

Sydney Hong

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PROFESSIONAL SUMMARY

3D Product Visualization and AI Visual Designer with hands-on experience delivering photorealistic product rendering, AI-assisted imagery, and scalable visual workflows for beauty and lifestyle brands. At LG Household & Health Care, standardized a 3D-based production pipeline across 70+ SKUs, cutting review rounds from 3 to 1 and reducing manual retouching by approximately 50%; a separate AI model library and workflow reached 150+ internal users and accelerated content production by 30x. Skilled in Cinema 4D, Octane, Redshift, Blender, ComfyUI, and Midjourney, with a strong foundation in brand tone, visual QA, and campaign imagery. IEC Working Holiday open work permit holder; no employer sponsorship required.

EDUCATION

Chung-Ang University <i>BFA in Industrial Design; Minor in Visual Communication Design. Academic Excellence Award.</i>	Seoul, South Korea Aug 2025
Umeå University <i>Exchange Student, Design.</i>	Umeå, Sweden Jan 2024

EXPERIENCE

Generative AI Design Intern <i>LG Household & Health Care</i>	Mar 2024 – Sep 2024 Seoul, South Korea
- Identified recurring product distortion across 70+ consumer product SKUs and helped implement a standardized 3D staging workflow, reducing manual product-correction and retouching time by approximately 50% while improving visual consistency. - Contributed to an internal AI model library and request workflow that accelerated content production by 30x and reached 150+ registered internal users. - Produced influencer-style AI model imagery for the Dr. Groot campaign, expanding the hair care brand toward female consumers through social-first visual content.	
Industrial Design & 3D Visualization Intern <i>NOVA Design</i>	Jun 2026 – Present Providence, RI (Hybrid)
- Produce product-focused 3D renders, look-development tests, and motion sequences for NOVA Design's company showreel, developing materials, lighting, camera movement, CMF presentation, and feature-led product storytelling in Blender/Cycles and Cinema 4D/Redshift. - Create storyboards, animatics, render tests, and transition concepts while organizing Blender, Cinema 4D, After Effects, and Premiere Pro assets across the showreel production pipeline.	
Official Framer Expert & Component Creator <i>Framer Experts</i>	Jun 2026 – Present Freelance
Design responsive Framer websites and reusable component systems with motion details, hover states, and responsive behavior for creative brands.	

PROJECTS

Rubin Extensions - AI Hair Color Transformation <i>AI Design / Fashion Beauty Content Freelance</i>	Dec 2023 – Present
- Created AI-assisted model imagery and motion video concepts across multiple colorways, focusing on color accuracy, natural texture, and brand-aligned tone. - Refined AI artifacts, hair texture, and gloss to support premium beauty content production.	
Bubblify - AI-Generated Digital Currency Concept <i>AI Design / Speculative Design AI Design Award Winner</i>	Mar 2025 – Mar 2025
Designed an award-winning speculative concept reframing filter bubbles as an AI-generated digital currency system through product visualization and narrative design.	
CNP Rebranding - Beauty Brand Visual System <i>Brand / Beauty Visual System Personal Project</i>	
Designed a beauty brand visual system including key visuals, SKU lineup, glyph system, and editorial direction for a derma-cosmetic identity.	

CERTIFICATIONS

- OPic IH - ACTFL, valid through Mar 2028 (English Professional Working Proficiency)
- Colorist Engineer Written Exam Passed - Human Resources Development Service of Korea, May 2025

AWARDS & HONORS

- AI Design Award Winner - Bubblify, AIDA in Silicon Valley, 2025
- The Motion Awards Nominee - Hublot Big Bang Watch (Cinema 4D/Octane, solo project), Motionographer, 2023
- Academic Excellence Award - Chung-Ang University, 2020

SKILLS

3D & Rendering: Cinema 4D, Octane, Redshift, Blender, Cycles, Rhino 3D, Substance 3D Stager, 3D Product Visualization

AI Tools & Workflows: ComfyUI, Midjourney, Stable Diffusion, Runway, Kling, Higgsfield, Prompt Engineering, AI Image/Video Generation, AI Model Imagery, AI Artifact Correction

Brand & Campaign: Key Visuals, Campaign Imagery, Brand Tone & Manner, Visual QA/QC

Adobe & Motion: Adobe After Effects, Premiere Pro, Adobe Photoshop, Adobe Illustrator, Retouching, Motion Graphics

Web & Interaction: Framer, Figma, UI Motion

TRAINING & ACTIVITIES

- AI Video Production Master Workshop (Aug - Oct 2025): Built generative AI video production workflows covering prompts, shot structure, upscaling, and color correction.
- Beauty Content Planning Mentorship, HERA Industry Mentoring (Jan 2026): Studied channel-specific storytelling and beauty content planning from an industry practitioner.
- Vice President, EFFECT 3D Motion Graphics Club, Chung-Ang University (2021 - 2023).

WORK AUTHORIZATION

- IEC Working Holiday open work permit holder (up to 24 months); no employer sponsorship required.

LANGUAGES

- Korean: Native
- English: Professional Working Proficiency