



Fotimabonu Kurbonova

Nationality: Uzbek **Date of birth:** 31/10/2002 **Gender:** Female

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ABOUT ME

Product (UX) Designer with 4+ years of experience and a bachelor's degree in Business Information Systems. I collaborate with cross-functional global teams to create visually compelling, end-to-end products that align with business strategies. I don't just follow directions; I think beyond the brief, proactively contributing ideas that add unique value.

WORK EXPERIENCE

Product / UX Designer

Freelance [04/2020 – Current]

- Designed a digital style guide, website visuals, and a Figma design system for [Dilmah Tea Europe](#), aligning with brand guidelines and WCAG 2.1 standards, which boosted conversions by 8.4% and reduced carbon emissions.
- Optimized landing page for target groups (architects, developers, agencies), designed adaptability rules and tested user flows for different regions for [Struck AI](#). Resulted in 40+ paid users within a month and strong user enthusiasm for the app.
- Transitioned from Sketch to Figma in 5 weeks, collaborated with cross-functional teams to align design strategies with business objectives, and enhanced the design system, accelerating the design and handover process for [Metoda](#).
- Worked with startups in Healthtech, Fintech, and E-commerce, creating cost-efficient prototypes to test ideas, optimizing apps for better user satisfaction, and contributing to business strategy (e.g. Fenero.ie, Bisirius.io, Maximahq.com).

UI/UX Designer

Anor Bank [12/2022 – 03/2023]

City: Tashkent | **Country:** Uzbekistan

- Enhanced existing features and designed new user flows for the bank's mobile app, proposing efficient alternatives and identifying improvement opportunities from both business and development perspectives.
- Contributed to the creation and implementation of a sustainable design system, reducing design inconsistency and supporting scalable updates.
- Conducted user research to align solutions with user needs, enhancing accessibility and overall user satisfaction.
- Facilitated collaboration between developers and designers, fostering a cohesive, user-centered approach across teams.

UI/UX

Monday Labs [06/2021 – 12/2021]

- Managed all design work for various projects including graphic design for posters, brand books and social media accounts.
- Designed and tested website and landing pages for internal team as well as external clients.

Graphic Designer

KhanAcademy [09/2019 – 01/2020]

- Designed marketing materials for social media platforms.

EDUCATION AND TRAINING

BSc (Hons) in Business Information Systems

Westminster International University in Tashkent [09/2019 – 05/2023]

City: Tashkent | Country: Uzbekistan | Website: <https://www.wiut.uz/> | Level in EQF: EQF level 6

LANGUAGE SKILLS

Mother tongue(s): Uzbek | Russian

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

German

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

NETWORKS AND MEMBERSHIPS

[12/2021 – Current]

The Interaction Design Foundation Membership

Link: https://www.interaction-design.org/fotimabonu-kurbonova/certificate/membership/mc_S1vqpkNwl

HONOURS AND AWARDS

[09/2024] IDP Education Ltd

IELTS 7.5

[05/2022] Upwork

Skill Certification - User Experience Design

[09/2019] Westminster International University in Tashkent

WIUT Scholarship Holder

DIGITAL SKILLS

Product Design / User Interface & User Experience Design / User Research, User Personas, Flow Diagrams, Wireframes / Market Research / Strategic Thinking / Figma & Adobe XD / User Center Design / Online collaboration tools (Miro, Trello, Asana, Zoom, Teams etc.) / Web Technologies Fundamentals - HTML, CSS

COMMUNICATION AND INTERPERSONAL SKILLS

Empathy and user advocacy

Team collaboration

Active listening

Effective communication

ORGANIZATIONAL / MANAGERIAL SKILLS

Project management

Decision-making

Resource management

Time Management

JOB-RELATED SKILLS

User-Centered Design

Prototyping & Development

Interaction Design & UX Testing

Data-Driven Design