

Brady Myers

UX/UI
PRODUCT DESIGNER

CONTACT

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🌐 [LinkedIn.com/in/brady-myers](https://www.linkedin.com/in/brady-myers)

DESIGN PORTFOLIO

www.BradyMyers.com

UX/UI TOOLS

Figma

Figjam

Maze Usability Testing

Dovetail Taxonomy

Miro

Loom

Notion

LANGUAGES

HTML CSS SQL T-SQL VBA

SKILLS

Wireframing/ Prototyping

Presenting & Defending Designs

Information Architecture

Branding Design

Web & App Design

UX Research

Visual Communication

PROFESSIONAL SUMMARY

Results-driven Product Designer with expertise in design systems, UX/UI design, and cross-functional collaboration. Passionate about crafting scalable, accessible, and efficient digital experiences that bridge the gap between design and development.

Adept at implementing Figma libraries, usability testing, and design tokens to streamline workflows and enhance product consistency. Proven track record in improving conversion rates, accessibility, and design system scalability in fast-paced environments.

WORK EXPERIENCE

PRODUCT DESIGNER

Dec 2024 – May 2025

BetMGM

- Built and maintained scalable design system components in Figma, improving efficiency
- Led Figma Plugin development, automating data-to-design integration, reducing manual workload
- Launched Dark Mode UI redesign, inline with industry trends, increasing accessibility compliance
- Partnered with development teams to integrate design tokens, reducing agile sprint timelines from development to launch
- Tested Design System components and refined the design system based on designer feedback
- Collaborated with team to spearhead design trends in the igaming space

Key Projects: Dark Mode • Design System Components • Figma Plugin

UAT DESIGNER

April 2023 – Dec 2024

BetMGM

- Established and led first ever design training for UAT team, further integrating design thinking into cross functional teamwork
- Led perception of speed improvement project, reducing perceived load time and improving user experience
- Tested design system improvements on various elements, ensuring seamless design to development to product workflow
- Conducted in-depth quality assurance of CSS, formatting, and design components, ensuring developer alignment with wireframes and the design system
- Created UX feedback connection for UAT

Key Projects: Promotion Redesign • Scores & Grids Improvement • Design System 2.0 Redesign • Perception of Speed Improvement

SKILLS (CONTINUED)

Usability Testing Management

Quality Assurance

Creating Intuitive,

Aesthetically-pleasing, Interactive

Interfaces

Storyboarding

Accessibility

Affinity Mapping

Quality Assurance

Database Management

Design Thinking

Interaction Design

Atomic Design

Conversion Optimization

A/B Testing

EDUCATION

B.S., COMPUTER SYSTEMS

NETWORKING AND

TELECOMMUNICATIONS

University of Phoenix

2015-2017

A.A., COMPUTER SYSTEMS

NETWORKING AND

TELECOMMUNICATIONS

University of Phoenix

2013 - 2015

CERTIFICATIONS

A+ Certification

MTA Operating System Fundamentals

UX/UI DESIGNER

Aug 2022 – Nov 2022

Memorise.ly

- Conducted UX research & usability testing, optimizing digital products
- Developed high-fidelity prototypes, improving customer retention and engagement
- Redesigned Wim Hof Method app, increasing subscription conversions
- Optimized Sofar Sounds Website, simplifying local search experience and improving search usability

Key Projects:

Wim Hof Method: App UI redesign (Cold Water Challenge Flow), improved subscription service conversion rates, decreased information overload for users, increased customer retention, revamped page hierarchy, implemented customer rewards system, incorporated post-usability testing feedback into designs, created rapid prototypes

Sofar Sounds: Web UI redesign, conducted research interviews, applied taxonomy insights to design, improved user experience by making local search more intuitive and customizable, redesigned homepage to elicit product excitement for users, updated and reapplied design system, created low-fidelity and high-fidelity prototypes

VISUAL DESIGNER

Aug 2018 – Aug 2022

Healing Moon Farm & Soapery

- Led brand identity development, standardizing visuals across digital marketing and website for this small family business
- Conducted small-scale user testing, refining checkout flow for better conversions
- Worked with business owner to set standards around topics such as accessibility, motion and design best practices

Key Projects: Improved lead generation, developed design system from scratch, full-scale e-commerce website redesign with conversion optimization, A/B tested email campaign designs, redesigned company marketing pages, unified product photography

IT NETWORK ANALYST

Mar 2018 – May 2020

D.R. Horton

DESKTOP SUPPORT TIER II TECHNICIAN

Jan 2016 – Jan 2018

National Institute of Standards and Technology

IT HELP DESK SUPPORT TECHNICIAN

Aug 2015 – Jan 2016

Simon's Agency

Brady Myers