

TUSHAR THULASEEDHARAN

Creative Project Manager | Visual & UI Designer | Account Manager

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PROFESSIONAL SUMMARY

I am a **Creative Project Manager** with **7+ years of experience in Project management & Client Communications** for Marketing & Advertising Agencies. I am skilled in Agile & Waterfall Methodologies & Project Management Tools like **Jira, Basecamp & Monday**. I have a proven track record of success in **Project Life Cycle Management, Quality Control, Cross-Departmental Accountability, Pipeline Management, Deadline-Driven Problem Resolution, & Performance Analysis**.

RELEVANT SKILLS

Creative Project Management	Team Communication	Client Communication
Stakeholder Coordination	Agile & Waterfall Methodologies	Strong Tech Adaption
Visual Communication Skills	Adobe Creative Suite	Figma & Sketch
Budgeting for Projects	Web/Mobile Development Process	Team Leadership

PROFESSIONAL EXPERIENCE

Senior Project Manager

Fabtary (Software Dev. & Digital Marketing Agency) | Jan 2023 - Present

- Increased the revenue from recurring clients, by 20%, in 2023 by utilizing a strong understanding of Business Requirements to effectively delegate tasks and ensure project completion within budget and timeline for SaaS, Retail, and Healthcare.
- Concurrently managed multiple projects, including **12+ UI Design and Development projects** for Fabtary in 2024, ensuring timely delivery and quality outcomes as a Senior Project Manager.

Founder & CEO

Flotinframe Studio (Animation & Design Studio) | Nov 2016 - Nov 2023

- Facilitated 10x revenue growth for Flotinframe Studio for 2018-2019** by onboarding companies like Milacron, CEAT Tyres, and G5 Games, expanding our potential into the **US, Israel, Ukraine, and the UAE**.
- Shortened the production time for Video Ads, by 30%, for Flotinframe Studio by day-to-day management of resources and Progress Tracking to improve efficiency while ensuring timely delivery.
- Managed the execution of 70+ Video Ads, 20+ UI Projects, and 15+ Content Strategies** for 30+ brands with **Jira** for **Capacity Planning, Cross-Functional Management, and Assigning Tasks**.
- Enhanced the marketing efforts for CEAT Dubai by 20%** by implementing Visual communication strategies reinforcing brand identity and messaging with **3D Visuals using Blender, C4D & Maya**.
- Managed and Scaled a team of diverse professionals from 2 to 15 members consisting of **Business Developer, Graphic Designers, Videographers, Marketers & 3D Animators**, demonstrating proficiency in multi-discipline project management and the ability to lead.

Visual Designer

KnownSense Studios (Animation & Design Studio) | May 2015 - June 2016

- Designed the **Visual Experience(UX) for an E-Learning** course on Textiles in collaboration with a Textile Researcher to understand the process of Textile manufacturing.

Customer Interactions/MIS - Executive

Group Landmark (Leading Automobile Dealer) | Mar 2014 – Oct 2015

EDUCATION

Frameboxx Animation and Design Institute
BSc. in Design & Animation

March 2015 - August 2015

Gujarat Technological University
Bachelor's Degree in Electrical Engineering (CGPA- 7.23)

June 2009 - October 2013