



‘Right’ Hygiene Achievement Awards

Nominations Invited

Dear Industry Stakeholder,

BCH is organizing the 8th edition of the “**RIGHT**” Hygiene conference on the **8th & 9th of September 2026**, at the **Andaz by Hyatt at Aerocity in New Delhi**. This conference is catering to the absorbent hygiene products such as **sanitary napkins, baby diapers, adult diapers, period panties & personal care wet wipes** and would be attended by leading manufacturers, raw material and technology suppliers, retail brands, big retailers and distributors amongst many others. We’re delighted to share that this year marks the 20-year anniversary of ‘**Right**’ Hygiene which was started in 2006. As India’s leading conference come exhibition for the absorbent hygiene industry, this year’s edition promises to be bigger, more insightful, and more impactful than ever before.



We at BCH have always endeavoured to drive industry growth through knowledge sharing and awareness. In that spirit, we also find it integral to duly acknowledge and honour the efforts of industry stakeholders through an awards ceremony to be held on Day 1 of the conference i.e. **8th of September**. It seeks to be yet another step to boost forward-looking action towards fast-paced growth!



We seek to award significant contribution and excellence in performance in the following **award categories and invite your nominations for the same:**

Award Category A: For Raw Material and Machinery Manufacturers
1. Innovation Award
2. Sustainability Award
3. Made for India Award

Award Category B: For Private Label Brands
1. Private Label Brand of the Year – Baby Diapers
2. Private Label Brand of the Year – Adult Diapers
3. Private Label Brand of the Year – Sanitary Napkins
4. Private Label Brand of the Year – Wet Wipes

Award Category C: For Brands (Self Manufactured or Contract Manufactured)
1. Market Leader (Brand) – Baby Diapers *
2. Market Leader (Brand) – Adult Diapers
3. Market Leader (Brand) – Sanitary Napkins*
4. Market Leader (Brand) – Period Panties
5. Market Leader (Brand) – Wet Wipes
*MNCs and domestic companies will be considered separately in baby diaper and sanitary napkin category.

Award Category D: For End-Product Manufacturers (OEM's)
1. OEM Market Leader – Baby Diapers
2. OEM Market Leader – Adult Diapers
3. OEM Market Leader – Sanitary Napkins
4. OEM Market Leader – Wet Wipes

These award categories have been explained in detail below:

Award Category A – *(Open to Raw Material and Machinery Manufacturers)*

There are three awards for this category:

- 1. Innovation Award – Bringing in Innovation in the Global Market- 2025-2026**
This award aims at recognizing the innovations brought in, in the global market complimenting quality and efficiency for the overall betterment of the industry in the years 2025 & 2026.
- 2. Sustainability Award – Driving Sustainability through their Products 2025-2026**
This award is for companies who have contributed towards sustainability through their new initiatives in the Indian or global market in the years 2025 & 2026. This could be through a product, process addition or through extraordinary efforts towards this cause.
- 3. Made for India Award – Addressing the Needs of the Indian Market 2025-2026**
This award is for companies who have introduced a change in their Product portfolio/ value proposition by specially designing/putting together something for the Indian industry needs. This change should be specially tailored for Indian specific needs or industry transitions and should have been introduced in 2025 & 2026.

Award Category B – *(Open to retailers, distributors, e-commerce platforms, pharmacy chains, and brand owners etc. who own and market private label brands and are not themselves the manufacturers. For Baby and Adult Diapers, Sanitary Napkins, Wet Wipes)*

There are four awards for this category:

- 1. Private Label Brand of the Year – Baby Diapers**
- 2. Private Label Brand of the Year – Sanitary Napkins**
- 3. Private Label Brand of the Year – Adult Diapers**
- 4. Private Label Brand of the Year – Wet Wipes**

This award will be presented to a private label brand that has demonstrated exceptional product quality, strong consumer acceptance, and outstanding market performance in the years 2025 and 2026 in the Indian market. **Private label brands are invited to share any information they may like to support the above criterion.**

