Aayush Kriti

Product Designer

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+91 9998747075
Bangalore, Karnataka

Education

Avantika University (MIT ID), Indore
Masters of Design, User Experience
2023-2025

LISAA School Of Design, Bangalore
Bachelors' of Visual Arts
2019-2023

Delhi Public School EAST, Ahmedabad
High School

Skills

UX/UI Design
Wireframing, prototyping, information architecture, interface, user research, user persona, scenario development, user flows, visual design, user testing

Figma, Framer & Adobe XD

Graphic Design
Illustrations, packaging design, typography, visual design, branding & social media posts.

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Pro-create

Soft Skills

Teamwork, problem solving, communication, adaptability, critical thinking, time management

Portfolio

https://aayushkriti.myportfolio.com/

Work Experience

UX/UI Design Intern
Webenza, Bangalore
April 2024 - July 2024

- Designing websites for high-profile clients including Salesforce, Jio Institute, and ACL Digital.
- Collaborated closely with cross-functional teams to ensure seamless integration of design elements and superior user experience.

UX/UI Designer (Project based)
Qariyb, USA
March 2023 - June 2023

- Ideated and designed the website for Qariyb & TSC Global.

UX/UI Design Intern
Cresurge Pvt Ltd, Bangalore
Feb 2022 - March 2023

- Developed a design system inclusive of typography, colour styles, iconography, and card styles for (krack.ai). Re-designed the task flows to make them more user-friendly and improved the visual design of the existing website.

- Created the visual screens and prototype for the mobile app. Restructured the website based on user end goals.

- Conceptualised & designed UX/ UI for Mobile App and Website front & backend for krack.ai (India & USA)

Work Experience

Graphic Design Intern

K12 Pvt Ltd, Bangalore
Aug 2021- Jan 2022

- Designed science manual's, DIB books, storybooks for kids.

- Prepared images to coincide with social and blog posts.

Volunteering

Design Lead

TEDxAvantika University, Ujjain
Oct 2023 - Current

 Ensuring that the event's design elements align with the TEDx brand guidelines.
- Maintaining a consistent visual identity across all promotional materials, websites, and event collaterals.
- Collaborating with the event organizers to understand the theme and message of the TEDx event.
- Helping in creating visually appealing graphics for promotional materials, including posters, banners, social media posts, and digital assets.
- Designing any additional materials needed for the event, such as programs, badges, and merchandise.