



NITIN NANDA

UI/UX DESIGNER | 4 YOE

Portfolio : <http://bento.me/nitin2011>

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PROFILE

UI/UX Designer with over 3+ years of expertise, dedicated to creating intuitive and visually compelling interfaces and lead projects. Currently contributing to SingleInterface, a leading SAAS based platform specializing in hyperlocal marketing, google analytics and e-commerce for renowned brands with physical locations.

EXPERIENCE

SINGLEINTERFACE (SAAS | B2B) (ISO 9001 Certified) (APR 2022 - PRESENT)
(UI/UX DESIGNER)

- **Design System** : Established and implemented a comprehensive design system for the SAAS-based company, ensuring consistency and efficiency in UI/UX across various products and platforms.
- **DIY Dashboard** : Designed and implemented intuitive UI/UX for custom DIY dashboards tailored for multiple-location analytics. Ensured seamless navigation and visually appealing interfaces, enabling users to efficiently analyze data across diverse locations.
- **Mobile App** : Spearheaded the UI/UX design for a mobile application catering to location dealers. Focused on creating a user-friendly experience that facilitated real-time communication and online sales. Integrated modern design principles for optimal usability and engagement.
- **Collaborative Iteration**: Worked closely with cross-functional teams including developers and product managers to iterate on designs based on evolving business requirements and user feedback. Ensured alignment with project timelines and objectives.
- **Team Management** : Successfully managed concurrent design projects, ensuring timely delivery of UI/UX solutions while maintaining a focus on project goals and objectives.

WEBNOO TECHNOLOGIES PVT.LTD

(JUL 2021 TO MAR 2022)

(UI/UX DESIGNER)

My primary responsibility was to create user - centered designs that enhance the user experience and usability of digital products, such as websites, mobile app , and software. My experience as a UI/UX designer involves creating wireframes, prototypes, and visual designs that align to communicate the intended message effectively.

SEMIQOLON SOLUTIONS

(NOV 2020 TO JUN 2021)

(UI/UX DESIGNER)

Applied a user-centric design approach to enhance the overall user experience and usability of digital products, incorporating feedback and conducting usability testing for continuous improvement.

PRIMARY TOOLS



OTHER SKILLS

- UX Research
- User Persona Creation
- Usability Testing
- Prototyping
- Wireframing
- Accessibility
- ChatGPT & Other AI Tools
- HTML, CSS
- Notion, Miro, FigJam
- Empathy, Customer Journey

EDUCATION

ADVANCE DIPLOMA IN GRAPHICS & WEB DESIGN

LISAA School Of Design, New Delhi
2018-2020

B.COM

MJP Rohilkhand University Bareilly
2017-2020

SENIOR SECONDARY (XII) PCM + CS

Kendriya Vidyalaya N.E.R Bareilly
2015-2016

SECONDARY (X)

Kendriya Vidyalaya N.E.R Bareilly
2013-2014