

Typography specimen

Bodoni Moda carries the voice; Inter carries the work. Nothing else is added to the system.

DISPLAY — BODONI MODA 600 · 64PX / 1.15EM / -1.5PX

Design is how it holds up

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789 & ,;:!?—/

—/

Page titles. One per page, never two.

HEADING — BODONI MODA 600 · 40PX / 1.15EM / -0.8PX

Design is how it holds up

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789 & ,;:!?—/

—/

Section openers inside a page.

BODY — INTER 400 · 16PX / 1.6EM / -0.02EM

Design is how it holds up

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789 & ,;:!?—/

Every paragraph. Max 72 characters per line.

LABEL — INTER 600 · 11PX / 1.2EM / 1.4PX

Design is how it holds up

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789 & ,;:!?—/

Eyebrows and nav numbers. Always uppercase.

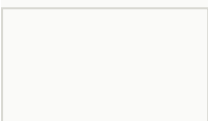
CAPTION — INTER 500 · 12PX / 1.4EM / -0.02EM

Design is how it holds up

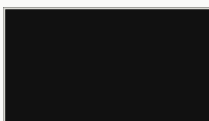
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789 & ,;:!?—/

Image captions and footnotes.

PALETTE



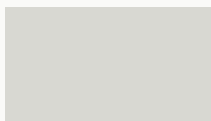
paper



ink



ink-muted



rule



accent

#FAFAF8

#111111

#6B6B68

#D8D8D2

#1F7A72



guidance-positive

guidance-negative

surface

#258248

#C84444

#FFFFFF