

UI/UX Designer with 4+ years of experience designing intuitive digital experiences across SaaS products, mobile applications, and responsive websites. Skilled in user research, interaction design, prototyping, and design systems, with a strong focus on simplifying complex workflows into user-centered solutions. Proven ability to collaborate with cross-functional teams to deliver impactful products that balance user needs with business goals.

Skills & Tools

DESIGN

User Experience Design
Interaction Design
Design System
AI Driven UX
Product Sense
Business Metrics Analysis
Critical Thinking
Design Methodology
User Research
Advanced Prototyping

TOOLS

Figma, FigJam, Figma Make
Framer
Notion
Midjourney
Lovable, Claude, Stitch
Miro AI
HotJar, Clarity, MixPanel
Adobe Suite
Microsoft Office

COLLABORATION

Design Thinking
Agile Product Development
Cross-Functional Collaboration
Stakeholder Management
Developer Hand-offs

Certifications

UI/UX Design Certification (16 weeks) -
EDIT INSTITUTE OF DESIGN, 2021

Recognition

Employee of the Month for outstanding
performance and design contributions.
Led the end-to-end design of a
healthcare platform from concept to
launch.

Education

B.Sc. Computer Science, 2017 - 2021
Savitribai Phule Pune University, Pune

Work Experience

E2M Solutions, UI/UX Designer (Remote) Jun'25 - Mar'26

- Redesigned and optimized 15+ responsive websites across diverse industries, improving usability, visual consistency, and user engagement.
- Conducted UX audits, heuristic evaluations, and competitor analysis to identify opportunities for experience improvements.
- Created marketing assets, campaign creatives, and promotional materials supporting multiple client accounts and digital campaigns.
- Developed reusable UI components and design patterns, accelerating design delivery and ensuring brand consistency.

Impact: Contributed to the successful delivery of client projects by improving website usability, streamlining design workflows, and supporting business growth through conversion-focused design improvements.

Design Consultant, (Pune, MH) Nov'24 - Jun'25

- Delivered 8+ web and mobile products from discovery to launch, managing the complete design lifecycle independently.
- Conducted user research, usability testing, and stakeholder workshops to validate design decisions. Designed user flows, wireframes, high-fidelity interfaces, and interactive prototypes using Figma.
- Partnered directly with founders and business stakeholders to align product strategy with user needs.

Impact: Successfully delivered multiple client projects that balanced business objectives with user needs, resulting in intuitive and scalable digital experiences.

VIDAI Solutions, UI/UX Design Lead (Pune, MH) Dec'23 - Nov'24

- Led the end-to-end UX design process for an IVF healthcare platform, from discovery to developer handoff.
- Built and maintained a scalable design system and style guide across multiple product modules.
- Partnered with product managers and engineers to prioritize features and align design decisions with business goals. Contributed to product strategy and roadmap planning through user-centered design thinking.

Impact: Helped launch a healthcare product, improved design consistency across the platform, and established scalable design processes that enhanced team efficiency and product quality.

Code Theorem, UI/UX Designer (Ahmedabad, GJ) Nov'21 - Nov'23

- Designed interfaces for 21+ web, mobile, and SaaS projects across various industries.
- Created wireframes, user flows, high-fidelity designs, and interactive prototypes using Figma and Adobe XD.
- Collaborated with product, development, and marketing teams to validate concepts and improve user experiences.
- Contributed to branding and digital marketing assets while maintaining visual consistency across client deliverables.

Impact: Contributed to the successful delivery of diverse digital products across web, mobile, and SaaS platforms while rapidly growing from intern to junior designer. Developed a strong foundation in user-centered design, cross-functional collaboration, and product thinking, helping teams deliver high-quality solutions more efficiently.