

Randolf Joplo

Senior Web & Motion Designer

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randolfjoplo.com ↗

Metro Manila, Philippines

EXPERIENCE

Senior Web & Motion Designer

2023 - Present

Paysera | Vilnius, Lithuania (Remote)

- Produce promotional launch videos, motion graphics, and campaign assets across core fintech products, including the Paysera Super App, payment checkout gateways, Visa cards, and POS systems.
- Expand brand identity guidelines by animating sub-brand logos and building custom vector illustration libraries.
- Design marketing websites, product landing pages, and interactive web components.

Web Designer

2020 - 2023

- Produced visual assets and marketing collateral across web, social, and paid advertising channels.
- Designed and maintained responsive UI component libraries for the online banking platform.

Brand & Digital Designer

2016 - 2019

Bluethumb Brand Design Agency | Metro Manila, Philippines

- Executed motion graphics and video post-production for commercial client campaigns.
- Designed and deployed custom responsive marketing websites on WordPress.
- Developed corporate brand identity systems, visual guidelines, and multi-channel campaign collateral across digital and print touchpoints.

EXPERTISE

Motion & Video

Motion Graphics, Kinetic Typography, Video Post-Production, Product Explainers

Digital & Web

Responsive Web UI, Marketing & Campaign Sites, Interactive Prototyping

Brand Systems

Visual Identity Guidelines, Logo Animation, Custom Illustration Libraries, Design Systems

TOOLS

After Effects, Premiere Pro, Figma, Photoshop, Illustrator, WordPress, Framer, HTML/CSS

EDUCATION

De La Salle-College of Saint Benilde

Bachelor of Arts in Multimedia Arts
Metro Manila, Philippines
2009-2014