

SHRADHA VIRUPAKSHAR

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SUMMARY

UX/UI Designer with 3+ years of experience designing enterprise and data-driven digital products across healthcare and SaaS platforms. Skilled in simplifying complex workflows into intuitive, user-centered experiences through research, wireframing, and scalable design systems. Experienced in collaborating with cross-functional teams to deliver high-impact solutions that improve usability, efficiency, and business outcomes.

PROFESSIONAL EXPERIENCE

Precision AQ

UX Designer II

Remote

October 2025 – March 2026

- Designed healthcare experiences using AI-assisted and data-driven workflows, improving patient engagement, information clarity, and usability across complex systems.
- Built 30+ scalable UI templates and design systems across insurance, safety, and treatment workflows, ensuring consistency and efficient design reuse.
- Optimized Figma workflows, collaboration, and version control, delivering production-ready assets and reducing design iteration time by 35%.

NeoLotex Business Solutions

UI / UX Designer

Bengaluru, India

January 2024 – September 2025

- Designed an end-to-end Accounts Payable dashboard, simplifying financial workflows and improving visibility across enterprise systems.
- Built a Salesforce CRM experience for sales and support teams, enhancing usability and streamlining complex processes.
- Conducted usability testing with 10+ users and led stakeholder design reviews, improving task success rate by 30% and reducing iteration cycles by 25%.

WISNE

UI Designer / UX Researcher

Hubli, India

February 2022 – December 2023

- Redesigned the website experience, improving navigation, responsiveness, and overall usability, resulting in a 21% increase in engagement.
- Conducted deep user research and data-driven design decisions, identifying key user pain points and improving experience quality.
- Developed a scalable design system and visual consistency framework, ensuring cohesive experience across all digital touchpoints.

SKILLS

Design: UX Design, UI Design, Interaction Design, Digital Campaigns, Marketing Creative, Brand Systems, Wireframing, Prototyping.

UX & Research: User Research, Usability Testing, Journey Mapping, Data-driven Design.

Tools: Figma, Photoshop, Illustrator, InDesign, Miro, Maze.

Other: AI-assisted design tools, SEO Fundamentals, Enterprise UX, Dashboard Design, Stakeholder Collaboration and Brand Engagement.

EDUCATION

BE Computer Science and Engineering · KLE Technological University

August 2018 – August 2022

PROJECTS

Agent Workflow Optimization System - Designed enterprise workflow system improving decision-making and da visibility.

PregaCare App - Created user-friendly experience for pregnancy and parenthood journey.