

Emmily Cotzojay Velasco

San Mateo, CA | (650) 660-1766 | cotzojayemmily@gmail.com | www.linkedin.com/in/emmily-cotzojay | www.emmilycotzojay.com

EDUCATION

University of San Francisco (USF), San Francisco, CA

Intended Graduation May 2027

B.A. Design; Minor in Computer Science

Relevant coursework:

- Computer Science: Intro to Computer Science I (Python), Intro to Computer Science I & II (Java), C and Systems Programming, Intermediate Data Structures & Algorithms, Discrete Math
 - Design: Design Fundamentals, Visual Communication, Design for the Web, Community Engaged Design, Typography
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PROFESSIONAL EXPERIENCE

USF Center for Global Education, San Francisco, CA

August 2023 - Present

Student Assistant

- Oversee program administration for study abroad short-term sponsored programs, including managing student applications and data using Google Suite.
- Design and manage marketing materials, including social media content and informational flyers with Canva.

USF Integrative Health & Communications Lab, San Francisco, CA

June 2026 - Present

Designer & Research Assistant

- Conduct Spanish-language interviews with older adults to collect qualitative data on Taichi and integrative health, supporting a partnership with the On Lok PACE program and the UCSF Osher Center.
- Created the lab's visual identity and designed a responsive website using Adobe Illustrator and Canva elevating the lab's public presence for its integrative health research and community partnerships.

USF Policy Lab, San Francisco, CA

January 2026 - May 2026

Web Designer

- Interviewed lab stakeholders to design custom logo variations and a cohesive visual identity that elevated the Lab's academic profile.
- Restructured the Lab's website layout, transforming a single mission statement into an organized platform for presenting policy research.

eBay, Remote

June 2025 - July 2025

Pathways Program Fellow

- Completed mock technical interviews with senior engineers, refining problem-solving approach across data structures and algorithms challenges.

Apple, Sunnyvale/Cupertino, CA

July 2024 - August 2024

UX Design & Research Intern

- Redesigned a new product's onboarding experience, presenting final recommendations to the Information Systems & Technology Conversational Engineering team.
- Conducted competitive analysis, developed site maps, and produced low and high-fidelity wireframes in Sketch to inform design direction.

Accenture, San Francisco, CA

June - August 2022; June - August 2023

Business Analyst Intern

- Designed the app interface in Figma as part of a four person team, developing wire frames and mockups for a sustainability-focused mobile app presented to the cohort and program leaders.
 - Developed user personas to design an accessibility onboarding feature for Microsoft's first-time device setup flow, developed as part of an Accenture client engagement.
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SKILLS

- Technical languages: Java (Intermediate), HTML (Intermediate), CSS (Intermediate), JavaScript (Beginner)
- Applications: Canva, Figma, Github, Google Workspace, Adobe Photoshop, Adobe Illustrator, Adobe InDesign