

PRANAV JAKHAR

Motion Designer

PORTFOLIO LINK

(Showreel/Demoreel)

<https://vimeo.com/showcase/10319317>

CONTACT

PHONE: +1(912)224-6975

EMAIL: jakhrmedia@gmail.com

LINKEDIN:

<https://www.linkedin.com/pranavjakhar/>

TECHNICAL SKILLS

- 2D/3D motion design
- Video Marketing & Editing
- Graphic Design
- AI Video generation
- Typography
- Cinematography / Camera work
- Procedural texturing
- Lighting & rendering
- Creative Direction
- Data Visualization
- Visual Storytelling
- Conceptualization & Storyboarding
- Narrative/screen writing
- Pencil Sketching & Painting

SOFTWARES

Adobe After Effects
Adobe Premiere Pro
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Lottie
Figma
Unreal Engine
Lens Studio / Spark AR
Maya
Houdini
Maxon Cinema 4D
Blender

PROFESSIONAL SKILLS

Teamwork, Project management,
Organizational skill, Analytical skill,
Communication, Creative Problem
solving, Time Management,
Adaptability, Attention to detail,
Critical Thinking, Positive approach to
feedback, Proficient in English

WORK EXPERIENCE - 4+ YRS

OPENAI-STATSIG, SEATTLE

BRAND MOTION DESIGNER | JUNE 2025 - AUGUST 2025

- Created a motion design system for the brand.
- Produced 3D video assets for their flagship onsite conference - Sigsum
- Collaborated with the marketing team for social media and ad video assets
- Website saw a 37% boost in traffic from ads produced

GOLDCAST, BOSTON | REMOTE

SENIOR MOTION DESIGNER | AUG 2023 - AUG 2024

- Led complex motion design projects and guided junior designers, demonstrating strong team leadership and project management skills
- Collaborated with multidisciplinary teams to create strategic motion solutions that elevated brand messaging and user experience
- Mastered animation principles to create compelling narratives through motion graphics for high-profile clients
- Produced dynamic content for the NASDAQ digital billboard in Times Square.
- Implemented innovative workflows using genAI video models to enhance production efficiency
- Created Lottie animations for web interfaces, demonstrating versatility across animation formats

GOLDCAST, BOSTON | REMOTE

MOTION DESIGNER | JAN 2022 - JUL 2023

- Managed complex post-production workflows, including green screen compositing and visual effects
- Created and maintained motion design systems and templates for brand consistency across the website and social media

GOLDCAST, BOSTON | REMOTE

CREATIVE VIDEO EDITOR | MAY 2021 - DEC 2021

- Created compelling marketing video assets and social media content

FREELANCE MOTION DESIGNER & CREATIVE CONSULTANT | 2019 - 2022

Notable Projects:

- Scribble (India): Led CGI video project management for a fashion brand
- Lucrativ (South Africa): Produced optimized social media content
- Mandala Arts NGO (Chicago): Developed a comprehensive brand motion package
- Created motion graphics packages and brand animations for various clients

CORE COMPETENCIES

- Deep understanding of 12 Principles of Animation
- Motion production workflow optimization
- Team leadership and mentoring
- Project management and client communication
- Video and audio format expertise
- Creative problem-solving
- Collaborative team player

TECHNICAL EXPERTISE

- Expert proficiency: Adobe After Effects, Premiere Pro, Illustrator, Photoshop
- 3D & Advanced Tools: Cinema 4D, Maya, Houdini, Blender, Unreal Engine
- Animation Workflows: Lottie, 2D/3D motion design, procedural animation
- Design Software: Figma, Adobe InDesign

ACADEMIC BACKGROUND

M.A. VISUAL EFFECTS, SAVANNAH COLLEGE OF ARTS & DESIGN

SEPT 2024 - MAR 2026

CERTIFICATION: VIRTUAL & AUGMENTED REALITY (XR) | HERO VIRED

B.DES, VISUAL COMMUNICATION DESIGN, NIFT MUMBAI |

AUG 2018 - AUG 2022

President, Film club