

Phebe Kwarteng★

900 Baychester Ave
Bronx, NY 10475

(347) 909 - 6750

phebekwarteng@gmail.com

phebekwarteng.framer.website

Graphic Designer

Social Profiles

Instagram/TikTok: @phebekreative

YouTube: youtube.com/@phebekreative

LinkedIn: linkedin.com/in/phebe-kwarteng/

Education

Syracuse University - May 2027

S.I. Newhouse School of
Public Communications

Bachelor of Science

Major: Visual Communications -
Graphic Design

Minor: Information Management
and Technology

Skills

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

Microsoft Word

Microsoft Excel

Microsoft PowerPoint

Facebook

Instagram

TikTok

Threads

X (Twitter)

Figma

HTML & CSS

ProPresenter 6, 7

Python Programming

Awards and Certificates

2024 GDUSA Design for Good Award

2023 Certipoint Adobe
Photoshop Certificate

2025 Anthropic AI Fluency
for Students Certificate

2025 Anthropic AI Fluency &
Framework Foundations

2022 YouScience Computer
Programming Certificate

Experience

Marketing & Brand Design Intern

Audacy Inc.

New York City, NY

June 2026 - August 2026

- ★ Reported directly to the Senior Creative Director and Assistive Creator Director
- ★ Created & produced campaign art for high level consumer campaigns & contests using Adobe Photoshop
- ★ Brainstormed internal and external marketing goals for local national awareness ie. how to get more Gen-Z listeners
- ★ Led a social campaign for Audacy on Instagram to enhance brand awareness + highlight what an intern at Audacy does
- ★ Produced logo libraries for local stations, specifically the file handling for print, digital, and one color usage for all marketing (internal & external needs)

Social Media Leadership Team - Graphic Designer

S.I. Newhouse School of Public Communications Syracuse, NY August 2025 - Present

- ★ Create up to 3 weekly graphics to drive Instagram visibility and engagement
- ★ Lead a 13-member student team to ensure high-quality, on-time content delivery
- ★ Partner with leadership on hiring decisions and content optimization
- ★ Develop original, trend-driven content strategies across an audience of 19K+ followers
- ★ Promoted in December 2025 for timely project delivery and team communication

Design & Social Media Intern

The Baldwin Fund

Remote

May 2024 - December 2024

- ★ Designed and enacted social media campaigns to boost engagement on social media platforms, including Facebook, Instagram, and X
- ★ Ensured consistency in brand messaging across all digital platforms
- ★ Edited WordPress website when new sponsorships were acquired
- ★ Conducted research and ideated creative ideas for original content development

Hospitality Associate

Hendricks Chapel

Syracuse, NY

January 2024 - December 2025

- ★ Provided front-desk support, assisted with guest relations, and staff with various projects
- ★ Provided production and technical support for small to large scale events and services
- ★ Managed operational tasks, including locking/unlocking spaces and supporting event coordination to ensure smooth operations