The process for awarding the above award category A & B is given below:

- For the above A & B award category, nominations are requested from the industry participants through the below nomination form
- Out of all the nominations received, 2 nominations will be shortlisted for each of the award sub categories by a selection committee.
- A short write up of all the shortlisted submissions will be given to all the conference participants at the start. In addition to the write up already given, all 14 shortlisted nominees of the 7 awards can share a short speech (using 1 slide) with the industry before the voting begins.
- The winner out of the 2 nominees for each of the 7 awards, would be selected by a vote-on-site process by the audience during the awards session to be held on 8th Sept.
- The 7 awards would be then announced during the cocktail evening on the 8th Sept.

Award Category C – *(Open to all End Product Brands, irrespective of whether the products are manufactured in-house or by third-party manufacturers.)*

There are seven awards for this category:

- 1. Market Leader MNC Brand – Baby Diapers**
- 2. Market Leader Domestic Brand – Baby Diapers**
- 3. Market Leader MNC Brand - Sanitary Napkins**
- 4. Market Leader Domestic Brand – Sanitary Napkins**
- 5. Market Leader Brand– Adult Diapers**
- 6. Market Leader Brand – Period Panties**
- 7. Market Leader Brand – Wet Wipes**

Only End Product Brands selling in India are eligible to apply. Eligibility and evaluation will be based on category-wise value sales (turnover) for the period from financial year 1st April 2025 to 31st March 2026.

For all the 5 categories namely sanitary napkins, baby diapers, adult diapers, period panties and wet wipes, brands will be invited to send in their value (Sales turnover of any of the 5 products) and volume numbers (No. of pieces sold) from 1st April 2025 to 31st March 2026. This data should be supported with authentication (confidentiality to be maintained by BCH). *(if they undertake contract manufacturing for other brands, those figures should not be included in the figures submitted).* Please note that in the baby diaper and sanitary napkin category - there would be 2 sub categories - one for multinational companies and one for the domestic companies.

Award Category D – *(Open to only End Product Converting/ Manufacturing Companies)*

There are four awards for this category:

- 1. OEM Market Leader – Baby Diapers**
- 2. OEM Market Leader Sanitary napkins**
- 3. OEM Market Leader – Adult Diapers**
- 4. OEM Market Leader – Wet Wipes**

Only End Product Manufacturers/Converters operating in India and undertaking contract manufacturing for brands in India and/or overseas are eligible to apply for this award. Evaluation will be based on category-wise value sales (turnover) achieved during financial year 1st April 2025 to 31st March 2026 for the contract manufacturing done for others. This data should be supported with authentication (confidentiality to be maintained by BCH). *(their own brand figures should not be included in the figures submitted).*

The process for awarding the above award categories C & D is given below:

These particular awards would not need any presentation during the ceremony and will be decided by BCH on the basis of the information received and analysed. Please fill in your information in the below form and send.

Nomination Form

In the past years of this revolutionary decade, if you feel that your organization has made an outstanding contribution to this industry for any of the above-mentioned categories for related hygiene products, please send your nomination to ritika@bch.in & versha@bch.in by filling in the following details:

**Nominees would be requested to register for the conference if they already haven't. To register as an attendee, you may visit the event site: www.righthygiene.com*

The deadline to receive all nominations is by the 20th August 2026.

First Name:
Last Name:
Company Name:
Designation:
Address:
Phone Number:
Email:
Website:
<u>Award Category you are applying for (A, B, C, or D) –</u>
<u>Name of the award you are applying for -</u>
<u>Short description of your submission: (max 50 Words)</u>
<u>Detailed Description and Justification/Rationale of Your Submission (300 to 500 words):</u> (Reference materials or back-up data to support the submission should also be sent along with)

Thanks, and regards

Ritika Gupta

Director

BCH