

# Vancouver-based Product Designer who is a fun to work with, honest, and big-hearted human.

**EXPERIENCE** 

## **Head of Design at StayShure**

May 2022 - June 2024 | Vancouver, Canada (Remote)

Led design, development and project management efforts, ensuring smooth execution and meeting success metrics with our internal and client projects.

Working closely with the Executive team, I prioritize tasks, offer strategic direction, manage design systems, write design/ development SOPs and mentor team members.

Under my leadership, our designer/developer employee retention increased by over 50%. Helped StayShure reduce employee turnover in the past year by 90% on my teams.

Principal designer on 15+ Saas-based projects. Coached and mentored 8+ designers through the Design Thinking Process. Applied iterative improvement to internal SOPs and team workflows. Facilitated collaborative environment for successful design to development handoff.

## **Digital Media Specialist at Volatus AeroSpace**

May 2021 - Apr 2022 | Vancouver, Canada (Hybrid)

Managed and maintained the operation of 12+ websites, e-commerce shops, and other web apps. Created centralized systems for content management used across portfolio of 10+ brands. Lead on email marketing and social media for core company offerings.

Worked together with Chief of Communications to upkeep or redesign branding of all Volatus-owned companies. Started grassroots initiatives on ideation, UI design, prototyping, and development of internal software solutions.

# **Web Designer at UAViation Aerial Solutions**

Apr 2021 - May 2021 | Vancouver, Canada

Spearheaded website redesigns with revised branding, new page designs and content writing. Refocused SEO to target local audiences. Optimized website performance with over 90% performance on PageSpeed Insights.

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#### **EDUCATION**

## **BCIT**

Digital Design and Development 2019 - 2021

#### **SKILLS**

Design System Design
UI/UX Design
Wireframing
Rapid Prototyping
Agile Project Management
User Story Writing
Collaboration

Communication

Prioritization

## **TOOLS**

Figma

Sketch

Bubble

Webflow

LucidChart

Miro

HotJar