs for their family.



THANK
YOU!



Packages are limited. If you're ready to partner with a program that competes hard, leads with character, and builds into the next generation — we'd love to have you with us this season!

CONTACT INFO

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