

ANUKRITI SINGH

UI/UX Designer, Product Designer, Graphic Designer

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Summary

Graduated from Communication Design with hands-on experience in UI/UX, Product Design, and UX Research through internships and real-world projects. Skilled in designing user-centred digital experiences, conducting usability research, creating scalable design systems, and building intuitive interfaces for AI, SaaS, and mobile applications. Passionate about solving complex problems through research-driven design while collaborating effectively with cross-functional teams.

Education

Pearl Academy

Under Graduate Professional Diploma in Communication Design and Technology

(Aug 2022 - June 2026)

Delhi University (Open School Learning)

B.A English (Honours)

(Oct 2022- June 2025)

Experience

Voxvertex Solutions | Graphic Designer Intern, Remote

(March 2026 - July 2026)

Creating brand identity, UI visuals, strategic design assets, and decks for an AI-powered automation and intelligent systems platform.

Syntecxhub | UI/UX Designer Intern, Remote

(Dec 2025 - Jan 2026)

During this internship, I am working on designing user-centric interfaces using Figma, focusing on layout structure, visual hierarchy, reusable components, Auto Layout, and basic prototyping. Gained hands-on experience by completing real-world design tasks and following a structured design workflow.

Codec Technologies India | UI/UX Designer Intern, Remote

(Dec 2025 - Jan 2026)

Worked on end-to-end UI/UX design projects, including user flow creation, wireframing, high-fidelity UI design and prototyping using Figma. Designed mobile application interfaces and scalable design systems, focusing on usability, visual hierarchy and consistency. Delivered design solutions as part of project-based assignments within defined timelines.

Echostream Pvt. Ltd. | Character Design, Pearl Academy

(Aug 2025- Nov 2025)

Designed original character concepts, visual styles, and supporting assets aligned with brand and narrative requirements.

MTPL Company | Logo Design, Freelance

(Feb 2025 - Mar 2025)

Designed a professional brand logo for MTPL, a company specializing in plastic moulding and component manufacturing, aligning visual identity with their industrial products and market positioning.

Selected Work

Eduify – Gamified Learning Ecosystem

Oct 2025 - April 2026

Designed a complete gamified learning platform for children (9–12 years), covering UX research, user flows, information architecture, wireframing, prototyping, usability testing, and high-fidelity UI design.

Usability Testing | Airbnb Website, Academic

(Sep 2025 - Nov 2025)

Conducted comprehensive usability evaluation of the Airbnb website using methods such as heuristic evaluation, feature testing, A/B testing, surveys, and both think-aloud and retrospective (think-after) protocols to identify usability issues and improve user experience.

Skills

- **Tools & Softwares:** Figma (Advanced), Adobe XD, Framer, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Jira, Shopify Website Builder, Claude, Gemini, ChatGPT and Lovable
- **Design Skills:** User Research, User Flow Design, Wireframing, Prototyping, Information Architecture, Interaction Design, Visual Design, Design Systems
- **Methodologies:** User-Centered Design, Design Thinking, Agile/Scrum, Usability Testing, A/B Testing

Certifications & Publication

- **Certificate of Publication of Research Paper- IJIRT (International Journal for Innovative Research in Technology)** - “Designing a Narrative-Driven Gamified Learning Ecosystem for Children (Ages 9–12)” – Published in IJIRT, ISSN 2349-6002, Impact Factor 8.017, Volume 12, Issue 6, November 2025 (Registration ID: 187473).
- **Be10x** - Certificate of AI tools and ChatGPT
- **Figma Community Publication** - Modern Minimal UI Kit
- **Adobe Illustrator 2024 Professional Certification** - Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator
- **LottieFiles** - LottieFiles for Figma Certification!
- **Lloyds Banking Group** - UX Design Advanced Job Simulation Certification
- **Le Wagon** - Intro to UI/UX design Certification
- **Simplilearn** - Introduction to Graphic Design; Basics of UI/UX Certification
- **Unstop** - Certificate of Participation in Interface Ignite | UI Design Challenge of ANUVA : The Annual Design Festival