

UNDER THE HIGH PATRONAGE OF H.E. PRESIDENT
ABDEL FATTAH EL-SISI



AIDC²
EXPO'25
AI · DATA CENTERS · CLOUD
THE FUTURE OF DIGITAL

Powering Tomorrow:
**Shaping MEA's
Digital Future**

16-19 NOVEMBER

EGYPT INTERNATIONAL
EXHIBITION CENTER

WWW.AIDC-EXPO.COM





AIDC² '25 is poised to build upon the foundational success of its inaugural exhibition and conference. With presidential patronage and a comprehensive strategic vision, the event will continue to position the Middle East and Africa at the forefront of global technological innovation.

AIDC²'25 represents more than a technological gathering, it is a statement of regional ambition, technological sovereignty, and commitment to sustainable, ethical digital development.



Strategic Objectives

1. Demonstrate technological progress since the 2024 inaugural conference
2. Highlight Egypt and the MEA region as emerging global technology centers
3. Facilitate knowledge exchange and potential investment opportunities
4. Address challenges and opportunities in AI, data centers, and cloud computing



KORRA
ENERGI



MITSUBISHI
GENERATOR



AIDC²
EXPO '24
AI - DATA CENTERS - CLOUD
THE FUTURE OF DIGITAL



TeleGeography

Following the success of **AIDC² '24**, the second edition promises even more. Be part of the latest innovations, connect with global leaders, and explore how AI, data centers, and cloud computing are shaping industries worldwide.

- Over 50+ sessions with top-tier speakers
- Networking opportunities with industry leaders and investors.
- Startup showcases, hands-on workshops, and innovation recognition
- Exhibitors from global and regional giants, showcasing their part in the ecosystem

AIDC² represents a critical platform for:

- Showcasing MEA technological capabilities
- Attracting international technology investments
- Fostering local talent and innovation
- Creating dialogue between global technology leaders and regional stakeholders

- **AI Innovations:** From generative AI to autonomous systems
- **Data Centers:** Sustainability, edge computing, and advanced infrastructure
- **Cloud Solutions:** Security, scalability, and enterprise transformations

Why Participate?

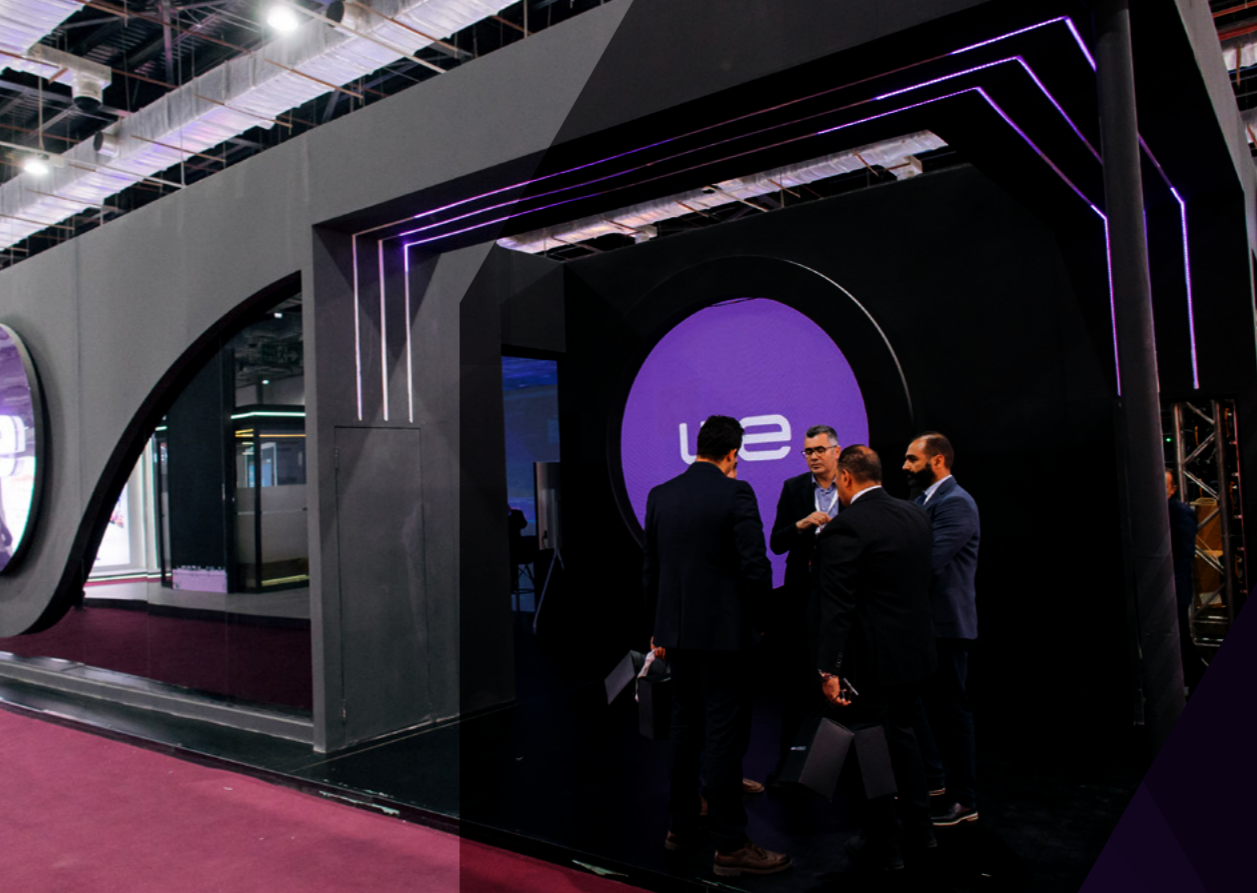
- Gain insights from visionary speakers
- Explore cutting-edge products and solutions
- Connect with peers and industry experts
- Stay ahead in a fast-evolving technological landscape

Don't miss

your chance to be part of **AIDC² '25** – the ultimate platform to explore innovation, network with decision-makers, and shape the future!

