# Shaig Allahyarli

#### **PRODUCT DESIGNER**

I am a driven and passionate designer who enjoys being involved in all steps of the product lifecycle. I use design thinking and different parts of the product design process to deliver the best digital product on the market.

# WORK EXPERIENCE

#### Product Designer / FS Code

DEC 2023 - JUN 2024 / Full-time / Baku, Azerbaijan

- Crafted intuitive user experiences for a WordPress plugin through user-centered design principles.
- Designed and refined key UI elements critical to optimal user interaction.
- Stayed updated on industry trends, driving innovation in product design.

#### Product Designer / Chatdodo

DEC 2022 - NOV 2023 / Full-time / Baku, Azerbaijan

- Ensured user-centered design principles were embedded throughout the design process, resulting in intuitive and engaging user experiences.
- Designed and refined key UI elements and tools critical to optimal user interaction, including navigation menus, search boxes, tabs, and widgets.
- Stayed abreast of industry trends, emerging technologies, and best practices in AI and Chatbot design. Continuously sought opportunities to innovate and apply cutting-edge design concepts to enhance user experiences.

# **Product Designer** / BLGN Marketing

MAR 2022 - SEP 2023 / Remote / United States

- Developing and conceptualizing a comprehensive UI/UX design strategy for the brands.
- Producing high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
- Analyzing UI elements for instance, CTAs, banners, page layouts, page flows, page designs, and target links for landing pages.

## UI/UX Designer / Marcom

FEB 2021 - MAR 2022 / Full-time / Baku, Azerbaijan

- Describe common UX research methods.
- Empathize with users to understand their needs and pain points.
- Develop problem statements to define user needs.
- Generate ideas for possible solutions to user problems.

#### **Product Designer / Upwork**

NOV 2018 - PRESENT

- Create storyboards to come up with ideas about solutions to user needs.
- Create wireframes on paper and digitally in the design tool Figma.
- Build paper prototypes to create interactive designs.
- Design low&high-fidelity prototypes in Figma.



### https://shaigexp.com/

shaigexp@gmail.com +994 55 340 60 11 Baku, Azerbaijan

#### **CERTIFICATIONS**

Provider: IBM

Issued: Jul 2022

**ENTERPRISE DESIGN THINKING** 

**PRACTITIONER** 

View certification link

Provider: Google

Issued: Sep 2021 START THE UX DESIGN PROCESS: EMPATHIZE, DEFINE, AND IDEATE

View certification link

#### **SKILLS**

User Interface Design
User Experience Design
Mobile App Design
Web Design
Prototyping, wireframing
Low to High-fidelity Design
Style Guide
Design System
No-Code Development

#### **BEST TOOLS**

Figma, Miro, Webflow, Framer, Adobe CC...

### SOCIAL

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