

Sofia Destefanis



Contacts:

+39 345 907 3570

sofiadeste02@gmail.com

LinkedIn: [sofia-destefanis](#)

Education

Google · Certificate,
Online | 2024

"Foundations of User
Experience (UX) Design"

Politecnico di Torino,
Turin (IT) | 2020-2023

Bachelor's degree in
"Design and Communication"

South Delta Secondary School,
Vancouver (CA) | 2019-2020

High school, exchange program to
improve my english

Primo Liceo artistico,
Turin (IT) | 2015-2019

Artistic High school with specialization
in painting and sculpture.

Experience

Tecnicaer, Inter Graphic Designer
November 2024 - today

Visual Communication

- Social media management: content creation for LinkedIn and Instagram;
- Creation and updates of news, projects, and courses for the company's website;
- Development of communication materials for the team-building "MasterTec" (banners, backdrops, postcards, company newsletter, IG and LinkedIn posts), and creation of the games and related slides show;
- Design of all communication materials within the company: newsletters, entrance monitor slides, brochure reprints, and more.

MIDE, Freelance Graphic Designer
January 2024 - now

Visual Communication

- I'm in charge of designing graphics for internal **store signage and the two outside billboard;**
- creating weekly adds for 2 different **newspapers;**
- designing and crafting **fidelity cards;**
- managing **social media:** designing and posting content on Facebook;
- coordinating and optimizing the creation of the **company's website.**

Pangramma, Intern
September 2023 - November 2023

- I redesigned and optimized the studio's communication on Behance and Instagram, **creating and organizing over 28 Behance projects** and several posts;
- **social media management** for one of their clients.

Graphic Days festival, Volunteer
September 2022

- I built stands for various exhibitions;
- organised objects and posters on different displays.

Hard Skills

Design
Illustrator
InDesign
Photoshop

Video
Premier
After effects

Web design
Figma
Wordpress
Framer

3D
Blender
Rhinoceros

Altro
HTML - CSS
Mailchimp

Soft Skills

Problem-Solving
Adaptability

Dedication
Critical Thinking

Collaboration
Empathy

Languages

Italian - native speaker
English - C1 (IELTS)

Interests

Drawing & Painting
Urban Sketching