



# Parishmita Ghosh

Bangalore, India

Product Designer (UI/UX)

4.7 Years

## Contact Details

9916180898, 8217299390

parishmitaghosh111@gmail.com

## Education

**National Institute Of Fashion Technology, Bengaluru (2015-2019)**

Bachelor of Design (B.Des)  
Department of Fashion and Lifestyle Accessories (Product Design)

## Professional Overview

I am a product designer located in Bangalore, India. My current role involves planning, creating, executing and monitoring software experiences. Along with having a strong focus on optimizing user experiences, I work towards creating a secure environment for users and adding logical strategies to overcome challenges. I am driven by the desire to bring my creative ideas to life and implement them into tangible user experiences.

I derive immense satisfaction from the art of observation, continuously seeking opportunities to integrate everyday user behaviors into my work. I firmly believe in aligning with the ethos of the brand, ensuring that my creations resonate authentically with both the brand's distinct identity and its user community.

## Skills

- Ideation, planning and conceptualization
- Illustration and visual graphics
- User research and study
- Digital content writing and creation
- Keen to learn new software and techniques
- Adaptable and open to explore

## Work Experience

- July 2022 - Present (1 year 7 months as of January 2024)  
**Principal User Experience Designer**  
Pods.Studio (formerly Glynk India Pvt Ltd)
- June 2019 - July 2022 (3 years)  
**Product Designer (Core-team Member)**  
Janitri Innovations
- November 2018 - April 2019 (23 weeks)  
**Product Design Intern**  
Van Heusen - Aditya Birla Fashion and Retail
- June 2018 - July 2018 (8 weeks)  
**Product Design Intern**  
Ahalli Leather Accessories - NGO

Full Time Employment

Internship

## Achievements

Maternal and child healthcare monitoring software project at Janitri got featured in **Shark Tank Season 2**.

Represented Janitri to present med tech product and software to **Hon'ble Finance Minister Smt. Nirmala Sitharaman**

Project at Janitri got shortlisted for **'World Design Impact Prize 2021'** semi finals held by WDO (World Design Organisation).

## Software Knowledge

- |            |        |            |                |          |             |               |         |
|------------|--------|------------|----------------|----------|-------------|---------------|---------|
| Figma      | Rive   | Adobe XD   | Photoshop      | InDesign | Illustrator | Mental Canvas | 3Ds Max |
| Fusion 360 | iMovie | Coral Draw | Sketchbook Pro | Fresco   | Procreate   | Wix           | Framer  |