



Customer Success Case Study.

OBJECTIVES

The client faced daily struggles with managing a system that worked efficiently for both the company and their clients, especially in maintaining supply chain consistency and improving driver and goods safety.

SOLUTIONS

CtrlFleet's Transport Management Software stood out due to its precise ETA tracking, real-time notifications, and ability to handle luxury items with a focus on driver and cargo safety. The user-friendly documentation upload feature was a major appeal.

BENEFITS

- **Key Benefits:** The TMS reduced costs, streamlined supply chain processes, and enabled faster, more accurate billing. The virtual document system sped up invoicing.
- **Impact on KPIs:** Key metrics such as fuel consumption per load and profit margins per trip were tracked using CtrlFleet's tools. Time-saving features like time stamps improved productivity, allowing for better management of loading and offloading times.

FUTURE GOALS

CJ Partners aims to improve rerouting instructions to avoid delays and reduce fuel expenses caused by road conditions. The TMS's development in these areas would further enhance efficiency. Additionally, they are exploring the integration of CtrlFleet's financial module to streamline and optimise their daily financial operations.



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AT A GLANCE

About Client

CJ Partners was established in 2004 by Craig Robertson and the late Janse van der Walt. Initially, their core business was the transportation of crates from farms to packhouses in the Sundays River Valley.

Services:

- Containerized cargo
- Palletized cargo
- Reefers
- Local deliveries
- Express
- Multi loads
- Dangerous goods
- Goods in bulk



"I'm extremely satisfied with the support and the features that have simplified our processes, enabling smoother operations and better decision-making".

Ronette Hanneman
Tracking Controller

