

CUSTOMER PILOT USE CASE

WorkInCharities AI Visibility Pilot

How the founder used NeuraCite to generate relevant prompts, inspect AI results, and turn reports into clear next actions

1 Live project Active workspace	75 Relevant prompts Generated and saved	10 AI results Run and inspected	2 Action reports Website + feed-gap
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FOUNDER FEEDBACK AFTER HANDS-ON USE

"Good so far... the prompt generation and result inspection was useful."

Founder, WorkInCharities

PILOT OUTCOME

WorkInCharities used NeuraCite as a practical discovery workflow: generate relevant AI queries, run them, inspect the returned answers, and use diagnostic reports to decide what to improve next.

Pilot stage Hands-on product validation	Market UK charity jobs
Founder-highlighted value Prompt generation + result inspection	Outputs created 1 prompt pack + 2 reports

Prepared from recorded activity in the production WorkInCharities workspace and direct founder feedback.

HOW WORKINCHARITIES USED NEURACITE

From prompt ideas to clear next actions

The pilot connected AI discovery with practical website improvement: ask the right questions, inspect what AI returns, and use reports to prioritise the work.

WORKFLOW COMPLETED

01

Generate relevant prompts

Created a focused set of 75 questions for the WorkInCharities project.

02

Run AI checks

Executed the prompts in one production batch and captured every answer.

03

Inspect the results

Reviewed how AI answered each query and where WorkInCharities appeared in the response.

04

Generate reports

Created a feed-gap report and a website-diagnosis report for the project.

HOW THE REPORTS HELP

Feed-gap report

Turns page and structured-data coverage into a prioritised checklist.

- Finds missing, weak, or inconsistent fields
- Compares coverage with expected requirements
- Ranks fixes as critical, important, or nice-to-have

Website diagnosis

Shows how the site supports search, AI discovery, and user access.

- Reviews website health and GEO readiness
- Surfaces errors, warnings, and notices
- Provides issue-level breakdowns and fix guidance

COMBINED VALUE FOR WORKINCHARITIES

Together, the reports turn result inspection into an action plan: strengthen the information AI systems can understand, resolve website issues, and focus the team on the highest-priority improvements first.

PILOT VALUE

DISCOVER relevant questions -> **UNDERSTAND** AI answers -> **ACT** on prioritised report findings