



Kuhu Shrivastava

Visual Storyteller

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Pune, Maharashtra, INDIA

Education

UnitedWorld Institute of Design, Gandhinagar
B.Des in Interaction Design
June 2021 - May 2025

Alliance Francaise de Pune
French Level A1, A2, B1
August 2020 - March 2021

What I Offer

- ✦ Create elegant and sophisticated websites using Framer.
- ✦ Design visually appealing **Instagram posts and stories** that capture attention and encourage engagement.
- ✦ Create compelling **pitch decks and presentations** that impress.
- ✦ Create intuitive and visually appealing **web and mobile interfaces** using Figma.
- ✦ Create refined and efficient templates using **Canva**.

I've had the pleasure of working on numerous personal projects, all showcased on my Portfolio Website.
Feel free to explore, and let's connect!

ABOUT ME

I'm a Visual Storyteller and Interaction Design graduate, passionate about crafting vibrant digital experiences. Using tools like Figma and Framer, I design intuitive websites, impactful apps, and scroll-stopping social media content. Fluent in English, Hindi, and Marathi, I love helping individuals, creators, and brands communicate their unique identities with clarity, beauty, and intention.

Experience

Kkuhu.Design

Founder
(February 2026 - Present)

- Founded kkuhu.design, an independent design studio providing social media management and website design and development services to businesses.
- Designed and launched a website for Ruhmantra via Framer
- Handled social media for multiple small brands.

Haven

Independent Contractor as a UI/UX Designer
(August 2025 - February 2026)

- Shared UX ideas to continuously improve the **app's usability and engagement**.
- Designed **emailers, notifications, and screens** — most of which were launched and are now live in the real app.
- Contributed to **content and copy** for push notifications, surveys, and in-app points system.

Kuvaka Tech

UI/UX Intern
(December 2024 - January 2025)

- Led **website design** for multiple client projects across different industries.
- Designed **social media creatives** and LinkedIn article banners to support content marketing efforts.

Rooba.Finance

UI/UX Intern
(May 2024 - August 2024)

- Contributed to **landing pages, wireframes, and visual assets** across multiple live projects.
- Gained hands-on exposure to **FinTech, DAOs, and design systems**.
- Applied best UI/UX practices to **enhance clarity, usability, and engagement**.

Freelance Projects

Ace Corporation

Website Design & Launch
(December 2025)

- Developed a professional showcase website for the company to highlight their diverse range of manufactured products.
- Designed and launched the website via Framer.

Coopies Dog Training School

UI/UX and Graphical Support
(September 2024 - Till date)

- Contributed to the SEO optimization of their existing website, implementing updates and modifications as necessary.
- Created diverse social media content and promotional flyers.

Sanchai

UI/UX Freelance
(June 2025)

- Created a dashboard for a Wind Turbine Plant Management System.
- Designed and made prototypes on Figma.

Links

LinkedIn
www.linkedin.com/in/kuhu-shrivastava-41043020b

Portfolio
<https://kkuhushrivastava.com/>

Instagram
[@kkuhudeign](https://www.instagram.com/kkuhudeign)

Tools

