

Brishan Bajracharya

UI/UX | Digital Product Designer

+(977) 9843640020

brishan.work@gmail.com

<https://brishan.framer.ai/>

www.linkedin.com/in/brishan-bajracharya-3b5910129/

SUMMARY

UI/UX and Product Designer with 6+ years of experience leading end-to-end design for SaaS, CRM, and fintech platforms and websites. Proven ability to drive complex product initiatives, define scalable design systems, and align design strategy with business goals. Experienced in mentoring designers, collaborating with cross-functional teams, and delivering user-centered solutions that improve usability and product performance. My passion is driven by blending business, design, and technology to create impactful solutions.

CORE EXPERTISE

- Product Strategy, UX Leadership, Systems Thinking
- End-to-End Product Design (0→1 and iteration at scale)
- Design Systems and Scalable UI Architecture
- User Research, Usability Testing, Insight Synthesis
- Cross-functional Collaboration (Product, Engineering, Stakeholders)
- Tools: Figma, Adobe Suite, Framer, Claude Design, Miro, Webflow, Trello

EXPERIENCE

Senior UX Designer — Yoddha Lab Pvt. Ltd. | Full-time

May 2025 - Present • 1 yr 4 mos

- Designed and delivered a high-impact website for a cloud telephony system, boosting lead generation and supporting overall business growth.
- Enhanced Cloud telephony product by improving usability and user experience, resulting in a more intuitive and efficient interface.
- Led end-to-end design of a CRM platform from 0→1, defining product structure, user flows, and interaction patterns.
- Conducted UX exploration and iterative improvements based on business requirements, user needs, and product feedback.
- Worked on improving complex product workflows such as Power Dialer, call dispositions, number management, audio settings, and workspace configurations.

UI/UX Designer — Imagio Creation | Contractor

Aug 2022 - April 2025 • 3 yrs

- Designed enterprise-scale LMS and ERP platforms with a focus on scalability and system consistency
- Designed user-friendly UI/UX designs for top beverage companies, hospitality, e-commerce, and banking sectors in Nepal, working closely with developers to ensure smooth hand-offs and maintain project consistency throughout.

UI/UX Designer — Swivt Technologies | Full-time

Dec 2021 - July 2022 • 8 mos

- Assisted Chinese digital businesses and startups with UX challenges, designing interfaces for their digital media events tailored to their specific needs and objectives.
- Improved navigation structure and overall usability across key user journeys
- Established reusable UI patterns and components to improve design efficiency and maintain consistency

Associate UI/UX Designer — Curves n' Colors | Full-time

July 2019 - Nov 2021 • 2 yrs 6 mos

- Tasked with designing visually appealing and impressive web pages and applications based on client requirements.
- Conducted research in collaboration with other tech companies on Nepal's top POS device, developing a logical flow that guides users step-by-step and visually communicates the process.
- Worked closely with developers and programmers to address UX issues in digital platform software, ensuring a user-friendly experience by designing logical flows that effectively communicate solutions and resolve problems.

UI Design Intern — Curves n' Colors | Internship

March 2019 - June 2019 • 3 mos

- Assisted the Senior UX Designer with creating graphic elements, banners, and making updates to existing web user interfaces.
- Participated in client meetings to gather insights for various web and software projects and assisted in resolving UI pattern issues.

Front End Intern — Outline Research and Development | Internship

Sept 2018 - Dec 2018 • 3 mos

- Integrated web designs from a design tool into HTML using the Bootstrap framework, ensuring the site was fully functional and responsive.
- Assisted Senior Developer with travel website responsive designs and helped QA Engineers with design patterns.

DESIGN SYSTEMS & LEADERSHIP

- Contributed to building and maintaining scalable design systems across multiple products
- Mentored junior designers and supported design decision-making within teams
- Advocated for user-centered design practices and usability improvements across projects
- Took ownership of complex product features and ensured a consistent user experience across the platform.

EDUCATION

Master of Business Administration - MBA

May 2024 - May 2026

Virinchi College

Bachelor of Science (B.Sc.), Information Technology (B.Sc.CSIT)

2014 - 2018

Himalaya College of Engineering

HSEB (+2 in Science)

2012 - 2013

Kathmandu Model College

LANGUAGES

- Nepali (Native)
- Newari (Native)
- English (Basic/Professional)
- Hindi (Communicative)