Save the date

AIDC² '25 is back on November 16 – 19 at Egypt International Exhibition Centre in New Cairo, Egypt. Dive into the future of AI, data centers, and cloud computing.



Global Industry Forecasts & Projections

The global AI, data centers, and cloud markets are experiencing unprecedented growth, with the Middle East and Africa emerging as critical strategic regions for technological innovation and digital transformation.

The AI Market is expected to reach \$1.8 trillion by 2030, with a CAGR of 36.8%, while the Data Center Market is projected to grow to \$304.4 billion by 2026, and the Cloud Computing Market is anticipated to exceed \$1 trillion by 2028.

Looking at the Middle East and Africa specifics, the AI market is projected to reach \$45 billion by 2026, while data center capacity is expected to increase by 52% in the next five years, and last but not least cloud Adoption is anticipated 35% year-on-year growth.

However, there are Key Industry Challenges and Strategic Mitigation Strategies, including infrastructure and Connectivity Challenges, such as Limited digital infrastructure, inconsistent power supply, and geographical and geopolitical complexities. These can be mitigated through public-private partnership investments, distributed energy solutions, international technology transfer programs, and localized infrastructure development models.

AIDC² will discuss those challenges and mitigation strategies alongside other challenges, such as the skills gap in advanced technologies, and the brain drain to global technology hubs, cybersecurity and data sovereignty challenges, the development of robust regional cybersecurity frameworks, as well as high energy consumption of data centers, resulting in investment in green and renewable energy data centers.



Meanwhile, **AIDC²** will address technological Innovation Drivers, including edge computing integration, sovereign AI model development, and sector-specific AI applications. When it comes to Cloud Computing, **AIDC²** will look into hybrid and multi-cloud architectures, containerization and microservices, and enhanced security protocols.

It goes without saying and following up on ADIC2 '24 the data center evolution comes at the heart of conference discussions and exhibits, covering liquid and immersion cooling technologies, modular and scalable infrastructure, edge and distributed data center models

Regional Competitive Advantages

Integrating the Middle East and Africa as one region has significance, as the Middle East enjoys a strategic geographical location, a strong financial ecosystem, and an ambitious digital transformation agenda. On the other hand, **Africa enjoys** a young, tech-savvy population, has leapfrogging legacy technologies, with innovative mobile technology adoption, and emerging startup ecosystems



The Middle East and Africa are positioned at a critical juncture in technological evolution. By addressing current challenges through strategic, collaborative approaches, these regions can transform potential obstacles into significant opportunities for digital leadership and economic growth. The future of AI, data centers, and cloud computing in these two regions – viewed by us as one – is not just about technological adoption, but about creating holistic, sustainable, and sovereign digital ecosystems that can compete on the global stage.

AIDC² '25

Projected Themes

Discover How the Power of Three is Transforming the World

1. Interconnected Technologies
the synergy between AI, data centers, and cloud as the backbone of digital transformation. This will highlight how these technologies interdependently drive sectors like healthcare, finance, education, and manufacturing. This will cover:
 - How does AI rely on the scalability of cloud c and the efficiency of modern data centers?
 - What are examples of industries successfully leveraging this trio for transformative results?
 - Potential Speakers: Tech leaders, industry disruptors, and government officials.



2. Sovereign AI and Digital Sovereignty
 - Deep exploration of national AI strategies
 - Technological independence and local innovation ecosystems
 - Cross-Border Data Flow
3. Sustainable Digital Infrastructure
 - Advanced energy solutions for data centers
 - Green computing and environmental sustainability

4. AI Governance and Ethical Frameworks
 - Regional approaches to AI regulation
 - Ethical considerations in technological development
5. Regional Technology Ecosystem
 - Investment opportunities in MEA tech sectors
 - Cross-border technological collaboration
6. Collaboration Between Giants and Startups
 - How small ventures are driving big change in tech
 - Creating symbiotic relationships in innovation

Expected Participants and Stakeholders

Learn, Connect, and Innovate With Leading Minds

- Technology Ministers from the MEA Region
- International Technology Corporations
- Regional Government Representatives
- Research Institutions and Research Leaders
- Technology Investors
- AI and Cloud Computing Experts
- Sustainable Energy Innovators

The **AIDC² '25** speaker roster represents a carefully curated selection of thought leaders, innovators, and policy experts who will drive critical discussions about technological sovereignty, sustainable innovation, and digital transformation in the Middle East and Africa.



Our Participant Selection Criteria is based on:

- Demonstrated expertise in respective domains
- Proven track record of innovation
- Representation of regional diversity
- Leadership in technological transformation

The conference will be rich with different models, including but not limited to:

- **Interactive:** Demonstrations: Real-world systems where technologies converge (smart cities, autonomous logistics).
- **Breakout Tracks:**
 - AI in Autonomous Systems
 - AI and Creativity: Shaping Art, Music, and Storytelling with Machines
 - AI-Powered Insights for Real-World Challenges (e.g., climate modeling, disease prediction).
- **Fireside Chats:** Ethical dilemmas and societal impacts of next-gen AI
- **Interactive Sessions:** Hands-on experience with collaborative AI tools and platforms
- **Keynote Talk:** Building bridges and collaboration

ORGANIZED BY:

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Strategic Partner



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